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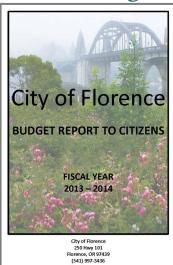
July 2013

Council Adopts Fiscal Year 2013-14 Budget

By City Manager Jacque Betz

On June 17, 2013 the City Council adopted its 2013-14 fiscal budget in the amount of \$22,238,339. As mentioned in last month's newsletter an "executive summary" will be sent to every current resident by June 30th in an attempt to present data that shows how your local government strives to match the services offered within our revenue realities. We are confident that the information in the report will enhance your understanding of what our municipality is spending.

The adopted budget parallels the objectives in the City's long range financial plan, which was developed to create a charted path for providing stability for current and future service



levels, as well as protect our quality of life. As you are aware the Florence Event Center (FEC)

See Budget Adoption Page 3

Spruce Street Culvert Temporarily Repaired

On the afternoon of December 20, 2012, Public Works was made aware of a sinkhole developing on the west side of Spruce Street just north of 12th Street. It was quickly determined the sinkhole developed over a section of 84-inch diameter corrugated metal pipe (CMP), first installed in the late 1970's, that conveys Munsel Creek under Spruce Street. Extreme wet weather events in the Fall of 2012 and high water flows within Munsel Creek, along with the age and condition of the culvert, created the prefect circumstances for a failure.



Public Works crews found that the entire length of the collapsed section of the culvert had deteriorated.

As the sinkhole continued to grow, it exposed a section of 10-inch diameter asbestos cement water main under the street pavement as well as having 3-4 feet of the roadway hanging out over the sinkhole area. With the knowledge that the sinkhole did not extend beyond the water main, temporary measures were taken to shore up and secure the water main to prevent it from falling into the sinkhole.

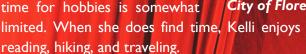
See Spruce Street Page 3

Page 2 Focus on Florence

Employee Spotlight

City Recorder/Interim Planning Director Kelli Weese

City Recorder and Interim Planning Director Kelli Weese began working with the City in 2008 as a Planning and GIS Kelli Technician. and her husband Tim have two young children. Logan, age five, will be starting kindergarten next year and his younger sister Rianna, age three, wishes she could join him. With her young family and her full time job, Kelli's time for hobbies is somewhat





Kelli Weese has worked at the City of Florence for 5 years.

What do you like most about your job?

I really love that I never have the same day twice. I have a tendency to get bored easily, but Florence has been a great place to try new things and learn a little bit about everything.

What is your most rewarding/proudest moment at the City?

There are a lot of moments where I have been proud of myself because people in Florence (supervisors, the City Council, and the Planning Commission) are incredibly supportive, which really helps the staff thrive. Some of the more definitive products I am proud of are my maps, particularly the ones for the Parks & Recreation Master Plan. Within that plan we did a community needs analysis which required me to determine the areas of town where the City's various parks were serving, and in turn which areas were not being served at all. The maps created for the Parks & Recreation

Master Plan are as beautiful as they are informative and I was really proud of how they came out.

What is the strangest incident you have had working for the City?

When I first started working at the City I spent more time at the Counter helping customers. One afternoon a man came in after working in his yard pulling scotch broom all day. He was frustrated

about his neighbors scotch broom issues. I was at the counter trying to work through his concerns when I noticed three tiny spiders that had spun little webs in his hair and were flying on their little strings in front of his face. The man was so distraught over his neighbor issues that he didn't see the spiders and kept batting at them as if they were errant hairs. His frustration made it very hard to get a word in edgewise to let him know about the spiders and I didn't think he was the kind of person who wanted to be interrupted. So, alas, the man left with the spiders continuing to spin their little webs on his head

Since your like to travel, what would your dream trip be?

My bucket list travel location would by Rome or Prague. I love the idea of going somewhere so steeped in architecture and history. I can't wait for my kids to get a little bigger so that I can take them with me and teach them world history, geography, and art from the places that made that history real.

Focus on Florence Page 3

BUDGET ADOPTION, Page 1

Special Committee is in the process of researching sustainable funding options. In light of those discussions the budget committee recommended that the City collect its full property tax rate of \$2.86 per thousand. The additional \$286,000 in revenue will be placed in a reserve account until the Council has explored all options on how to utilize those funds (which includes the FEC's operations).

Florence is limited on its collection value due to Measure 50 and the amount levied is one of the lowest in Lane County. A new report from the League of Oregon Cities finds that governments will lose more than \$184 million in property tax revenue due to statewide property tax caps. We are doing our due diligence to assure that our City captures revenue that we are entitled to so we can sustain services our community is accustomed to receiving. We recognize that the increase in revenue collected can create a hardship to some citizens however I assure you that the City is collecting money that has already been authorized by the county for us to receive. In the August newsletter I will provide a more in depth justification for the City collecting its full property tax rate.

We look forward to feedback on the City's first Budget Report to Citizens as we continually work to improve how information is disseminated to the public. To access a copy visit http://www.ci.florence.or.us/finance/fy2013-14-budget-report-citizens.

SPRUCE STREET, Page 1

Munsel Creek is considered critical native Coho salmon habitat by all of the regulatory agencies. Since native Coho salmon are listed under the Endangered Species act (ESA) it limits the scope of new improvements that can be made in the

area. Emergency maintenance is allowed as long as it does not change the "footprint" of the existing culvert or is considered an improvement. City Council formally declared a state of emergency to protect land and stream habitat within the City on January 22, 2013. Due to the high stream flows during the winter, combined with the stability of the sinkhole, the City held off on making the temporary repairs until the week of June 17th, 2013. Crews with Ray Wells, Inc. completed the temporary repair by removing the damaged section of the culvert and replacing it with a new galvanized steel 84-inch diameter culvert. With the dry spring, the stream flows in Munsel Creek were reduced enough to make the repairs safely without impacting fish passage.



Ray Wells, Inc. completed the temporary repair of the culvert June 21st.

During the repair and replacement work, we discovered that the damaged section of culvert had so severely deteriorated that sections of the culvert looked a lot like Swiss Cheese. Additional temporary repairs inside the remaining culvert will be completed at the end of September, when stream flows are their lowest, in order to help provide an additional 3-5 years of service life.

As for the long term solution, certain design components or considerations are required by ESA mandates. The City is considering the placement of a full bridge structure. This option provides the best solution to span the stream, maintain the current street elevation, and provide the ability to maintain the City's underground utilities. It also provides the simplest approach to permitting and regulatory requirements, but it is an expensive solution. Construction would entail driving piles, placement of foundation (bridge support), and decking. With a cost of over \$1 million, City staff will be actively seeking grant opportunities over the next two years with the goal of constructing a bridge within the next five years.

Page 4 Focus on Florence

"Do you know what Pickleball is?"

The Rolling Dunes Park tennis courts, located at the corner of 35th Street and Siano Loop, have been reopened after a brief closure for resurfacing.

"Along with a fresh surface, new nets were also installed and Pickleball court markings were applied," said Public Works Director Mike Miller. He said that a place to play Pickleball had come up repeatedly during the City's Parks Master Plan update.

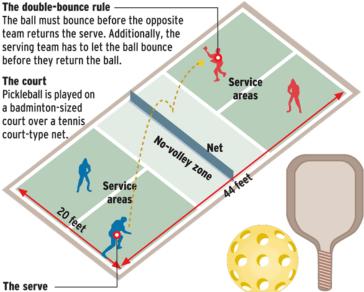
According to the USA Pickleball Association, Pickleball "is easy for beginners to learn, but can develop into a quick, fast-paced, competitive game for experienced players." It is generally played with wood or composite paddles and a perforated plastic ball (similar to a whiffle ball).

"The Pickleball court lines are light blue, which provides enough contrast that tennis players can differentiate between the courts," said Miller. "We still have some landscaping work to do at the Rolling Dunes park but the tennis and Pickleball courts are open and playable."

Find out more about Pickleball from the USA Pickleball Association at http://www.usapa.org/.

Pickle primer

Created in Washington state in 1965, pickleball was named after the pet dog of one of its originators, who used to take the ball and run off with it when it was hit near him. Pickleball borrows from badminton in its rules and playing field:



The serve

Serves in pickleball are underhanded and must contact the ball below the player's waist. Serves have to land in the diagonally opposite court from the server.

Scoring

Only the serving team can score points. Points are earned by serving a ball that the opposing team does not touch, or if the opposing team faults during play. The game is played to 11 points; however, a team has to win by two points.

The equipment

Pickleball is played with a wiffle ball and a solid paddle, usually 8 inches wide and 15 inches long.

Faulting

Faulting occurs when the ball is hit out of bounds, if the ball doesn't clear the net, if a ball is returned by a player inside the no-volley zone or if the double-bounce rule is violated. Source: USA Pickleball Association

Brian Moore / The Register

Above diagram and information courtesy of the Orange County Register.

Community Stewardship — Adopt-a-Park Program Learn how YOU can help keep your parks beautiful!

For more information contact Katya Reyna at 541-997-3437 or visit the City of Florence website at:

http://www.ci.florence.or.us/community/parks-volunteering

Focus on Florence Page 5

A Brief History of Land Use Planning in Oregon

By Katya Reyna, RARE Participant

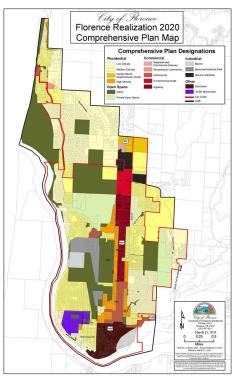
If you live in Florence, or any other city in Oregon, you may have heard the term "Urban Growth Boundary" when referring to land use planning or property development. But how did these boundaries originate?

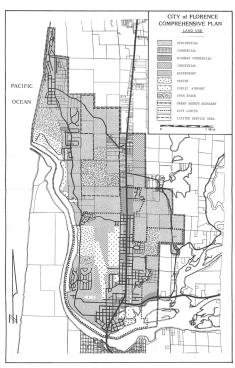
The state of Oregon has been at the forefront of land use planning since the mid-20th century. After World War II, soldiers were returning home to cities and towns all over the nation, looking to start a homestead. This caused rapid development and growth along urban fringe areas, which created many of today's suburbs.

By the end of the 1960s, many Willamette Valley residents viewed suburban sprawl as a threat to the environment and wasting irreplaceable scenery, farmland, timber, and energy. In 1969, the Oregon legislature adopted Senate Bill 10, which requires every city and county in the state to have a comprehensive land use plan that meets state standards. The law proved to be weak, however, because it did not establish an effective enforcement Current 2020 Florence Comprehensive Plan Map mechanism or a program of technical assistance from the state, and most cities and counties did not develop plans.

In 1973, Governor Tom McCall made a famous legislative speech reprimanding "sagebrush subdivisions, coastal condo-mania, and the ravenous rampages of suburbia." "We are dismayed that we have not stopped misuse of the land, our most valuable finite natural resource," he proclaimed. "We are in dire need of a state land-use policy, new subdivision laws, and new standards for planning and zoning by cities and counties. The interests of Oregon for today and in the future must be protected from grasping wastrels of the land. We must respect another truism: that unlimited and unregulated growth leads inexorably to a lowered quality of life." Thus, senators across party lines became chief sponsors of what became Senate Bill 100.3

On May 23, 1973, Senate Bill 100 was approved, creating the Department of Land Conservation and Development (DLCD). The first task DLCD took on was creating and adopting Statewide Planning Goals to govern the development of local comprehensive land use plans. One of these goals was aimed at controlling urban sprawl: "To





1982 Florence Comprehensive Plan Map

See Urban Growth Boundary Page 9

Page 6 Focus on Florence

Talking Trash with Lane County



Waste Reduction Specialist Sarah Grimm

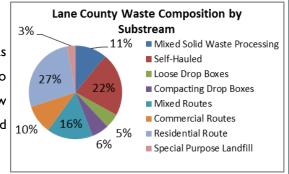
On March 16th, members of the Environmental Management Advisory Committee (EMAC), along with City Manager Jacque Betz, took a field trip to Springfield and toured the recycling facilities at the Glenwood Central Receiving Station. Lane County Waste Reduction Specialist Sarah Grimm gave a tour of the extensive sorting facility.

"Every year, the state of Oregon conducts a rigorous data collection of waste brought to landfill and recycling activities to assess the Recycling rate for each

county and Lane County currently leads in the state." Grimm explained, "Our recovery rate is higher than any other

region at 61.5%!"

The Oregon Department of Environmental Quality (DEQ) has conducted comprehensive waste composition studies every three to five years since the 1990s. Results from last year's study (right) show that 22% of Lane County's recovery rate comes from self-hauled waste, proving our 15 community transfer stations to be so essential.



The Florence Transfer and Recycling Station is the second largest in Lane County (next to Glenwood) with the highest recovery rate of all 15 community transfer stations in the County. Last year, the Florence station collected 3,753 tons in self-hauled garbage and 1,450.1 tons in self-hauled recycling with a recovery rate of 27.9%.

Florence has done its part to comply with State of Oregon and Lane County "Opportunity to Recycle" requirements including providing monthly residential curbside collection of recyclable materials and providing public education and promotion of recycling opportunities such as yard debris collection, hazardous household waste roundups, and the annual "Black and White" event (which will be held on August 17th).

Lane County Waste Management works with different non-profit organizations to make sure disposed materials are reused as much as possible. "We also partner with BRING Recycling to offer free education presentations and activities to all schools in Lane County—including Florence Schools. We'd love to see more Florence and other rural

schools take advantage of this free service we provide, "said Grimm.

Grimm provided copies of Lane County Waste Management's spring newsletter, which includes a colorful recycling guide for the transfer stations. Those have been provided in the following pages along with other recycling options here in Florence.

Together, we can help keep Florence beautiful, clean and green!

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Lane County Florence Transfer and Recycling Station Guide

























Yard Debris

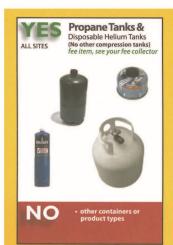
Collected on third Saturday of each month at W. 27th St. off Kingwood (North end of airport) 9-2 PM

EMAC Recycling Kiosk at City Hall

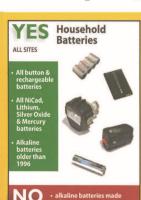
Hard plastic lids, cellphones, corks, ink cartridges, rechargeable batteries and Styrofoam blocks always accepted.

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Lane County Florence Transfer and Recycling Station Guide

















Accepted at Florence Household Hazardous Waste Roundups



Will be accepted at Florence Black and White Event on August 17th!

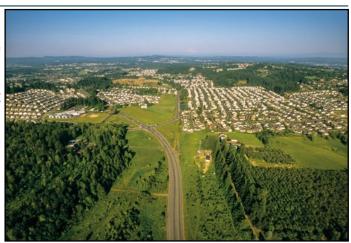
Lane County Florence Transfer and Recycling Station 2820 Rhododendron Drive 541-997-6243 Open Monday-Saturday, 8-6

More info on Hazardous Waste Disposal: 541-682-3828

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URBAN GROWTH BOUNDARY, Page 5

provide for an orderly and efficient transition from rural to urban land use, urban growth boundaries shall be established to identify and separate urbanizable land from rural land... land within the boundaries separating urbanizable land from rural land shall be considered available over time for urban uses." ⁴ The goals also aimed to use urban land within city limits wisely and of course, protect natural resources.



In 1982, the City of Florence developed its own

comprehensive plan. Within it, the "Florence Urban Service Area" was established to "provide for an orderly and efficient transition from rural to urban land use and to provide the necessary facilities and services to meet the housing, employment, livability, and other needs to accommodate the long-range population growth of the community." 5 Thus, our Urban Growth Boundary was created.

Since 1973, Oregon has been applauded for its success in land use management and used as a model for other states. Requiring cities to develop comprehensive plans and urban growth boundaries has led to efficient land use and the continued protection of farms and forests. Having boundaries has also motivated development and redevelopment of land, roads, transit services, and buildings in the urban core, creating downtown revitalization.

2012 In December, Oregon is leading the Florence City nation in Council 1973 1969 approved latest progressive On May 29, policies that Oregon updates on Senate Bill 100 Florence 2020 legislature look forward to is approved, adopts Senate future Comprehensive DLCD created Bill 10 development Plan 6 Florence DLCD develops Governor Tom Comprehensive McCall makes 14 Statewide Plan Passed, Planning Goals speech UGB established (beginnings of establishment of Senate Bill 100) Urban Growth

> Boundaries (UGB)

http://arcweb.sos.state.or.us/pages/records/governors/guides/state/mccall/legis1973.html.

Oregon Encyclopedia, "Land Use Planning," http://www.oregonencyclopedia.org/entry/view/land_use_planning.

² Governor Tom McCall, "Oregon Legislative Address" (speech, Salem, OR, 1973), Oregon State Archives,

Oregon Department of Land Conservation and Development, History of Oregon's Land Use Planning, http://www.oregon.gov/LCD/Pages/history.aspx

⁴Land Conservation and Development Commission, LCDC Order #1: Original Statewide Planning Goals, 1975, 38,

http://www.oregon.gov/LCD/docs/history/original_goals_012575.pdf. ⁵ City of Florence, Florence Comprehensive Plan, Adopted 1982, 23-24.

⁶ Over the next year, the City will be working with Lane County to co-adopt the 2020 Comprehensive Plan. The plan can be found at http://www.ci.florence.or.us/planning/comprehensive-plan

Florence City Council



From left to right: Councilor Joe Henry, Councilor Brian Jagoe, Mayor Nola Xavier, Councilor Suzanne Roberts, Councilor Joshua Greene

Visit the City of Florence online at www.ci.florence.or.us

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Newsletter Editor Megan Messmer megan.messmer@ci.florence.or.us Focus on Florence Page 10

The City of Florence is exploring future funding options for the Florence Events Center (FEC). A special committee has been formed by the Florence City Council to better understand the funding opportunities and make a recommendation



on how to address the sustainability of the FEC for the future.

The Committee has been hearing from organizations that frequently hold events at the FEC. They would like to now receive input from individuals.

The purpose of the survey is to get a better understanding of individual citizens both in Florence and outside of Florence. Survey responses will remain anonymous and the results of the survey will be presented to the Committee for consideration.

Please follow the link to take the FEC Survey: https://www.surveymonkey.com/s/FEC_Survey

Thank you for taking the time to share your thoughts with the Committee.

City Calendar For more information about meetings (days marked in yellow), contact City Hall at 541-997-3437.

For more information about meetings (days marked in yellow), contact City Hall at 541-997-3437.

For information on events & concerts (days marked in blue), contact the Florence Events Center at 541-997-1994.

July 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	New Gallery Shows Open FEC City Council Meeting 7 pm	2	3	Independence Day City Hall Closed FEC Closed	5	5th Annual Wings & Wheels Florence Airport 10am—3pm
7	8	Planning Commission Meeting 7 pm	10	Oregon Bach Festival FEC 7:30 pm	12	13
14	City Council Meeting 7 pm	FEC Committee Meeting 10 am	17	18	19	Yard Debris Disposal Day 27th St 9 am - 2 pm
21	22	Planning Commission Meeting 7 pm	FEC Committee Meeting 10 am FURA Meeting 6:30 pm	EMAC Meeting 2 pm	26	27
28	29	30	31			