

**AGENDA ITEM SUMMARY**  
**FLORENCE CITY COUNCIL**

**ITEM NO:** 5  
Meeting Date: February 3, 2020  
Department: All

**ITEM TITLE:** Commission, Committee & Volunteers Report – December 2019

**DISCUSSION/ISSUE:**

**Airport Volunteers**

Department: Public Works

Staff: Mike Miller – Public Works Director

Volunteers from the Airport Volunteer Group provided 240 hours of labor greeting visiting pilots and their passengers at the airport; answering phone calls; and providing general information and directions to local attractions; checking all entrance/exit gates; visually check taxiways to ensure they are free and clear of debris; check loaner cars and collect fees from loaner car users; clean the restrooms and office space at the airport office.

**Audit Ad-Hoc Committee**

Department: Finance

Staff: TBD

No report.

**Budget Committee**

Department: Finance

Chairperson: TBD

No report.

**Community & Economic Development Committee**

Department: Administration

Chairperson: Robbie Wright

No Report.

**Environmental Management Advisory Committee (EMAC)**

Department: Planning

Chair: Maureen Miltenberger

EMAC did not have a meeting in December.

**Florence Events Center Volunteers / Friends of the FEC**

Department: Florence Events Center

President: Kirk Mlinek

No Report.

**Florence Urban Renewal Agency**

Department: Administrative

Staff: Kelli Weese – City Recorder / Eco.  
Devo.

The Florence Urban Renewal Agency did not meet in December.

<b>Florence Urban Renewal Agency Budget Committee</b>	
<u>Department:</u> Finance	<u>Staff:</u> TBD
No report.	

<b>Parks Volunteers</b>	
<u>Department:</u> Public Works	<u>Staff:</u> Mike Miller – Public Works Director
Old Town Park (Gazebo Park). One (1) volunteer provided a total of 6 hours of labor trimming vegetation, pruning, picking up liter, and sweeping leaves from the plaza.	
Singing Pines Park. Twelve (12) volunteers provided a total of 9 hours of labor picking up litter and trash from the park, including the trails within the park.	

<b>Planning Commission</b>	
<u>Department:</u> Planning	<u>Staff:</u> Wendy FarleyCampbell – Planning Director
Planning Commission did not meet in December. Their next meeting is scheduled for January 14 <sup>th</sup> .	

<b>Police Auxiliary</b>	
<u>Department:</u> Police	<u>Director:</u> Len Larson
No Report.	

<b>Police Reserve Officers</b>	
<u>Department:</u> Police	<u>Staff:</u> Tom Turner – Police Chief
Program not active	

<b>Public Arts Committee</b>	
<u>Department:</u> Administrative	<u>Chairperson:</u> Harlen Springer and <u>Vice-Chairperson</u> Jo Beaudreau
<p>The last month year is full of creativity, wonder and excitement for the new decade, 2020. There are many people, groups and organizations that are working on creative arts, not just limited to visual arts. To help spur economic development and show positive examples of sharing information and supporting our local economy, iSpy posts were created with Sami the Sea Lion on the Shelf Passport. iSpy Art posts on Social Media share with the community some of the current public art locations, interactive engage our community and provide educational information about the City’s Public Arts Programs. Posts have been successful in getting people talking about Public Art and interacting with each other in a positive manner. Additionally, the call for new City Committee members have been placed all over town, on social media and traditional media sources. Public Arts Committee members have also been supportive in sharing information about applying to be on the Public Arts Committee, but also all the other City Committees.</p>	

The Public Arts Committee had two meetings in December, one on December 2<sup>nd</sup> and on two convenings on December 9<sup>th</sup>. The December 2<sup>nd</sup> meeting was a regular meeting. The December 9<sup>th</sup> meeting was to discuss a unique educational and interactive activity to showcase our public art in Florence that would be adapted under the already established self-guided tours called, Quests, along the Oregon Coast. These Quests are low in cost to administrate and requires minimal effort to upkeep and is a simple way to engage locals and visitors. They are free for users to participate in and a fun and rewarding experience. PAC is looking forward to the new year to see how this project can be developed for our community members and visitors.

Later that day, commissioners from Travel Oregon visited Florence and where given a tour by PAC in Old Town. The Travel Oregon Commissioners were very impressed by the City's efforts for beautification and economic development. One commissioner wrote: Thank you for taking the time to provide the Commission and me a taste of the tremendous work Florence is doing with public art. I was left impressed by the spirit of innovation, volunteerism and community pride driving this program and I congratulate you on your contributions to Florence's livability and development efforts. Florence has many reasons to feel proud and this program can stand confidently among them. Thank you again for your time and for all you and the committee are doing to create memorable experiences for Oregon's visitors.

The Lane County Cultural Coalition announced its 2020 Cultural Opportunity Grant awardees. Two awards when to our area, The Friends of the Florence Events Center and KXCR Community Radio. Congratulations to them!

The end of the 1<sup>st</sup> round of the ArtExposed Outdoor Rotating Art Gallery will be coming to an end in the Spring of 2020. A new call has been developed and published on the CallForEntry.org website, a nationally recognized location to post calls for various art calls. To learn more about this City project, check the City Website. To read the Call for Art, please search Art Exposed on the Call CallForEntry.org website. This call has been advertised to traditional media outlets, various local, regional and statewide arts organizations, social media posts, invites to apply, and flyer/posts around town.

The pulse of our local arts is strong. For example, The Florence Events Center's Gallery Committee is working on a call for art titled, Siuslaw 20/20 to celebrate our amazing Siuslaw Area in this new decade! All levels of experience are encouraged to participate. Our area lends itself naturally to creativity, not only impressive by just being, but also as an inspiration for all types of art and people. This



show has been developed to help share those works of Art that are inspired by or of the Siuslaw Region.

### Additional References & More Information

#### iSpy

iSpy Posting About Art Located in Public on Social Media, which included information about the location and the art in the comments of the post

#### Member Recruitment

Working on PAC recruitment items such as invite to apply, posters, flyers. PAC members also helped City promote people to apply to all the various City Committees.

#### Siuslaw News Coverage

12/3/2019 - Siuslaw News Coverage Link Here:

[https://thesiuslawnews.com/article/pac-resumes-meeting-under-new-guidelines?fbclid=IwAR097Hf5jM4dBTK3DL\\_O70GPjoW6vFBCt0qoSI8akBXqcrqUILKliT5YXo](https://thesiuslawnews.com/article/pac-resumes-meeting-under-new-guidelines?fbclid=IwAR097Hf5jM4dBTK3DL_O70GPjoW6vFBCt0qoSI8akBXqcrqUILKliT5YXo)



#### Travel Oregon Tour with PAC

12/9/2019 [Quorum Notice](https://ci.florence.or.us/bc-pac/travel-oregon-tour-public-art-committee) : ci.florence.or.us/bc-pac/travel-oregon-tour-public-art-committee

SIUSLAW NEWS | WEDNESDAY, DECEMBER 11, 2019 | 3A

## Community News

### Art 'on the move' in Florence



Staff members from Travel Oregon visited Florence for a series of meetings Monday, which included a tour of the Old Town Historic District and the Public Art installations located along Bay Street. Travel Oregon staff met at Driftwood Shores for the conference and took some time on Thursday to get outdoors to do some kayaking and hiking.

The Travel Oregon Commissioners were very impressed by the City's efforts for beautification and economic development. One commissioner wrote: Thank you for taking the time to provide the Commission and me a taste of the tremendous work Florence is doing with public art. I was left impressed by the spirit of innovation, volunteerism and community pride driving this program and I congratulate you on your contributions to Florence's livability and development efforts. Florence has many reasons to feel proud and this program can stand confidently among them. Thank you again for your time and for all you and the committee are doing to create memorable experiences for Oregon's visitors.

### Travel Oregon seeks to 'create a better life for all Oregonians'

12/14/2019 - Oregon Tourism Commission meets in Florence. Siuslaw News Coverage: <https://thesiuslawnews.com/article/travel-oregon-seeks-to-create-a-better-life-for-all-oregonians>

### Invites to PAC Posted on Social Media Pages



Holidays are a great time for Questing!

Box monitors - Please check your Quests before Thanksgiving to make sure they are in good shape for all the folks who will be heading outside to "walk off" their pumpkin pie. Bring extra plastic bags to waterproof box contents for the winter.

### Working on Art Quest for Local Art during Special Meeting

12/9/2019 - Special Meeting Held for Art Quest Set up. An educational journey through Florence Highlighting our Public Arts. Free for users to participate in and a fun rewarding experience. Quest is geared towards locals and tourists and can be updated easily. [Agenda:https://www.ci.florence.or.us/bc-pac/public-arts-committee-meeting-0](https://www.ci.florence.or.us/bc-pac/public-arts-committee-meeting-0)

#### Anatomy of a Quest Box



## Lane County Cultural Coalition Announces the 2020 Cultural Opportunity Grant Recipients

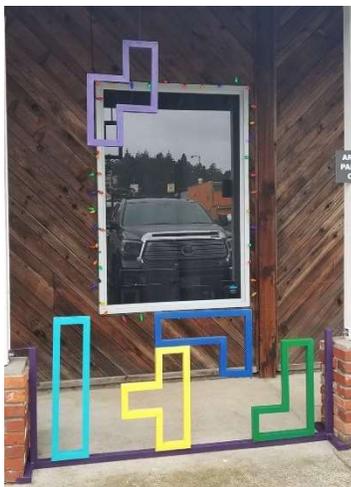
12/19/2019 - The Lane County Cultural Coalition announces its 2020 Cultural Opportunity Grant awardees. The grants, totaling over \$38,000, support significant arts, heritage, and humanities projects throughout the county, helping to preserve and enhance the area's vibrant cultural life.



Cultural Opportunity Grants were awarded to individuals and for-profit and nonprofit organizations to support access, awareness, and education projects taking place in Lane County in 2020. This year, 18 awardees received grant amounts ranging from \$744 to \$2,500.

Florence has two recipients this year: Friends of the Florence Events Center & KXCR Community Radio! Learn more about who was funded this year:

<http://laneculture.net/grants/grant-recipients/>



### **New Business Taking Action with Local Functional Art Commission with Custom Art Bike Rack**

Newly opened Game location, Dunesday Gaming, had local artist DB Metals create a custom art bike rack

### **ArtExposed Call LIVE!**

Visit the CALL at [CallForEntry.org](http://CallForEntry.org)

[https://artist.callforentry.org/festivals\\_unique\\_info.php?ID=7334](https://artist.callforentry.org/festivals_unique_info.php?ID=7334)

About Art Exposed: The Public Art Committee of the City of Florence has created an exciting program to enhance the beauty and livability of our community by introducing original outdoor art into Florence to create a unique sense of place and enhance community identity. This program, called “Art Exposed” provides a creative outlet for artists to display their work, and artists are encouraged to submit unique pieces that demonstrate extraordinary creativity and elicit a feeling of “Wow” from all who view them. Many cities around the world are engaged in programs of this type and it creates excitement for both the community and visitors.

Four sculptures have been selected and installed by the Public Art Committee and are in the high visibility/high traffic area of Historic Old Town Florence along Bay Street. This area is filled with restaurants, galleries and specialty shops and provides a beautiful backdrop for

artwork right along the Siuslaw River. These pieces will be displayed for a maximum of two years and are available for purchase through the City of Florence. After two years, the pieces will be returned to the artists if they are not sold and other pieces will be selected.

There have been four pieces selected for the first installation; Copper Leaf Tree by Pancho Clark, Transformation by Paul Riemer, West Coast Overlook by Jesse Swickard, and Sitting Wave Part II by Jesse Swickard.

In the event that a buyer wishes to purchase the art, the artist shall be given first opportunity to replace art with a suitable piece to be approved by the Public Art Committee. If the artist chooses not to replace the work, the space will be made available to a new artist through a new "Call to Artists. The City of Florence will collect a 30%. The Public Art Committee of the City of Florence has created an exciting program to enhance the beauty and livability of our community by introducing original outdoor art into Florence to create a unique sense of place and enhance community identity. This program, called "Art Exposed" provides a creative outlet for artists to display their work, and artists are encouraged to submit unique pieces that demonstrate extraordinary creativity and elicit a feeling of "Wow" from all who view them. Many cities around the world are engaged in programs of this type and it creates excitement for both the community and visitors.

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### **CallForEntry.Org**

Info about this resource has been posted for local artists to not only create art HERE but to be able to create art in other areas locally, state wide, nationally, and even international.



## Arts Unify Community

*"Artists and their advocates are on the right side of what needs to be done in this country. As we look ahead to a new decade, my hope is the arts will touch our souls and we'll walk into the future together, committed to finding a better way build healthier and more unified communities."*

[https://blog.americansforthearts.org/2019/12/06/the-arts-unify-communities?fbclid=IwAR0-wtv4VJjQWCHj\\_F74XsiGeJHM8PoJIBLj3NSlq7BAUPoaJToU00BQ9Gk](https://blog.americansforthearts.org/2019/12/06/the-arts-unify-communities?fbclid=IwAR0-wtv4VJjQWCHj_F74XsiGeJHM8PoJIBLj3NSlq7BAUPoaJToU00BQ9Gk)

**We can agree one thing:  
We all love Florence**

**12/20/2019** Opinion via Siuslaw News

*While I am flattered to have my work receive such praise in a recent Letter to the Editor by Linda Farrell ("Mural Not Right Greeting For Visitors," Dec. 18) — and I really mean that — I would rather destroy everything I have ever created than cover another artist's work.*

*I am an artist, apparently a good one by that letter writer's standards, and I loved this mural from the second I saw it.*

*I testified for it twice at Florence City Council meetings. I spent hours helping paint it even as I witnessed locals driving by and shouting obscenities at the artists.*

*It made me ashamed, and some of you should feel ashamed as well.*

*I became friends with the artists — really good folk — and her roots on the coast go back to the 1850s. They could not wait to get out of this hostile environment and they had my sympathy.*

*Shame on you Florence.*

*Now my name, and my work, has been brought into this "just my opinion" nonsense; this is my response.*

*I am soul weary of the bickering, the nit-picking over the most inane things. If you don't like the mural, then don't look at it.*

*We have more available to us than at anytime in humanity, all with a simple finger swipe and two-day shipping. Any inconvenience can be negated behind our gated communities. No*



*one on earth has it as good as we do.*

*Yet we are all furious — whipped into a mouth foaming frenzy — all the time. It is way past time that we find things that we can agree on instead of finding fault with each other. If this is my moment in the local spotlight — one that I really did not ask for — then this is my message:*

*I love Florence. So do you. It's one thing we all have in common. I have loved this place since the very first time I came here. There is nowhere in the world as amazing as this place. While we will never agree on many things, this is a good place to start.*

*I want to start a movement: "I LOVE FLORENCE."*

*For a community our size, there's not another town on the coast, or in the state for that matter, that offers anything close to Florence.*

*It is easy to hate but takes energy to love. Florence is worthy of that energy.*

*"I Love Florence."*

*That is my one and only message.*

*if we can not agree on anything else, surely we can agree on this.*

Link: <https://thesiuslawnews.com/article/we-can-agree-one-one-thing-we-all-love-florence>

### **Other Arts Related Activities in Florence - All doing good :)**

- Florence Events Center
  - FEC Gallery Committee Recruiting New Members (See Photo Below)
  - FEC Gallery Committee Working on Fresh Impressions Show for Local Area Youth including Siuslaw, Mapleton High Schools as well as Home Schoolers
  - FEC Love of Animal Show Up for December
  - FEC January Show is Siuslaw 20/20
    - Call to Art: <https://www.eventcenter.org/general/page/call-artists-siuslaw-2020-art-exhibit>
- 2nd Saturday Gallery Tour with over 14 participating businesses (See Photo)
- [SeaCoast Entertainment](#) at Florence Events Center
  - Next Show 1/11/2020 - Alexander Boldachev: Russian-Swiss harpist and composer Alexander Boldachev performs a diverse repertoire that includes classical, pop, rock music.
- CROW - Holly Jolly Folly's "Finding Joy At Christmastime" (See Photo Below)
- City Light Cinema continues their performing Arts Programing
- KXCR - [Featured Artist Radio Show](#) - [kxcr.net/show/featured-artist/](http://kxcr.net/show/featured-artist/)



- Mike Schwartz (Ceramics)
- Siuslaw Viewfinders Club
  - December meeting the photo theme was "Food and Drink". Ed Wilent got first place with his picture of grapes and wine - a food that can be made into a drink. Meanwhile Craig [Shreeve](#) got second place with his shot of a collection of squashes and eggplant.

**Additional Images**



FLORENCE EVENTS CENTER  
GALLERIES CALL FOR ART

# Siuslaw 20/20

Show off your love of the Siuslaw Region! Our area lends itself naturally to creativity, not only impressive by just being, but also as inspiration for all types of art and people. This show has been developed to help share those works of Art that are inspired by or of the Siuslaw Region.

APPLICATION DEADLINE | DECEMBER 23, 2019  
PUBLIC ARTIST RECEPTION | JANUARY 17TH, 2020  
LEARN MORE AT EVENTCENTER.ORG

Interested in Supporting the Arts?

## JOIN THE FEC GALLERY COMMITTEE

Volunteering at the Florence Events Center on the Gallery Committee is rewarding in various ways! Some of the activities that the committee participates in are, but not limited to; organizing various themed shows, help local artists and groups put on exhibitions.

Without Volunteers like you, the FEC won't be able to accomplish so much for our community.

For more details, [FlorenceEventCenter.org](http://FlorenceEventCenter.org)

**Transportation Committee (TC)**

Department: Planning

Chairperson: Bob Steele

No Report.

**FISCAL IMPACT:**

The fiscal impact of the committees and volunteer groups varies depending on their scope of work. Staff time is allocated to support the committees, and ensure committees comply with Oregon public meetings laws by preparing and posting agendas and minutes and/or digital recordings for meetings.

**RELEVANCE TO ADOPTED CITY WORK PLAN:**

Goal 1: Deliver efficient and cost-effective city services. Goal 5: Strengthen and Improve City's