

AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL

ITEM NO: 4
Meeting Date: March 2, 2020
Department: All

ITEM TITLE: Commission, Committee & Volunteers Report – January 2020

DISCUSSION/ISSUE:

Airport Volunteers

Department: Public Works

Staff: Mike Miller – Public Works Director

Volunteers from the Airport Volunteer Group provided 248 hours of labor greeting visiting pilots and their passengers at the airport; answering phone calls; and providing general information and directions to local attractions; checking all entrance/exit gates; visually check taxiways to ensure they are free and clear of debris; check loaner cars and collect fees from loaner car users; clean the restrooms and office space at the airport office.

Audit Ad-Hoc Committee

Department: Finance

Staff: TBD

No report.

Budget Committee

Department: Finance

Chairperson: TBD

No report.

Community & Economic Development Committee

Department: Administration

Chairperson: Robbie Wright

Recruitment efforts for CEDC have went well and a tremendous number of applications have applied. We will be increasing the size of the CEDC in the coming month to get as broad of a representation of the Florence area as possible. Our last committee meeting was cancelled due to a lack of quorum. During our next meeting, new committee members approved by Council will be welcomed to the committee!

Environmental Management Advisory Committee (EMAC)

Department: Planning

Chair: Maureen Miltenberger

No Report.

Florence Events Center Volunteers / Friends of the FEC

Department: Florence Events Center

President: Kirk Mlinek

No Report.

Florence Urban Renewal Agency	
<u>Department:</u> Administrative	<u>Staff:</u> Kelli Weese – City Recorder / Eco. Devo.
The Florence Urban Renewal Agency meet on January 22 nd to discuss the potential establishment of a development assistance program and the next steps for the Quince Street property marketing. The agency also discussed the progress toward the ReVision Florence streetscape project.	

Florence Urban Renewal Agency Budget Committee	
<u>Department:</u> Finance	<u>Staff:</u> TBD
No report.	

Parks Volunteers	
<u>Department:</u> Public Works	<u>Staff:</u> Mike Miller – Public Works Director
<p>Old Town Park (Gazebo Park). Two (2) volunteers provided a total of 5 hours of labor picking up debris from the wind storm, cut-up limbs and other debris from the storm, picking up liter, and sweeping leaves from the plaza. In addition, the OldTown Association of Florence (sponsor’s of the park) donated a new flagstone walk along with sod provided by Laurel Bay Gardens in the rear of the park. Crews from Laurel Bay Gardens spent 18 hours of effort which OldTown Association of Florence paid for. Thank you to Ron Hogeland and OldTown Association of Florence for all you do!</p> <p>Singing Pines Park. Twelve (12) volunteers provided a total of 9 hours of labor picking up litter and trash from the park, including the trails within the park.</p>	

Planning Commission	
<u>Department:</u> Planning	<u>Staff:</u> Wendy FarleyCampbell – Planning Director
No report.	

Police Auxiliary	
<u>Department:</u> Police	<u>Director:</u> Len Larson
No report.	

Police Reserve Officers	
<u>Department:</u> Police	<u>Staff:</u> Tom Turner – Police Chief
Program not active	

Public Arts Committee

Department: Administrative

Chairperson: Harlen Springer and Vice-Chairperson Jo Beaudreau

Continuing Education Art Must be Beautiful

<https://www.pbs.org/video/art-must-be-beautiful-hhfaa3/>

^Saving Continuing Education video for next meeting with new PAC Members^

Creativity is Contagious, Pass it On - Albert Einstein

PAC Narrative City Council Report for January 2020

Happy New Year! And Cheers to a successful and creative decade ahead!

The originally scheduled meeting for PAC on January 13th was cancelled. It was not necessary to meet, as previously thought.

The PAC is excited about the new members applications received for this City Committee. PAC is looking forward to all the new members. To provide a warm welcome, PAC is creating a welcome packet and a small token to bring them into the loop and help boost comradery.

At the January 27th PAC meeting, the PAC reviewed and discussed the initial submissions for the 2020 "Art Exposed" program. We were VERY pleased with the overall number, quality and variety of the entries. This speaks to the positive reputation that the program has achieved. We selected 2-3 finalists for each of the 5 locations on Bay Street. To ensure public input into the process, we are working on scheduling an evening meeting where the public can comment on the finalists for each of the locations, and the date and time of that meeting will be well publicized. We plan to make final decisions by mid-March, and the artwork will be installed in May and June.

Travel Oregon visited Florence in December and wrote this fantastic summary of their trip and tour shared in January, it was also featured in a Chamber eBlast:

"Thank you for taking the time to provide the Commission and me a taste of the tremendous work Florence is doing with Public Art. I was left impressed by the spirit of innovation, volunteerism and community pride driving this program and I congratulate you on your contributions to Florence's livability and development efforts. Florence has many reasons to feel proud and this program can stand confidently among them.

Thank you again for your time and for all you and the committee are doing to create memorable experiences for Oregon's visitors." Todd Davidson, CEO – Travel Oregon/Oregon Tourism Commission

Meanwhile,

The Florence Regional Arts Alliance has been able to connect with the Lane Arts Council to bring arts related programming to the Coast. There will be a series of workshops to help our local artists with various information such as; Unleash Your Creative Potential: Transforming Fear into Action, Exhibitions and Galleries Panel, and Price, Promote & Profit From Your Artwork.

The Winter & Arts Music Festival was a success! Amazing music and arts in Florence!

The Florence Events Center had a show up titled, Siuslaw 20/20 - work of or that was inspired by our region. Show and reception was well received.

Oregon Coast Public Art Trail is still being developed, a project started over 2 years ago is now back on track, is getting more traction and help since the City and Sarah M. have been able to provide and set up information.

Nyah our young recording artist and performer has release an EP! Congratulations to her!

Inspire you heart with art day is January 31st.

Additional information, readings and images are listed below.

Additional References from Narrative & More Information



1/27/2020

YOU ARE INVITED!

To Attend the City of Florence's Public Arts Committee Meeting!

January 27th, 2020
1pm to 3pm
City of Florence City Hall Council Chambers

While PAC & other Committees do their best to make accommodations for everyone's schedules, they aren't always able to accommodate everyone. We all have various work, education, child, family, etc. commitments. If you are interested in learning more and participating, please sign up for the City Newsletter and the Public Art Email Distribution List. Check the City Calendar for current Committee Meeting Times as well. Be sure to also check out what other Council and Committee's are doing too! Our City is in Motion!! Even sign up to be on a committee or a subcommittee!

Applications for being on any City Committee are Annual. Please check the City website in November/December 2020. See the City Website (ci.florence.or.us) for more information.

Invites to PAC Meetings Posted on various Social Media Pages

Art Quest Project on Hold until New Members Join PAC



Oregon Coast Quests

5 mins · 🌐

Holidays are a great time for Questing!

Box monitors - Please check your Quests before Thanksgiving to make sure they are in good shape for all the folks who will be heading outside to "walk off" their pumpkin pie. Bring extra plastic bags to waterproof box contents for the winter.

Anatomy of a Quest Box



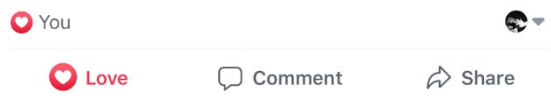
ArtExposed Call LIVE!

Visit the CALL at CallForEntry.org

https://artist.callforentry.org/festivals_unique_info.php?ID=7334

If you are unsure of this PAC Project, please read the PAC City Website Page, refer to past Council Reports and Presentations.

Link to City of Florence ArtExposed Information: <https://www.ci.florence.or.us/bc-pac/art->



[exposed-florences-rotating-outdoor-art-gallery](#)

Multiple avenues of getting the call out to our community and artists, as well as reminders have been posted in various local locations as well as social media and other traditional spectrums of getting the word out.

CallForEntry.Org

Info about this resource has been posted for local artists to not only create art HERE but to be able to create art in other areas locally, state wide, nationally, and even internationally.



1/14/20 - RARE FAM: An Ode to Emily Bradley and the RARE Cohort **Our City of Florence’s Community & Economic Development Assistant, Sarah Moehrke, is featured in UO RARE**

Blog. (https://blogs.uoregon.edu/cscenter/2020/01/14/rare-fam-an-ode-to-emily-bradley-and-the-rare-cohort/?fbclid=IwAR1-ZaphouVZ0LiOQKEj-aavugJa7eEXZcSaOk9kOGtFRReQM3t_bk3zVc6s)

1/17/20 Chamber Blast (Image Right)
(<https://mailchi.mp/florencechamber/weekly-chamber-blast-1277317?e=661bda7314>)



- **More Florence bragging rights!** Here's a quote shared with our very own [Harlen Springer](#) (recently appointed to the Oregon Arts Commission) from the very influential Chief Executive Officer of Travel Oregon, Todd Davidson regarding their board's visit here in December. *"Thank you for taking the time to provide the Commission and me a taste of the tremendous work Florence is doing with Public Art. I was left impressed by the spirit of innovation, volunteerism and community pride driving this program and I congratulate you on your contributions to Florence's livability and development efforts. Florence has many reasons to feel proud and this program can stand confidently among them. Thank you again for your time and for all you and the committee are doing to create memorable experiences for Oregon's visitors."* Todd Davidson, CEO – Travel Oregon/Oregon Tourism Commission, December 11, 2019

Thank you Kiwanis Club of Florence, OR!!! Happy MLK!!!

1/20/2020 MLK Day Social Media Post with Art Exposed in Background >

1/24/2020 - Oregon Coast Public Art Trail back on track

By Newport News Times

https://newportnewstimes.com/article/oregon-coast-public-art-trail-back-on-track?fbclid=IwAR1NjdKe3kSDKzqX-PRIOxWoo5qbupjbNcQ4vyv41I5zni3JQzLVsZC_CAK

NEWS  **TIMES**

FRIDAY, JANUARY 24, 2020

Oregon Coast Public Art Trail back on track

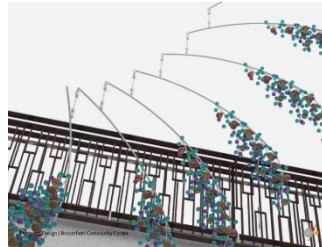


1/24-26/2020 - Winter Music Festival & Winter Arts Festival at the Florence Events Center

The year 2020 represents the 18th year of the Florence Winter Music Festival. The festival broadened its tent in 2016, changing its name from the Winter Folk Festival to its current name, the Winter Music Festival. As noted in our mission statement below, folk music is still near and dear to us.

Curated by the Florence Regional Arts Alliance, the annual Arts Festival brings together local and regional artists and craftsmen to fill more than 20 booths with their latest creations. In addition to selling their art, over the course of the weekend select artists will demonstrate how their art or craft is created. And, the always popular spirits vendors are back to provide tastings to warm the soul! (see photo below)

Other Community Public Arts WOW



Waco, Texas - "Wild" public art installation turning heads along the Brazos

Example of a public art vision realized (See More Here:

<https://www.kwtx.com/content/news/Wild-public-art-installation-turning-heads-along-the-Brazos-567288621.html?fbclid=IwAR1bvKiewXaqvW4QXteXcGh-0wFL1PM47D2p3eaChFORjaUchHJ68bsS-sM>

Broomfield, CO - Public art purchased for Broomfield Community Center

"Broom Corn" will be a suspended sculpture that will feature 12 stalks of broomcorn, the crop for which Broomfield was named, balanced in an ascending arc that moves with air currents inside the new Broomfield Community Center when it opens in the fall. Learn more about their public arts program here: <https://www.broomfield.org/245/Public-Art>

(See more Here:

https://www.broomfieldenterprise.com/2020/01/24/925078/?fbclid=IwAR1EXy3JWdwMzKsEgOFqjNs0fG_ZIRdYvW4N0aR8mNnrv7RNb-Z58NgvwBw)

Food for thought: Making Art Is Good For Your Health. Here's How To Start A Habit - Listen at <https://www.npr.org/2019/12/30/792439555/making-art-is-good-for-your-health-heres-how-to-start-a-habit>

Nyah EP Release

"My feelings flow through my lyrics in a way I can't express otherwise." - [Nyah](#)

See her website: nyahtheunicorn.com

FB Page: facebook.com/nyahtheunicorn



Other Arts Related Activities in Florence - Learn More Below :)

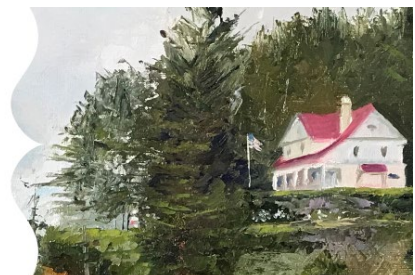
- Beautification For Florence Committee via Chamber will be meeting for a 90 work plan on 1/30/2020 for Spacemaking Parklets & Banners connecting areas of Florence Uptown to Old Town on 101 (& maybe more?)
- Florence Regional Arts Alliance
 - FRAA announces new board members; Nathan Pfaff (Youth), Margaret Cedarleaf-Grey, Jerry Schneider (1/4/2020)

- Workshop Series with Lane Arts Council (See Photo)
 - Unleash Your Creative Potential: Transforming Fear into Action
 - Exhibitions and Galleries Panel
 - Price, Promote & Profit From Your Artwork
 - Information: lanearts.org/workshops-florence
- Florence Events Center
 - Winter Music Fest
 - See more: <https://www.facebook.com/WinterMusicFestivalFlorence>
 - FEC Gallery Committee Recruiting New Members (See Photo Below)
 - FEC Gallery Committee Working on Fresh Impressions Show for Local Area Youth including Siuslaw, Mapleton High Schools as well as Home Schoolers
 - BackStreet Gallery Member Show, then Where Art Thou? Up at the end of January
 - FEC January Show is Siuslaw 20/20
 - Call to Art: <https://www.eventcenter.org/general/page/call-artists-siuslaw-2020-art-exhibit>
- 2nd Saturday Gallery Tour with over 14 participating businesses (See Photo)
- [SeaCoast Entertainment](#) at Florence Events Center
 - Next Show 1/11/2020 - Alexander Boldachev: Russian-Swiss harpist and composer Alexander Boldachev performs a diverse repertoire that includes classical, pop, rock music.
- CROW - Audition for Mary Poppins (See Photo Below)
- City Light Cinema continues their performing Arts Programing (See Photos Below)
- KXCR - [Featured Artist Radio Show](#) - kxcr.net/show/featured-artist/
 - Summer Lee (Visual Artist)
 - Jack Karasch (Author)
- Siuslaw Viewfinders Club
 - January; Meeting to learn Lightroom formatting (1/6/2020)

Additional Images



Florence
2nd Saturday
 GALLERY TOUR
 January 11th





FLORENCE EVENTS CENTER
GALLERIES CALL FOR ART

Siuslaw 20/20

Come see and experience the love we all have for the Siuslaw Region! Our area lends itself naturally to creativity, not only impressive by just being, but also as inspiration for all types of art and people. This show has been developed to help share those works of Art that are inspired by or of the Siuslaw Region.

PUBLIC ARTIST RECEPTION | JANUARY 17TH, 2020 FROM 5-7PM
LEARN MORE AT EVENTCENTER.ORG



Live Music By:

Steven McVay Band



Friday, January 31 @ 6 PM
THE FIREHOUSE
1263 Bay St., Florence

Local Music & Fun at the Firehouse! Come and support live music and your local musicians.



WINTER Arts FESTIVAL

Saturday January 25, 2020 10 am - 5 pm
and
Sunday, January 26, 2020 10 am - 4 pm

*An eclectic showcase and shopping experience
for unique works of art and fine craftsmanship*

Stoneware · Stained Glass · Metal Arts
Textiles · Fiber Arts · Jewelry · Quilting
Wood Crafts · Photography
Tastings & More!

Free Admission

Florence Events Center
715 Quince Street

The City of Florence's Public Art Committee
is pleased to announce a...

CALL-FOR-ARTISTS for ART EXPOSED



*An Outdoor,
Rotating Art Gallery
on Bay Street*

Why Should You Apply?

- Five Different Locations
- High Traffic Area in Old Town - Over 750,000 visitors a year!
- Opportunity to Sell Your Artwork
- \$1,000 Stipend

Apply at:

<https://bit.ly/34GnS18>

Questions?

Contact Sarah Moehrke,
Sarah.Moehrke@ci.florence.or.us
// 541-590-4019

**Applications Due
January 26, 2020**



City of Florence
A City in Motion

Last Chance To Apply!

The City of Florence's Public Art Committee
is pleased to announce a...

CALL-FOR-ARTISTS For ART EXPOSED

An Outdoor, Rotating Art Gallery on Bay Street



Why Should You Apply?

- \$1,000 Stipend
- Prime Location to Display Art
- Potential Sales Opportunities

Apply by 1.26.2020
at 9.59pm Pacific Time

Information & Application
bit.ly/ArtExposed2020

Questions?

Contact Sarah Moehrke,
Sarah.Moehrke@ci.florence.or.us
// 541-590-4019



City of Florence
A City in Motion

Transportation Committee (TC)

Department: Planning

Chairperson: Bob Steele

The Transportation Committee held its meeting on January 30, 2020. No citizens were present. However, TC member, Sue Jones read a memo from Sandy Todd, Point in Time Homeless Count Florence Area Coordinator. In brief, Ms. Todd expressed an appreciation for the Rhody Express making available free bus days and donated passes for those taking the survey. In addition, she stated the need for accommodating the needs of young workers commuting to and from their local jobs.

The TC was given a copy of the letter sent to the City Council on December 3, 2019 by Ron Burton. In this letter Mr. burton stated his opposition to Florence becoming a part of the Lane Transit District. The letter detailed the argument for his position.

Richard Markee has not reapplied for membership in the TC. Richard's insights will be missed. At the next City Council meeting on February 3rd, new member(s) of the TC will be announced. In addition, with the departure of David Montes, CEDC Ex-Officio, there is a need to fill this vacancy.

Kelly Clarke, Lane County Council of Governments, provided the TC with an update on the Florence-Eugene Connector, the Florence-Yachats Connector, as well as LCOG's role in transportation options for Lane County residents.

Florence-Eugene Rt 126 Connector:

- Service will start on February 18, 2020
- Initially, there will be one AM and one PM round trip, seven days a week
- Cost will be \$5. One way
- A second bus will be added later with the possibility of a mid-day run
- Route: Amtrack Station, Eugene to Grocery Outlet, Florence
- Stops: Downtown Eugene Transit Station, Commerce St. (W. 11th Walmart), Veneta, Mapleton, Three Rivers Casino, Old Town Park

No additional old or new business was discussed. The TC will wait until the new member(s) are present at the next meeting on Thursday, February 27th at 2:30 before addressing these topics.

FISCAL IMPACT:

The fiscal impact of the committees and volunteer groups varies depending on their scope of work. Staff time is allocated to support the committees, and ensure committees comply with Oregon public meetings laws by preparing and posting agendas and minutes and/or digital recordings for meetings.

RELEVANCE TO ADOPTED CITY WORK PLAN:

Goal 1: Deliver efficient and cost-effective city services. Goal 5: Strengthen and Improve City's Organization and Capital Plant.

AIS PREPARED BY: Report written by Committee members and/or City of Florence staff and compiled by Kelli Weese, City Recorder

CITY MANAGER'S RECOMMENDATION: Approve Disapprove Other
Comments: ER Reynolds

ITEM'S ATTACHED: None
