



City of Florence
A City in Motion

Florence City Hall
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Florence, OR 97439

www.ci.florence.or.us

City Manager's Office
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Building Department
541-997-2141

Code Enforcement
541-902-2180

Finance Department
541-997-3436

Florence Events Center
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Municipal Court
541-997-3123

Planning Department
541-997-8237

Police Department
541-997-3515

Public Works
541-997-4106

Senior Center
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Siuslaw Bridge photo courtesy of Joshua Greene, © 2011 All Rights Reserved

July 2016

Local Good Samaritans Recognized

Memorial Day weekend was filled with ceremonies in recognition of those who have served our country, sun, cookouts, families, friends, and, for many, fun at the beach. Thanks to two local Good Samaritans, it was not a weekend of tragedy in the Florence community. On Saturday, May 28th, two young boys playing in the ocean at the Siuslaw River North Jetty were swept out by the tide. Fellow beachgoers Dana Gagliardi and Angelo Santiago risked their own lives to save the boys and were successful in reuniting them with their families.



At the July 11th City Council meeting, Mayor Henry recognized the efforts of these two men. Dana Gagliardi was presented with the City of Florence Good Samaritan Award and a Florence Police Department challenge coin. *Mayor Henry, Good Samaritan & USCG Fireman Dana Gagliardi, Commander Pitcher, USCG Senior Chief Tregoning.* Angelo Santiago of Springfield was not available to be at the meeting, but his efforts in the rescue were praised by Mayor Henry and he will also receive the Good Samaritan Award.

Unfortunately, the two boys and their families were unable to be at the meeting due to scheduling, but their families were very instrumental and supportive in making sure that these two men were honored by our community. They sent their heartfelt appreciation to both men.

In presenting the Good Samaritan Award, Mayor Henry stated:

The City of Florence is honored to present this Good Samaritan Award in recognition and appreciation of your act of heroism on May 28, 2016. Without regard for your own safety, you assisted in rescuing two young boys from the Pacific Ocean at the Siuslaw River North Jetty, ultimately saving their lives. Your selfless and courageous actions reflect great credit upon yourself and your family, and define the true spirit of the citizens of this great country.

Commander Pitcher presented Dana Gagliardi with the Florence Police Department Challenge Coin for his act of bravery.



COMMUNITY SPOTLIGHT



A single act of kindness throws out roots in all directions, and the roots spring up and make new trees.
 ~Amelia Earhart

save THE DATE:
 July 16, 2016



THE POWER OF FLORENCE

Looking for a way to participate in the 2016 Power of Florence event? Check out this list of events, volunteer activities, and places to donate.

Events & Volunteer Opportunities Around Town

- 9 AM: Join Mayor Henry for the POWER Walk to kick off the event!
- 7 – 11 AM: Pancake and Scrambled Egg Breakfast at the United Methodist Church
- 8 – 4 PM: Florence Senior Center Garage Sale
- 10 AM: Community Beautification—Join these groups to help clean up various location around town!
 - Delta Gamma at Rolling Dunes Park
 - Florence Area Cub Scouts at Veterans Memorial Park.
 - US Forest Service Scotch Broom Removal at Heceta Dunes
 - Florence Rotary Club at Siuslaw High School
 - Florence Area Ambassadors at the Florence Visitors Center
 - Florence Area Garden Club and Rhododendron Society at Gallagher Memorial Park
 - City of Florence on Kingwood Street at 27th Street
- 1 – 4 PM: Van Fans Ice Cream Social at the Florence Events Center
- 1 – 5 PM: SAPPSSA Community Learning Display
- 1:30 – 5 PM: CROW Car Wash Fundraiser at the OPB
- 2 PM Siuslaw HS Choir singing at Elderberry Square.

Party in the Parking Lot Events at Grocery Outlet

Head on over to the Grocery Outlet parking lot between 10 AM and 3 PM to visit these local organizations. There will be live music in the parking lot from 11:30 AM to 2 PM. For information on the activities, volunteer opportunities, and donation opportunities at each of their booths, visit www.powerofflorence.org.

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|-----------------------------------|--------------------------------|------------------------------|
| Donate Life Northwest | Friends of Honeyman State Park | Oregon Coast Humane Society |
| Florence Area Community Coalition | Food Backpacks for Kids | Oregon Coast Military Museum |
| Florence Food Share | Habitat for Humanity | Power of Florence |
| Florence Police Department | Isaac's Clothing Drive | Siuslaw Genealogy |
| Florence Public Works Department | KXCR Radio | Siuslaw Outreach Services |
| Florence/Siuslaw Lion's Club | Little Free Library | |

Join Us Online!

The City of Florence and the Florence Events Center are both on social media. You can find us on Facebook, Twitter, and Vimeo. Watch for updates on meetings, events, videos, and other important information.

Like Us On



www.facebook.com/CityofFlorenceOregon



www.facebook.com/FlorenceEventCenter

Follow Us On



www.twitter.com/CityFlorenceOR



www.twitter.com/FloEventsCenter

Watch Us On



www.vimeo.com/florenceoregon



July is National Park & Recreation Month

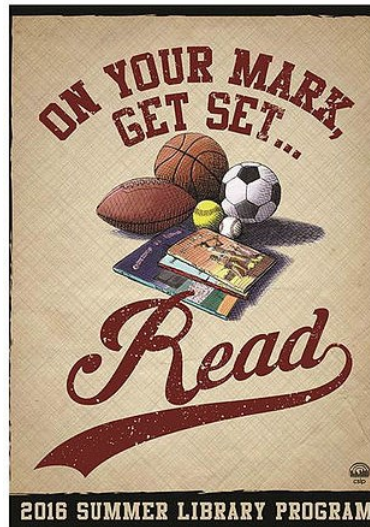
The City of Florence is celebrating the many health benefits of outdoor parks and recreation activities in honor of National Park and Recreation Month. National Park and Recreation Month highlights the important role local parks and recreation activities play in keeping our communities strong and healthy. During the month of July we encourage people of all ages to get active outdoors!

Children with access to safe parks are more likely to be physically active — and active kids perform better in school. For people of all ages, physical activity makes for happier and healthier lives. Plus, spending time outdoors can improve mental health.

To start, check out the many parks, walking trails, and green spaces throughout our community. Together we can enjoy our parks system! The City of Florence has over 154 acres of park land at 20 sites. Of these, 13 parks provide recreational amenities such as playgrounds, trails, community gathering areas, playing or watching sports, and enjoying the outdoors. The remaining 7 are undeveloped green spaces.

The Siuslaw Public Library is making good use of many of our neighborhood parks through their Summer Reading Program. Join our local library staff Wednesday nights through July at local parks and school playgrounds for some reading fun! Visit www.siuslawlibrary.info for more info on this and other library programs.

For more information on the Florence parks system, walking and biking routes around Florence, how to reserve a park for an event, and our Adopt-a-Park Program, visit www.ci.florence.or.us/publicworks/parks or contact the City of Florence Parks Department at 541-997-4106.



**Family Fitness
Fun with the Library
Wednesdays @ 6:00 PM**

June 22: Miller Park
June 29: 18th Street Pocket Park
July 6: Siuslaw Elementary
July 13: Munsel Road Park
July 20: Siuslaw Middle School
July 27: Pepperoaks Park
Join us for fun, games and activity. All ages welcome!

Mayor Henry Represents Florence at the Rose Festival



On June 11th Mayor Henry and his wife Pamela Henry joined Portland Mayor Charlie Hales and mayors from across Oregon to walk in the Portland Rose Festival Grand Floral Parade.

They represented our City in Motion by walked the 4 mile route proudly holding the Florence flag and greeting the thousands of onlookers!

Florence Economic Update

News from the City's Economic Development Efforts

Did you know 70% of both local and visitor spending take place after 6:00 p.m.? The world keeps getting busier and busier. The average person whether they are your 8-5 worker, your local fisherman, sports team, construction worker, or vacationing family, spends their daytime hours on their activity of choice. This leaves their time to shop, and socialize occurring after 6:00 p.m. Even if it is just a day or two a week, consider opening the doors to capitalize on this trend.

Florence Launches New Economic Development Website



Start, Locate and Expand your business in Florence! Encouraging new business marketing and recruitment is one of the three primary initiatives of the City of Florence's Economic Development program. We recognize that this ideal cannot be accomplished without a highly functional website. Business marketing websites allow communities to be cost effective in their marketing efforts while providing information 24-7-365. Please visit the site at www.florencebusiness.org to learn more!

New Businesses in Florence

Florence welcomed 29 new / changed businesses in May and June including the new Carpe Diem Pizza and Calzones at 2285 Hwy 101 Unit L in the Coastal Fitness Shopping Center. This new hometown restaurant is set to bring in at least six new employees to town. Stop by and welcome the new business to this previously vacant location!



Summer Entrepreneur Learning!

On June 1st, the City of Florence held a meetup in conjunction with RAIN (Regional



Accelerator & Innovation Network) to a group of over 20 local entrepreneurs and officials. The conversation welcomed three entrepreneurs to share their successes and failures regarding their startups as well as their work with the Accelerator program.

On June 30th, RAIN also provided a training on how to bring in your first customers to your startup. The seminar helped local businesses learn from each other and get advice on how to move forward with their businesses.

Stay tuned for the Summer Social on August 3rd where entrepreneurs will share their personal stories of founding startups. The event will be held at the meeting hall yurt at Honeyman State Park at 5:00 p.m. For more information, visit the meetup website at <http://www.meetup.com/Startup-Florence-Oregon-Coast/>.



Recorder's Corner

News from the June Council Meetings

The City Council met in three different meetings in the month of June, with the June 6th meeting marking the end of a nearly four month annual budgeting process with the City Council's adoption of the 2016-17 Budget.

During June the City Council also completed the following:

- Completion of an appeal concerning the 6th and Greenwood Vegetation Clearing
- Support for the Habitat for Humanity request for funding for an Aging in Place program
- Approval of a liquor license for the Real Food Co-op
- Approval of a contract to perform street enhancements on 35th Street
- Approval of Code Changes to Title 10, Chapter 33, Telecommunications
- Approval of an annexation and zoning assignment request for properties along the eastern side of Highway 101 north of the intersection of Munsel Lake Road and South of the intersection of Heceta Beach Road
- Presentation of the annual report from the Chamber of Commerce concerning their marketing funding
- Introduction of Corrections Officer Stephanie Sansom
- Recognition of Court Administrator Kim Tidball on her retirement after 29 years of service



For more information about Florence City Council meetings and actions, please contact City Recorder Kelli Weese at 541-997-3437, or via email at kelli.weese@ci.florence.or.us. Information on all Council meetings and actions taken can be found on the City of Florence website at www.ci.florence.or.us.

ECONOMIC DEV., Page 4

Lane
SBDC
Small Business Development Center
Getting Started in Business

IDEAS

Ideas often come easy, but making them a reality requires knowledge and perseverance.

You can find both at Lane SBDC!

Lane
SBDC

SUMMER 2016
CLASSES &
WORKSHOPS

Learn more for your small business at the Lane Small Business Development Center (SBDC)

Are you interested in getting your business started the right way, learning how to write a business plan, learning how to market your business effectively, or any other topic concerning getting your business off the ground. Then please consider attending one of the summer classes at the Lane County Small Business Development Center. Classes are currently scheduled for the Downtown Eugene Campus, but can be brought to Florence if there is enough interest so please let your presence be known! For more information or to register, contact SBDC at 541-463-6200, email them at LaneSBDC@lanecc.edu, visit them online at LaneSBDC.com, or contact our local Lane Community College at 541-997-8444.

For more information about the City's Economic Development Efforts, please contact Economic Development Coordinator / City Recorder Kelli Weese at 541-997-3437, or via email at kelli.weese@ci.florence.or.us.

WANTED DEAD NOT ALIVE!!!



SCOTCH BROOM (Cytisus Scoparius) FOR BEING NOXIOUS

Copyright 2010 ~ Dunes City, Oregon

What is Scotch Broom?

Scotch Broom is an invasive weed! A member of the Pea family, Scotch Broom is a native to southern Europe and northern Africa and was introduced into the United States as an ornamental plant. Later it was used for erosion control and to help stabilize coastal dunes.

So what makes it a “BAD” PLANT?

Scotch Broom is a prodigious seed producer. To make matters worse, the seeds have hard coats that enable them to survive through fire events and often up to 80 years. Once established, it out competes native plants by forming dense, impenetrable thickets over 6 feet in height. The flowers and seeds contain toxic alkaloids and infestations diminish habitat for the grazing of wildlife such as deer and elk. Scotch Broom pollen can also be an irritant to those with respiratory issues or seasonal allergies. In addition, Scotch Broom is highly flammable so it becomes a fire hazard along roadways and in residential areas. It can significantly increase the cost of maintenance for roads, ditches and power lines. The Oregon Department of Agriculture estimates that

Scotch Broom costs the state approximately \$47 Million Dollars annually with its impact on natural resources!

What are my responsibilities?

According to FCC 6-1-7-13, *no property owner or person in charge of any property may allow noxious vegetation to be on the property or encroach into the right-of-way of a public thoroughfare abutting the property.* Scotch Broom is one of many noxious weeds choking out native vegetation and negatively affect the natural resources of the area and that is why it should be a matter of personal consciousness.

How do I get rid of it?

Mechanical and Chemical controls are effective with an integrated approach that combines multiple techniques:

- Mechanical:** Mow early in the spring when the seeds are immature. Hand pull plants less than ½ inch at the base. In the dry summer months cut plants that are greater than one inch at the base.
- Chemical:** In the spring when the plants are rapidly growing, treat directly after the blossom has dropped. Treatments during the summer months are less effective.
- Integrated Approach:** Mow early in the spring. Treat the re-growth in the fall or following spring with Garton 3A or Crossbow. Glyphosate may also be used for early fall treatments. Replant or seed the treated areas with native vegetation to shade out young Scotch Broom seedlings.

PLEASE NOTE: Do NOT treat with Herbicides if you are within 1000 feet of a body of water (Lake/River/Stream) or drainage to a body of water (ditch/culvert).

CAUTION: Do NOT remove Scotch Broom without permission in writing or direction from the private landowner, manager or agency official.



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The City of Florence is looking forward to improving safety and access along Rhododendron Drive for cars, pedestrians, and cyclists by constructing paved shoulders on each side of Rhododendron Drive between 9th Street and Wildwinds. The project is funded by the Oregon Department of Transportation and the City of Florence.

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Rhododendron Drive Shoulder Extension Project

SUMMER CONSTRUCTION BEGINS

The City of Florence began construction of the Rhododendron Drive Shoulder Extension Project the week of July 7th. Construction will occur during the day, and residents will experience single lane closures with flaggers conducting traffic control. The intersection of 11th Street, Wildwinds, and Center Road (to Greentrees) will remain accessible from Rhododendron Drive. No detours are planned.

The contractor will first set up traffic control and remove vegetation from both the east and west side of the road. Construction work will begin on the east side of the road first, followed by the west side in mid summer. The City hopes to have construction completed by the end of October.

2015 Water Quality Report



City of Florence
A City in Motion

2015



WATER QUALITY REPORT
June 2016 Edition

As a water supplier, the City of Florence is required by the Environmental Protection Agency (EPA) to provide an annual Consumer Confidence Report, known as the Water Quality Report. It provides water quality data from January 1 to December 31, 2015. The report informs customers about our City water sources, the City's source water protection programs, if there are any contaminants in the drinking water, as well as the water analyses undertaken to ensure that the water delivered is safe and of the highest quality.

"The City of Florence works hard to ensure that our water not only complies, but exceeds state and federal drinking water standards," said Public Works Director Mike Miller. "In addition, the City continues to be recognized as an outstanding performer by the Oregon Health Authority, Drinking Water Services. This report shows our efforts are working."

In addition to the legally required language, the 2015 version includes information regarding source water protection, fun and informative water facts, a chart displaying daily water production as well as a water cycle activity for kids. The 2015 edition once again includes a graphic on our local dunal aquifer system. Created by local artist Katie Miller, the graphic clearly shows how water travels from the aquifer to the home.

The 2015 City of Florence Water Quality Report was released in June on the City of Florence website at www.ci.florence.or.us/publicworks/2015-water-quality-report. Paper copies can be picked up at the Public Works building at 989 Spruce Street or City Hall at 250 Highway 101, but will only be mailed by request. For any questions regarding the Water Quality Report or to request a copy, contact Public Works at 541-997-4106.

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Visit the City of Florence
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City Council Meetings

Council Chambers
City Hall, 250 Hwy. 101
(unless otherwise noted)

Regular Meetings
Mon., July 11, 6:00 PM

Work Session
No work sessions in July.

City Council regular meetings are open to the public, televised on cable Channel 191, and available for online viewing the following day. For the most current agenda & materials call 541-997-3437 or visit www.ci.florence.or.us.

COUNCIL GOALS

- Sustain and improve the delivery of cost effective and efficient services, including public safety, to the citizens of Florence and our visitors.
- Sustain and improve the City's livability and quality of life for Florence residents and visitors.
- Create a strategy and actions aimed towards sustaining and expanding the Florence economy.
- Sustain and improve the City's communication program and strengthen citizen trust.
- Sustain and improve the City's financial position, City-wide policies, and the infrastructure networks to support current and future needs.

CITY CALENDAR: JULY 2016

Questions?

Contact City Hall at 541-997-3437.
Contact the Florence Events Center at 541-997-1994.

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9 Abbey Road LIVE! Beatles Tribute 7:30 pm, FEC
10	11 Public Art Committee 10 am, City Hall City Council 6 pm, City Hall	12	13	14	15	16 Yard Debris Disposal 9 am—2 pm, 27th St. Power of Florence 9 am—3 pm, Florence
17	18	19	20 Airport Committee 2:00 pm, City Hall	21 EMAC 2:00 pm, City Hall	22	23 234th Army Band Concert 2 pm, FEC
24	25 Public Art Committee 10 am, City Hall	26	27	28	29	30
31						