AGENDA ITEM SUMMARY

ITEM NO:

FLORENCE CITY COUNCIL

Meeting Date: July 20, 2020

Department:

All

**ITEM TITLE:** 

Commission, Committee & Volunteers Report – June 2020

# **DISCUSSION/ISSUE:**

# **Airport Volunteers**

Department: Public Works | Staff: Mike Miller – Public Works Director

Volunteers from the Airport Volunteer Group is in standby mode until restrictions related to COVID-19 are lifted.

## **Audit Ad-Hoc Committee**

<u>Department:</u> Finance

Staff: TBD

No report.

# **Budget Committee**

Department: Finance Chairperson: TBD

No report.

# **Community & Economic Development Committee**

Department: Administration | Chairperson: Robbie Wright

No report.

# **Environmental Management Advisory Committee (EMAC)**

Department: Planning Chairperson: Katie Prosser

EMAC canceled.

## Florence Events Center Volunteers / Friends of the FEC

Department: Florence Events Center | President: Kirk Mlinek

No Report.

# Florence Urban Renewal Agency

<u>Department:</u> Administrative <u>Staff:</u> Kelli Weese – City Recorder / Eco.

Devo.

The Florence Urban Renewal Agency met on June 30, 2020 to adopt updated COVID-19 public meeting policies, audited financial statements, and a resolution declaring tax increment. In addition, the agency heard reports concerning the ReVision Florence project and the Quince Street property marketing.

Florence Urban Renewal Agency Budget Committee			
Department: Finance	Staff: TBD		
No report.			

## Parks Volunteers

Department: Public Works

<u>Staff:</u> Mike Miller – Public Works Director

- Old Town Park (Gazebo Park): One (1) volunteer provided a total of 6 ½ hours of labor picking up liter, pruning vegetation, weeding, cleaning signs, and sweeping leaves from the plaza.
- Adopt-A-Street Program: Rhododendron Drive 35<sup>th</sup> to Sebastian Street (2.2 miles). Two volunteers spent a total of 16 hours picking up litter along Rhododendron Drive which resulted in approximately 33 pounds of trash being removed from the right-of-way.
- Exploding Whale Park (formerly River Beach Access Park): Four (4) volunteers from Resurrection Lutheran Church provided a total of 4 hours of labor picking up litter and trash from the park, including the new expansion area.
- Singing Pines Park: Due to COVID-19 restrictions there were no volunteer activity from Shoreline Christian Church.

Planning Commission					
Department: Planning	Staff: Wendy FarleyCampbell – Planning				
No Domost	Director				
No Report.					

Police Auxiliary			
Department: Police	<u>Director:</u> Len Larson		
No report.			

Police Reserve Officers			
Department: Police	Staff: Tom Turner – Police Chief		
Program not active			

Public Arts Committee					
Department: Administrative	Chairperson:	Harlen	Springer	and	Vice-
	Chairperson Jo Beaudreau				

Art That Was Never Finished: - youtube.com/watch?v=-VDVo9akCiQ

# **PAC Narrative City Council Report for June 2020**

\*Email Paragraph Snippets/Updates from Past Months are included as updates to keep Council reminded of Current PAC Items.

## **Art Exposed**

Regarding " Art Exposed," since the final selections must be made at a public meeting and since we wanted to keep the artists informed for their own planning, we advised the finalists that we would make final decisions at our **July 27 meeting**. This gives us adequate time to access the COVID-19 situation, and provide public outreach and input.

This means that the art would actually be installed in September and early October. Since the contracts for the current artists expire in May and June, we have advised them that they can display their art until September and we will give them an additional \$250.00 for this extra time. All of them have agreed to this. We have also contacted all the finalists with the new dates to ensure that their artwork will be available and we have begun hearing back from them (so far, all have agreed). We will have all responses back by the end of this week.

During the discussions with the current artists, a new opportunity has been presented to us. Jesse Swickard, the artist who has two pieces on display has offered us a REALLY good deal to purchase both his pieces. They are:

- 1. West Coast Overlook (Tall sculpture located in the Rain Garden List price = \$7,500)
- 2. Sitting Wave Part II (Sitting Bench located near River Roasters List price = \$2,800) He has offered to sell us both these pieces for a total price of \$1,900.

By policy, we need to make this decision as a committee in a public meeting, so please be thinking about this so we can vote on it when we get together next. Also be thinking about potential locations.

Finalist Information HERE: - https://www.ci.florence.or.us/bc-pac/art-exposed-program-finalists

**Program Information HERE:** <a href="https://www.ci.florence.or.us/bc-pac/art-exposed-florences-rotating-outdoor-art-gallery">https://www.ci.florence.or.us/bc-pac/art-exposed-florences-rotating-outdoor-art-gallery</a>

## **Bridge Steps**

We also will re-visit the Bridge Steps project later this year as we still have work to do with ODOT to finalize it. To that end, I am attaching an article that appeared in the Register Guard on Sunday featuring Jessilyn Brinkerhoff, who is the artist we selected to complete the Bridge Steps.

## **Continued Engagement**

While we can't physically meet right now, it is important that we all stay engaged with the arts and the community and keep thinking about ways to help PAC prosper.

- Continue having conversations on the phone/Zoom about the Arts and your feelings and thoughts
- Read through the PAC binder what else should we be doing?
- Which Sub-Committee interests you?
- Have you finalized your vote on the "Art Exposed" finalists?

• Have you seen articles/videos that would be appropriate to share with the Committee?

# Additional References from Narrative & More Information

# Other Community Public Arts WOW!

People from around the world are doing and encouraging each other to be creative. Multiple local and belond groups have popped up encouraging people to be creative. The national stage is also a place to look for new ideas and ways of working with the Public, Arts and Policy.

## **Arts & Economic Development**

City of Florence has developed a weekly business

FLORENCE
BUSINESS PROFILE 2020

Siuslaw News'
35" ANNUAL
BUSINESS
DIRECTORY
& RELOCATION GUIDE

resource email that help local businesses of various times these

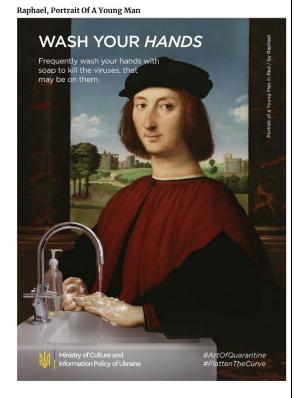
communications that have been developed are creative and innovative resources.

## **Chamber Business Profile**

The Florence Area Chamber Profiles our area businesses and also highlights the Arts. Read Edition HERE: <a href="https://issuu.com/siuslawnews/docs/2020">https://issuu.com/siuslawnews/docs/2020</a> business profile is suu

#### **Power of Chamber**

The Florence Area Chamber has published a Power of the Chamber and how local business and creatives are contributing to our community. Read Here: <a href="https://issuu.com/siuslawnews/docs/chamber-2020">https://issuu.com/siuslawnews/docs/chamber-2020</a>





## Florence Plein Air Opportunities

An open group of artists have been doing impromptu social distancing Plein Air around the City of Florence. Siuslaw News Coverage: https://thesiuslawnews.com/article/plein-air-art-along-the-port



# **Exploding Whale Park**

Exploding Whale Memorial Park has been finally announced to the public! This event happened 50 years ago this November. This event and other creative ways of marketing can help our local economy. This event was one of the original "viral" events before "viral" was thing. Other media outlets beyond our local area have picked up the story about the park name.



Plein Air art along the port



Read here: more

https://thesiuslawnews.com/article/newest-park-gets-official-sign-as-parksreopen?fbclid=IwAR2KcHranAWxNq8NIrKQYUj9yd2gkPP BlOu4vlkbkHn9OEj4yXsMqLYzT0

# **CROW Dress Up you Pet Challenge**

It's time for a new and fur-bulous challenge! We hope to receive lots of entries, so please play along. You have a week and a half to accomplish the challenge. Think of how many smiles you and your pet can create in our community. Learn more: facebook.com/crowtheatrekids/

How CROW's repertoire of theater and dance is on hold during the pandemic

Siuslaw News Coverage https://thesiuslawnews.com/article/covid-and-crowkids?fbclid=IwAR13IR2vR3VJ8TChqS3WbDEZQmunhy8WRRdSbyLuTHYt gxUfCdd0QwJ6g



6/6/2020:

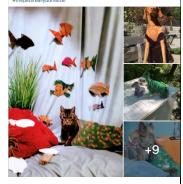
Pet Costume Challenge." According to the rules, owners were to su a pic of their little darling, dressed up to represent one of C.R.O.W.

We received 12 great entries! First place won a \$25 gift card to Mini Pe

Congratulations and thank you to everyone who entered. Please : down to see the top three winners, and all of our wonderful fuzzy

First place: Forest the Mercat as "Ariel" in Little Mermaid Runners Up: Gracie the dog as "Princess Winnifred" in Once Upon a Mattress, and Yankee/Shark Bait as "Dragon" in Shrek. (first three pictures below)

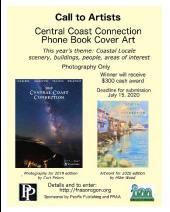
Amidst the chaos in our world, it is our hope that this brings a Pet lovers know that our furry friends are there for us to lean or



## **Mapleton Students Show Creativity and Brilliance**

6/20/2020 Siuslaw News Coverage, <a href="https://thesiuslawnews.com/article/">https://thesiuslawnews.com/article/</a> mapleton-schools-annual-art-show-moves-online

Mapleton isn't in the City Limits of Florence, but their community uses and participates in our Region, City of Florence Business and community. The Art teacher informed PAC that she was inspired to create this virtual show by the Fresh Impressions Virtual Show in March/April



## **Call for Phone Book Cover Art**

Florence Regional Arts Alliance (FRAA) and Pacific Publishing are happy to announce this year's photography contest for the cover of the 2021 Edition Central Coast Connection Business Directory & Phone Book. Deadline to apply is July 15th. Learn more <a href="http://www.fraaoregon.org/central-coast-entry-instructions.html?fbclid=lwAR3VIIITTgiqD-">HERE: http://www.fraaoregon.org/central-coast-entry-instructions.html?fbclid=lwAR3VIIITTgiqD-</a>



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**Various Local Artists** have posted free tutorials/worksheets online and have been encouraging all to participate with what they have.

- Beautification For Florence Committee via Chamber is doing what they can from home, working on Spacemaking Parklets & Banners connecting areas of Florence Uptown to Old Town on 101. Two PAC Members are directly involved in helping these projects move forward. (See Photo).
- Florence Regional Arts Alliance
  - Opening June 5th
- Florence Events Center
  - Closed doors until TBA due to COVID-19
  - o FFEC Renaming Contest Results & Info TBA
  - No FEC Gallery Committee Meeting until TBA
- SeaCoast Entertainment at Florence Events Center
  - o TBA
- CROW
  - o Dress Your Pet Up Challenge See info Above

- City Light Cinema Closed doors until TBA due to COVID-19, Opening in July
  - BUT doing a "Virtual Cinema"
    - Learn more HERE: <a href="https://mailchi.mp/citylightscinemas/now-playing-at-city-lights-cinemas-apr-21-1374737?e=152b61289c&fbclid=IwAR3AT7GRCrk WJIDBdPi8-NnxrGb6tqSULMvuSHVY5gpfB0UdcpLeKd86D0">https://mailchi.mp/citylightscinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas/now-playing-at-city-lights-cinemas-apr-21-1374737?e=152b61289c&fbclid=IwAR3AT7GRCrk WJIDBdPi8-NnxrGb6tqSULMvuSHVY5gpfB0UdcpLeKd86D0</a>

## • Siuslaw Library District

- Closed doors until TBA due to COVID-19
- Book returns are safely collected & processed
- Books can be requested and picked up at Library
- Continued Online Services
- Subscribed to CreativeBug (See Image)

## Siuslaw Viewfinders Club

- o Doing Monthly themes June is TBA
- Newsletter HERE TBA
- KXCR Featured Artist Radio Show kxcr.net/show/featured-artist/
  - Reruns of Featured Artist due to COVID-19

#### Three Rivers Activities

- Reopened with restrictions, more info: <a href="https://thesiuslawnews.com/article/casino-reopens-with-new-safety-measures">https://thesiuslawnews.com/article/casino-reopens-with-new-safety-measures</a>
- 2nd Saturday
- BackStreet Gallery
  - o Preps to Reopen
  - Featured Artists
    - Mark Anderson, John Leasure, Colleen McKnight, Meredith Draper, Judy Fleagle
    - see below
- Chamber of Commerce/Visitors Center Closed doors until TBA due to COVID-19
  - o Artist of the Month Nope, due to COVID-19

# **Transportation Committee (TC)**

# Department: Planning

Chairperson: Bob Steele

We will not have any TC meetings in July or August. I will continue to keep everyone up to date with monthly reports. Beginning in September, we will meet on line. The details of this will be in my next update in July.

The City has received an assessment of the City of Florence's existing Transportation System Plan (TSP) from the State of Oregon's Transportation Growth Management Program staff. The City is now proceeding with the preparation of an application for the funding to update the current TSP.

A Transportation System Plan subcommittee consisting of Gary Plunkett and myself has been created to review the City's Transportation Growth Management (TGM) grant application. The application timeline is as follows:

- TGM draft due and out to interested parties July 17
  - Community Development Department staff
  - TC subcommittee
  - o ODOT reviewer
- Review meeting July 21
- TGM edits by Sarah Moehrke July 22
- TGM final grant due July 31

Letters of support for updating the grant

#### Received:

- Travel Lane County
- Siuslaw School District

Currently requested and awaiting:

- Peace Harbor Hospital
- Lane council of Governments

## To be confirmed:

- Lane Transit District
- Lane County
- Confederated Tribes of Coos, Lower Umpqua, and Siuslaw Indians

Of note, Sarah Moehrke is in the process of transitioning to a new position. Roxanne Johnson is our new Staff Ex-Officio.

# **FISCAL IMPACT:**

The fiscal impact of the committees and volunteer groups varies depending on their scope of work. Staff time is allocated to support the committees, and ensure committees comply with Oregon public meetings laws by preparing and posting agendas and minutes and/or digital recordings for meetings.

recordings for meetings.				
RELEVANCE TO ADOPTED CITY WORK PLAN:				
Goal 1: Deliver efficient and cost-effective city services.				
AIS PREPARED BY:	Report written by Committee members and/or City of Florence staff and compiled by Kelli Weese, City Recorder			
CITY MANAGER'S RECOMMENDATION:	☐ Approve Comments:	□ Disapprove	□ Other	
ITEM'S ATTACHED:	None			