
AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL**ITEM NO:**
Meeting Date: April 20, 2020
Department: All

ITEM TITLE: Commission, Committee & Volunteers Report – March 2020

DISCUSSION/ISSUE:**Airport Volunteers**Department: Public WorksStaff: Mike Miller – Public Works Director

Volunteers from the Airport Volunteer Group provided 176 hours of labor greeting visiting pilots and their passengers at the airport; answering phone calls; and providing general information and directions to local attractions; checking all entrance/exit gates; visually check taxiways to ensure they are free and clear of debris; check loaner cars and collect fees from loaner car users; clean the restrooms and office space at the airport office. Public Works closed the airport office to the public March 18th and then closed the airport office in its entirety March 23rd to comply with Governor Brown’s Executive Order and guidance from the CDC and FAA. Our volunteers are in standby mode until restrictions are lifted.

Audit Ad-Hoc CommitteeDepartment: FinanceStaff: TBD

No report.

Budget CommitteeDepartment: FinanceChairperson: TBD

No report.

Community & Economic Development CommitteeDepartment: AdministrationChairperson: Robbie Wright

CEDC was cancelled for March and most likely will be for April as well due to the current pandemic. We’re hoping to come out of the shelter-in-place order(s) in May or June with lots of action items in place to get prepped for summer activities, both on the economic development front and community recreation.

Environmental Management Advisory Committee (EMAC)

Department: Planning

Chairperson: Katie Prosser

On March 3, 2020 EMAC (Environmental Management Advisory Committee) held a meeting and accomplished the following:

1. A comprehensive review of the City of Florence’s 2019-2020 Work Plan items was conducted and a plan for implementation of the work plan objectives was developed. A timeline for completion by the EMAC committee was also reviewed and discussed.
2. The EMAC committee reviewed EMAC’s current budget including monies spent and the remaining balance for 2019-2020 work plan. Subcommittees were encouraged to be mindful of possible requests for the 2020-2021 work plan.
3. Discussed members areas of interest and formed the following subcommittees:
 - a. Litter Waste and Reduction
 - b. Bio Solids
 - c. Tree Board & Noxious Vegetation
 - d. Food Waste

All committee members chose a subcommittee(s).

4. The committee received a *very informative and comprehensive* power point presentation / in-service by Wendy Farley-Campbell regarding municipal solid waste licensing and rate setting. She reviewed how rates are determined as well as defined acronyms and procedure to empower new committee members with this process.

This was especially important, due to the increase in new membership on the committee, as one of EMACs primary roles is making recommendations regarding MSW (Municipal Solid Waste) rates to the City Council.

5. All subcommittees had meetings early in March (prior to the social distancing ban) and reviewed their duties for the current work plan and discussed possible objectives/items for next years work plan as well.

**Unfortunately, with the current public health crisis we have somewhat hit a wall. I have contacted Wendy regarding how we as a committee can complete any essential items requiring our attention during this period.

Florence Events Center Volunteers / Friends of the FEC

Department: Florence Events Center

President: Kirk Mlinek

No Report.

Florence Urban Renewal Agency	
<u>Department:</u> Administrative	<u>Staff:</u> Kelli Weese – City Recorder / Eco. Devo.
The Florence Urban Renewal Agency did not meet in March.	

Florence Urban Renewal Agency Budget Committee	
<u>Department:</u> Finance	<u>Staff:</u> TBD
No report.	

Parks Volunteers	
<u>Department:</u> Public Works	<u>Staff:</u> Mike Miller – Public Works Director
<p>Old Town Park (Gazebo Park). One (1) volunteers provided a total of 11 hours of labor picking up liter, pruning vegetation, weeding and sweeping leaves from the plaza.</p> <p>Adopt-A-Street Program: Rhododendron Drive 35th to Sebastian Street (2.2 miles). Two volunteers spent 24 hours picking up litter along Rhododendron Drive. Thank you Mike and Pat Allen for adopting this section of Rhody!</p> <p>Gallagher Park. Two volunteers from the Florence Rhododendron Society provided 6 hours of labor spreading fertilizer on the rhododendrons at the park. The Rhododendron Society notified PW that they will not be holding their April clean-up of the park due to the current restrictions in relation to COVID-19.</p> <p>River Beach Access Park. Sixteen (14) volunteers from Resurrection Lutheran Church provided a total of 77.9 hours of labor trimming/delimiting trees; stacking trimmings into piles to be chipped by PW staff; and spreading the mulched debris. Next project for these volunteers is to assemble some picnic tables and place them in the new extension of the park.</p>	

Planning Commission	
<u>Department:</u> Planning	<u>Staff:</u> Wendy FarleyCampbell – Planning Director
<p>Planning Commission met March 10th to hold a public hearing: Heceta Self Storage Vegetation Clearing Permit application for property west of Kingwood St. north of 17th Place and south of Public Works (27th). The PC voted 7-0 to approve with conditions of approval.</p> <p>Planning Commission also met on March 24th to hold two public hearings:</p> <ol style="list-style-type: none"> 1. 4781 Treewood Annexation and Zone Assignment—voted 7-0 recommending approval to the City Council 2. FEMA Comp Plan and Zone Change to adopt updated FIS and FIRM—voted 7-0 recommending approval to City Council. 	

Police Auxiliary	
<u>Department:</u> Police	<u>Director:</u> Len Larson
No report.	

Police Reserve Officers	
<u>Department:</u> Police	<u>Staff:</u> Tom Turner – Police Chief
Program not active	

Public Arts Committee	
<u>Department:</u> Administrative	<u>Chairperson:</u> Harlen Springer and <u>Vice-Chairperson</u> Jo Beaudreau

Wow! It has been a crazy month and we hope everyone stays happy and healthy during this difficult time. Now more than ever people are turning to the Arts while quarantined at home.

The PAC meeting scheduled for Monday, March 23rd has been cancelled due to the COVID-19 situation. To comply with the spirit of this, and to keep everyone safe, PAC will not be scheduling any small group meetings either. The next scheduled PAC meeting is Monday, April 27th, but that is also subject to further developments on the virus. In the meantime, there are several things that are happening and things that PAC members and beyond can do:

Read the front-page article in the Siuslaw News on Wednesday, the 18th on the finalists for the "Art Exposed" program (LINK below). In the article, PAC encourages the public to comment on the finalists on the City's website: www.ci.florence.or.us/bc-pac/art-exposed-program-finalists or by contacting Sarah at sarah.moehrke@ci.florence.or.us. Encourage everyone to contribute their thoughts. In addition, PAC members have placed flyers all over town (Post Office, FEC, etc) as well as Florentine Estates and GreenTrees.

The finalists have all been contacted and have been advised of the situation and told them that we would give them an update as soon as we had additional information.

Each member of PAC has also been encouraged to take additional time to review each of the finalists so that we can have a productive session when we make the final decisions.

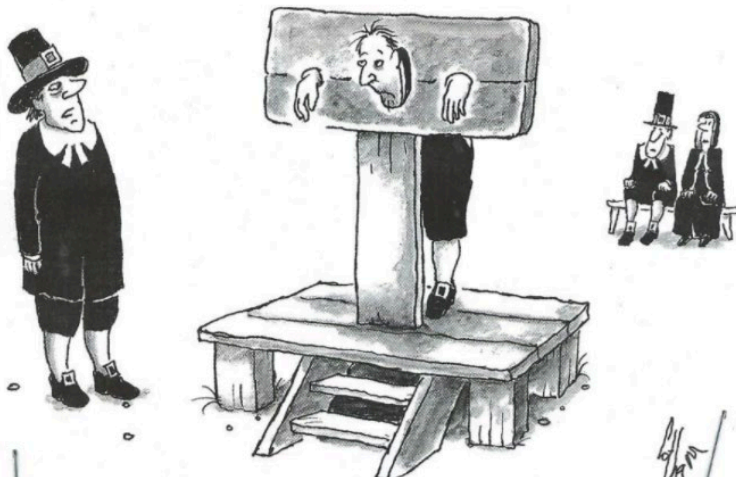
An amazingly informative Welcome Binder was handed out at the last PAC meeting, which gives the history of the PAC and our current guidelines. PAC members have been asked to contact the Chairs or City if they have any questions.

A reminder that one of the keys to the success of the PAC has been the use of Subcommittees. This is where the real work takes place and makes the formal PAC meetings much more productive. As soon as possible when we get back together, we will need to assign members to these subcommittees. While the final list is not complete, some of the Sub-committees will be:

- Art Exposed
- Siuslaw Bridge Steps
- Marketing and Public Outreach
- Grant writing and Fundraising
- Art Inventory and maintenance Planning
- PAC Master Plan (Strategic Plan)
- Mural Code

PAC members were guided to give some thought to which of these Committees they would like to participate in. There also may be other projects that are of interest in and they should give PAC their thoughts.

People are always sending the Chairs comments/cartoons, etc on Public Art. Below are two of the recent ones - one from the Portland paper and one from "The New Yorker" magazine. These show that Public Art is becoming part of the conversation in today's society (see images below).



And some fun:



3/17/2020 - Public Art Committee announces 'Art Exposed' finalists

Siuslaw News Coverage - <https://thesiuslawnews.com/article/public-art-committee-announces-art-exposed-finalists>

Community invited to comment, ask questions at ci.florence.or.us

March 18, 2020 — The Florence Public Art Committee (PAC) has settled on the finalists for the next stage in the ongoing “Art Exposed” rotating outdoor gallery series.

The Art Exposed Gallery is an effort by the City of Florence to place art pieces in different locations around town in order to draw interest and attention to both the public art and to Florence.

The first series of pieces was installed two years ago. Now, PAC is switching out those pieces, some of which were bought.

For the second series, PAC wants to make sure the public is fully informed about and has the opportunity to respond to the pieces that will be on exhibit for the next two-year cycle of the program.

According to Florence Project Manager Megan Messmer, there are 11 finalists for the five locations of Art Exposed.

“The finalists represent artists from the Florence area, as well as from across the State of Oregon, Pacific Northwest region and internationally,” Messmer said.

Art Exposed also features a commercial element as 30 percent of the proceeds from art sales goes back to the city.

“The pieces, while on display, are for sale to locals as well as the estimated 750,000 people that visit Florence annually,” Messmer added.

In addition, chosen artists receive a stipend of \$1,000.

“Art Exposed has been one of the most successful programs of the of the City of Florence’s Public Art Committee, providing members of the local arts community an opportunity to display their work, as well as international artists,” Messmer said.

PAC Chairperson Harlen Springer said he is looking forward to the public’s input on the PAC selections as the process moves forward.

“We are very excited by the finalists for the 2020-22 program. After local outreach and a call to artists, the art committee received 16 submissions,” Springer said. “This speaks to the positive reputation that the program has already achieved.”

Public Art Committee announces 'Art Exposed' finalists



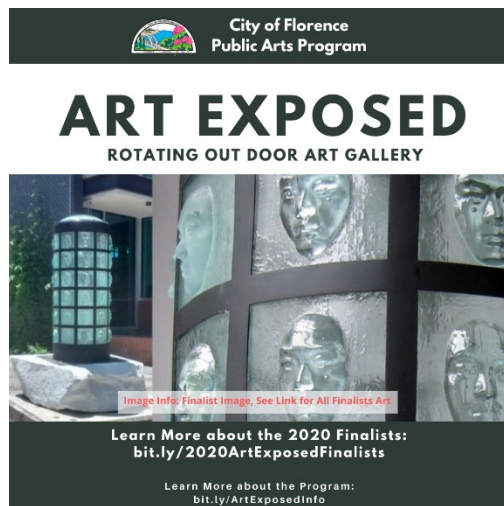
With artists from as far away as Canada, the committee was especially pleased with the results of its call to artists.

“We were impressed by the variety, quality and originality of the artwork submitted,” Springer said. “The artwork is in a variety of sizes, shapes and mediums and expresses outstanding creativity and originality.”

Both Messmer and Springer encouraged the public to look at the city website, www.ci.florence.or.us/bc-pac/art-exposed-program-finalists, to view the finalists and to consider sharing their observations with the PAC using the electronic comment option available online.

A previously scheduled public meeting for March 23 has been cancelled due to COVID-19 regulations. More information on an updated timeline for the Art Exposed project will be released in the coming weeks.

To submit public comment about the finalists or ask questions, contact Sarah Moehrke, Community and Economic Development Assistant at sarah.moehrke@ci.florence.or.us.



Additional information about Art Exposed

Call Call Ended at the end of January 2020.
26 Amazing applications from locals and around the country, including Canada.

Finalist Information HERE:
<https://www.ci.florence.or.us/bc-pac/art-exposed-program-finalists>

Program Information HERE:
<https://www.ci.florence.or.us/bc-pac/art-exposed-florences-rotating-outdoor-art-gallery>

Additional References & More Information



iSpy

iSpy showcases some art around town on Social Media asking people to call out the location or if they know about the work to share it! In the comments through dialog, information is shared.

Art Quest Project on Hold



Holidays are a great time for Questing!

Box monitors - Please check your Quests before Thanksgiving to make sure they are in good shape for all the folks who will be heading outside to "walk off" their pumpkin pie. Bring extra plastic bags to waterproof box contents for the winter.

Anatomy of a Quest Box



You Love Comment Share

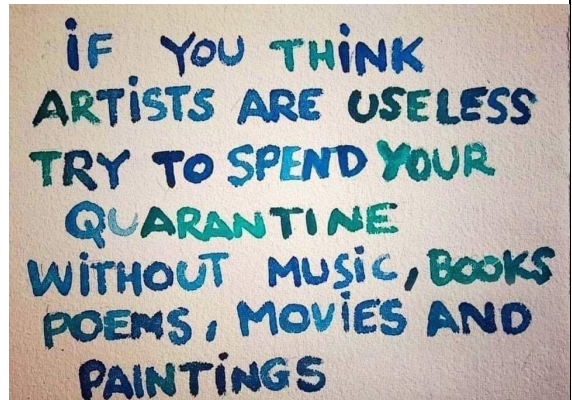


2019 Best of Florence

Siuslaw News annual Best of Florence once again features Vote for your favorite Public Art Work. They also have Arts related businesses nominated.

Other Community Public Arts WOW!

People from around the world are doing and encouraging each other to be creative. Multiple local and beyond groups have popped up encouraging people to be creative.



Our Community Public Arts WOW!



A Novel Call for Art was created locally for people to share their experiences. Other businesses and nonprofits contacted to join the effort.

Siuslaw News Link:
https://thesiuslawnews.com/article/artists-prepare-for-a-novel-call-for-art?fbclid=IwAR3VLroaWom3AC_ITyl-6oLTkrnkb5KWCyl7G00ZNnxJQDrYI6SV4F9uBQ

3/27/2020 - A donor is working with the Middle School & BeauxArts Fine Art Materials to get Art Materials into the Hands of our Students. More TBD.

Middle School Mural Project Put on Hold due to COVID-19. Artist is the same artist commissioned to work on the Bridge Steps, Jessilyn Brinkerhoff.

2020 FloTown Virus Safe Kids Talent Show Via Facebook Private Group Established

3/30/2020 - Lane Arts Council - Artist Relief Fund

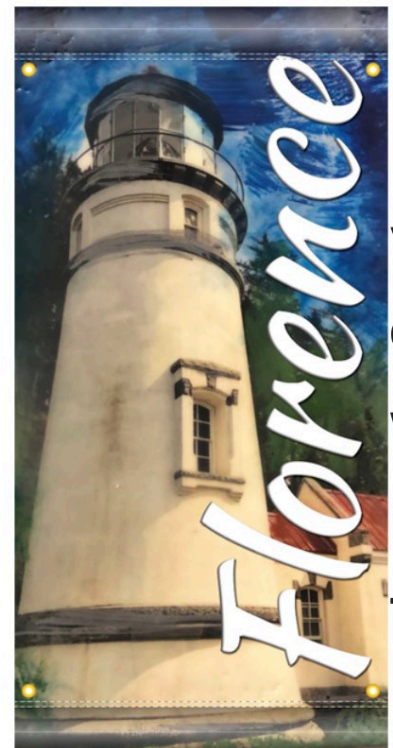
It will take the entire community to ensure that our creative sector survives this challenging time and can thrive again.

Donate at <http://bit.ly/LaneArtistRelief>

Artists in need: the application goes live at 12pm on 3/30 at <http://lanearts.org/lane-county-artist-relief-fund/>

Various Local Artists have posted free tutorials/worksheets online and have been encouraging all to participate with what they have.

- **Beautification For Florence Committee** via Chamber is doing what they can from home, working on Spacemaking Parklets & Banners connecting areas of Florence Uptown to Old Town on 101. Two PAC Members are directly involved in helping these projects move forward. (See Photo)
- **Florence Regional Arts Alliance** - Closed doors until TBA due to COVID-19
- **Florence Events Center**
 - Closed doors until TBA due to COVID-19
 - No FEC Gallery Committee Meeting until TBA
 - Fresh Impressions Show for Local Area Youth including Siuslaw, Mapleton High Schools as well as Home Schoolers will now be a Virtual Gallery, check for links on line via FB <https://www.facebook.com/events/3017849738238619/>
- **SeaCoast Entertainment** at Florence Events Center
 - The Neave Trio on March 4th
- **CROW** - Mary Poppins activities have stopped but will resume due to COVID-19 (See Photo)
- **City Light Cinema** - Closed doors until TBA due to COVID-19
 - BUT doing a “Virtual Cinema”
 - Learn more HERE: https://mailchi.mp/citylightscinemas/now-playing-at-city-lights-cinemas-apr-21-1374737?e=152b61289c&fbclid=IwAR3AT7GRCrk_WJIDbPi8-NnxrGb6tqSULMvuSHVY5qpfB0UdcpLeKd86D0



- **Siuslaw Library District** - Closed doors until TBA due to COVID-19
- **Siuslaw Viewfinders Club** - unknown
- **KXCR** - [Featured Artist Radio Show](http://kxcr.net/show/featured-artist/) - kxcr.net/show/featured-artist/
 - Reruns of Featured Artist due to COVID-19
 - Mark Anderson
 - Patrica Morrison
- **Three Rivers Activities** - Closed doors until TBA due to COVID-19
- **Chamber of Commerce/Visitors Center** - Closed doors until TBA due to COVID-19
 - March & April Artist - Jo Beaudreaux

Transportation Committee (TC)

Department: Planning

Chairperson: Bob Steele

The Transportation Committee (TC) meeting to be held on April 9, 2020 has been cancelled in order to be in compliance with Governor Brown’s COVID-19 executive “stay at home” order of March 23rd.

Thought was given to holding on-line meetings, i.e. Zoom, but the time and resources needed to set this up are not available. Instead, we ask the TC members to prepare to resume Committee work as soon as life returns to normal by doing the following:

- Review last year’s TC Work Plan with thought to preparing this year’s TC Work Plan. Last year the TC had four Committee priorities. The Transportation System Plan, Public Transportation, Florence Municipal Airport, and Old Town Parking Requirements. Will these priorities remain the same?
- Review the Re-Vision Florence project. Are their transportation elements we can assist with?
- Review new developments within Florence. Again, are their transportation concerns that need to be addressed? With the major development soon to begin in north Florence, is their the potential for a Route 101 transportation related “Signature Gateway” for the north entrance into our city? We have one at the south Route 101 entrance into Florence, our iconic Siuslaw River Bridge.

FISCAL IMPACT:

The fiscal impact of the committees and volunteer groups varies depending on their scope of work. Staff time is allocated to support the committees, and ensure committees comply with Oregon public meetings laws by preparing and posting agendas and minutes and/or digital recordings for meetings.

RELEVANCE TO ADOPTED CITY WORK PLAN:

Goal 1: Deliver efficient and cost-effective city services. Goal 5: Strengthen and Improve City's Organization and Capital Plant.

AIS PREPARED BY: Report written by Committee members and/or City of Florence staff and compiled by Kelli Weese, City Recorder

CITY MANAGER'S RECOMMENDATION: Approve Disapprove Other
Comments:

ITEM'S ATTACHED: None
