

AGENDA ITEM SUMMARY
FLORENCE CITY COUNCIL

ITEM NO:
Meeting Date: May 18, 2020
Department: All

ITEM TITLE: Commission, Committee & Volunteers Report – April 2020

DISCUSSION/ISSUE:

Airport Volunteers

Department: Public Works

Staff: Mike Miller – Public Works Director

Volunteers from the Airport Volunteer Group is in standby mode until restrictions related to COVID-19 are lifted.

Audit Ad-Hoc Committee

Department: Finance

Staff: TBD

No report.

Budget Committee

Department: Finance

Chairperson: TBD

No report.

Community & Economic Development Committee

Department: Administration

Chairperson: Robbie Wright

Economic Development Efforts

- **Business Retention & Expansion Efforts with Rural Development Initiatives Switch to COVID-19 Response**
 - With COVID-19 the staff have been working with the representatives of Rural Development Initiatives to switch our strategy for the business retention & expansion efforts to one of assistance with our businesses in COVID response and getting feedback to support regional efforts to support businesses. Next week, our Community & Economic Development Assistant Sarah Moehrke will be sending more information about this program and how you can help so please stay tuned
- **Business Information & Outreach during COVID-19**
 - **Website Updates:** City Staff have been providing up to date information for businesses regarding COVID-19 through an updated database of information on the City's website at <https://www.ci.florence.or.us/economicdevelopment/business-resources-novel-covid-19>. Please check out this resource and share it with business interests.
 - **Weekly Newsletter:** To help our business community maneuver through the

wealth of information available we have put together a weekly newsletter focused on businesses called 'The Florence Four' which features four resources available to our local business community. We have signed you up for this newsletter so look forward to receiving that in the coming week. You can also find where to sign up online at <https://mailchi.mp/ci.florence.or.us/florencefour>.

- **Florence Economic Recovery Task Force:** City Staff have coordinated a group of local economic development professionals to help share resources and information regarding the efforts they are doing to help promote economic recovery and survival for our businesses. This group includes representatives from the City, [Florence Area Chamber of Commerce](#), [Travel Oregon](#), [Travel Lane County](#), [Lane County](#), [RAIN](#), the [State's Regional Solutions Team](#), [coordination with the Governor](#), and myself as a representatives of CEDC's efforts.
- **Regional Efforts:** City staff have been participating in regional response group efforts at a County and state level to provide feedback on work at these regional levels and get access to information to help our business community during this time of crisis.

Continued Engagement

- During this time we encourage you all to stay engaged in what is going on at the local level to support our community during this time of crisis. Please continue to:
 - Have conversations with your community members about efforts to support our businesses and keep us thriving. Please feel free to let myself or City Staff know what you are hearing in the community so we can help to bring the problems to light or share information.
 - Please take this time to read through the CEDC Work plan online at <https://www.ci.florence.or.us/bc-cedc> and learn more about the programs and initiatives tasked to CEDC and think about what you would like to work in personally to share with the CEDC when meetings resume, including what sub-committee might be of interest to you
- Reopening Oregon: A Public Health Framework for Restarting Public Life & Business: There has been a lot of work being done at the State level to move to Recovery. Locally staff has been involved in numerous updates on the evolving Draft Framework for "Reopening Oregon".
 - **Oregon Business Plan** partners hosted a special COVID-19 Recovery Roundtable with Oregon Governor Kate Brown. This event focused on Oregon's response to the COVID-19 outbreak and the resulting economic downturn. View the recording [here](#). The first 20 minutes reviews the Draft Framework slide deck (see attached) and the remainder of the time is a facilitated Q&A with Governor Brown, which covers excellent topics that many of our businesses are asking about like the CAT tax filing that is due now and what kind of relief might be

available.

- In addition, the same presentation was given to City Leaders and was hosted/facilitated by League of Oregon Cities, this is an excellent presentation with Q&A time with the governor and can be viewed at this [link](#).

Environmental Management Advisory Committee (EMAC)

Department: Planning

Chairperson: Katie Prosser

EMAC has nothing to report.

Florence Events Center Volunteers / Friends of the FEC

Department: Florence Events Center

President: Kirk Mlinek

No Report.

Florence Urban Renewal Agency

Department: Administrative

Staff: Kelli Weese – City Recorder / Eco. Devo.

The Florence Urban Renewal Agency did not meet in April. Below are updates from staff to the Agency regarding current projects.

ReVision Florence Construction Update – AHC has the permanent striping scheduled for this week beginning this morning, April 8-10, for Highway 101. They are nearly finished with construction and have moved to corrective work. There are several areas of concrete that need replaced due to ADA compliance from early in the project. This work began Monday, April 6th. AHC will also be working to complete the final Hyak conduit installation at the south end of the project over the next month.

ODOT is working with the contractor to address and mitigate some areas where drainage issues have come up during the project. It turns out it was good that we had several weeks of rain towards the end of the project. It has allowed us to address items under the main construction contract through ODOT with AHC performing the work, rather than the City needing to address them at a later date. The City has assisted with some of these items and has worked with adjacent property owners to determine solutions to both new drainage issues and several that existed prior to this project that had not been addressed by property owners.

The landscape walk through is being scheduled as that portion of the project is substantially complete. The plant establishment date was March 19, which means that is the date the one year warranty on landscaping began. The subcontractor will be taking care of the weed abatement, replacement of plants that do not survive, issues with irrigation, and other items through March 18, 2021.

Gateway Monument Construction Update – Specialty Metal Fabricators have begun work

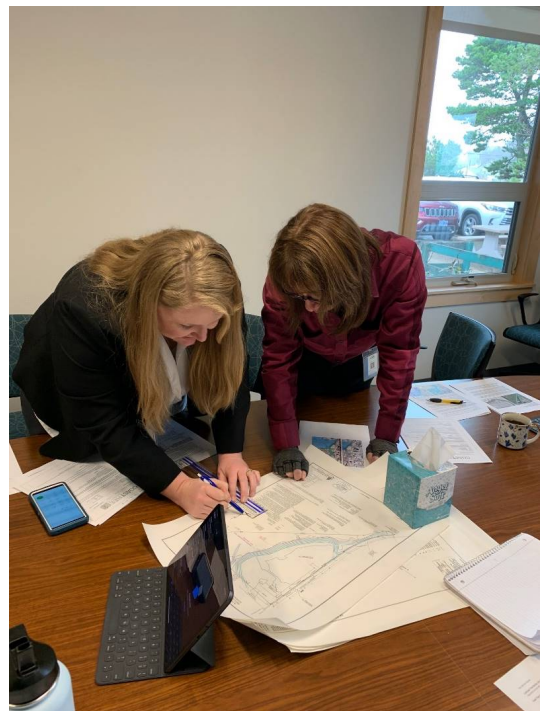
on the Maple Street Gateway Monuments. They are currently working with Murraysmith on specification approvals. The contractor will be on site the week of April 13th to construct the footings. During this time, Maple Street will be closed with access to the businesses on Maple available from the east end of Maple. Once the footings are complete, the majority of the work will be performed off site. The contractor will be back on site in mid-June to construct the monument components on site. The contractor anticipates the project to be complete by late June, unless there are delay issues related to COVID-19. The bright side... they will be complete by Rhody Days (2021)!

Quince Street Marketing Update

Pre-COVID-19: On March 6th, the Quince Street Request for Expressions of Interest (RFEI) team (Erin, Kelli, Megan, Sarah) met with our professional consultants John Southgate and Brooke Subert to hold the first (in person) team meeting on the Quince property. During the day long meeting the team toured the Quince site, the Florence Events Center, and Old Town to give our professional team an understanding of Florence and our offerings. The team discussed the findings for developing the site

and both professionals expressed their

excitement for not only working with Florence, but with the opportunity of the beautiful site and what it could mean for a hotel. The meeting was also useful for the outside perspective brought by our professional consultants who had little knowledge of Florence prior to their work on the property. They each noted at least 5 different developers they would reach to who would likely have interest in the site. The end result of the meeting was the development of a timeline / strategy for the publication of the RFEI offering with the intent to utilize March to



perform some preliminary marketing of the site and have a release date for the RFEI of April 1st.

Post-COVID19: Walking away from the March 6th meeting, staff completed a Quick Fact Sheet (Attached) detailing the property and began to finalize the RFEI document..... and then COVID-19 happened. As the state (and world) braced for the implications of the COVID-19 emergency, both Mr. Southgate and Ms. Subert expressed the need to postpone placing the property on the market.

As can be expected, with the State's important 'stay home - stay safe' endeavors and the nationwide and world-wide shelter in place measures, the hotel industry is seeing occupancy rates as low as 10%, facing closures, and dealing with staff layoffs. With that in mind, the real estate industry is currently in a holding pattern with the unknowns, and the nation is working to forecast the economic consequences of the COVID-19 crisis. However, both Mr. Southgate and Ms. Subert expressed that even with the COVID-19 crisis they were still very confident the site would have great traction when there was more clarity for the implications of the crisis on the real estate market.

Earlier this month, the Quince Street team met via teleconference to discuss the next steps for the development given the delay caused by COVID-19 and its response. After discussion, the team determined that it was necessary to postpone the project through at least the end of June. The team established a new tentative timeline of the following:

- June 1st - Teaser release date to build momentum, but perhaps more importantly determine interest in the property and developer timelines
- If there is interest in the property from the preliminary outreach, then we will prepare for a full RFEI release date of July 1st.

However, it is important to reiterate that this plan really is preliminary, and there are still too many unknowns on how the COVID-19 crisis will affect the hotel industry and real estate in the long term. We are currently involved in many of the State-wide Reopening Oregon discussions now that a draft framework has been released from the Governor's Office. Our economy is heavily reliant on visitor travel and how the Reopening Framework (draft attached) is implemented will drastically impact the timelines for this project. The team will meet again on May 8th to continue to discuss the project and its timeline and we will continue to provide reports to the Urban Renewal Agency during this time. We plan to have another report to present to you later in May.

Florence Urban Renewal Agency Budget Committee

Department: Finance

Staff: TBD

No report.

Parks Volunteers	
<u>Department:</u> Public Works	<u>Staff:</u> Mike Miller – Public Works Director
<p>Old Town Park (Gazebo Park). Three (3) volunteers provided a total of 24.5 hours of labor picking up litter, pruning vegetation, weeding, cleaning the plaza pavers and sweeping leaves from the plaza. One significant project that was completed was the installation of some new sod and flagstone at the park.</p> <p>Adopt-A-Street Program: Rhododendron Drive 35th to Sebastian Street (2.2 miles). Two volunteers spent a total of 17.66 hours picking up litter along Rhododendron Drive.</p> <p>River Beach Access Park. Two (2) volunteers from Resurrection Lutheran Church provided a total of 3 hours of labor picking up litter and trash from the park, including the new expansion area.</p> <p>Singing Pines Park. Due to COVID-19 restrictions there were no volunteer activity from Shoreline Christian Church.</p>	

Planning Commission	
<u>Department:</u> Planning	<u>Staff:</u> Wendy FarleyCampbell – Planning Director
No Report.	

Police Auxiliary	
<u>Department:</u> Police	<u>Director:</u> Len Larson
No report.	

Police Reserve Officers	
<u>Department:</u> Police	<u>Staff:</u> Tom Turner – Police Chief
Program not active	

Public Arts Committee	
<u>Department:</u> Administrative	<u>Chairperson:</u> Harlen Springer and <u>Vice-Chairperson</u> Jo Beaudreau
<p align="center">Continuing Education:</p> <p align="center"><i>Where the 1960;s “Psychedelic” Look Came From</i> https://www.youtube.com/watch?v=9vuql2v2IRs</p> <p align="center"><i>Art & Empathy</i> https://www.youtube.com/watch?v=zOW4YVEaTKI</p> <p align="center"><i>How to Look at Public Art:</i> https://www.youtube.com/watch?v=MNO14EzuPM4</p> <p align="center"><i>Why Murals:</i> https://www.youtube.com/watch?v=TS1oPqP2qyY</p>	

PAC Narrative City Council Report for April 2020

Email to PAC Members in Monday, April 13th, 2020:

Hello Fellow PAC Members!

Hope this e-mail finds you happy and healthy during this strange, new, difficult and changing time.

Jo and I wanted to provide you with an update on PAC activities like "Art Exposed" and then share some thoughts about how we can all stay engaged during this period.

PAC Activities

First, an update on PAC activities. You should have received the note from Kelli regarding the cancellation of the April 27 meeting. Our next scheduled meeting is May 11, but that is obviously subject to new guidelines related to the virus. We will continue to keep you posted.

Art Exposed

Regarding " Art Exposed," since the final selections must be made at a public meeting and since we wanted to keep the artists informed for their own planning, we advised the finalists that we would make final decisions at our July 27 meeting. This gives us adequate time to access the COVID-19 situation, and provide public outreach and input.

This means that the art would actually be installed in September and early October. Since the contracts for the current artists expire in May and June, we have advised them that they can display their art until September and we will give them an additional \$250.00 for this extra time. All of them have agreed to this. We have also contacted all the finalists with the new dates to ensure that their artwork will be available and we have begun hearing back from them (so far, all have agreed). We will have all responses back by the end of this week.

During the discussions with the current artists, a new opportunity has been presented to us. Jesse Swickard, the artist who has two pieces on display has offered us a REALLY good deal to purchase both his pieces. They are:

1. West Coast Overlook (Tall sculpture located in the Rain Garden - List price = \$7,500)
2. Sitting Wave Part II (Sitting Bench located near River Roasters - List price = \$2,800)

He has offered to sell us both these pieces for a total price of \$1,900.

By policy, we need to make this decision as a committee in a public meeting, so please be thinking about this so we can vote on it when we get together next. Also be thinking about potential locations. I have advised Jesse of our process and he understands that the decision will happen as soon as we can.

Bridge Steps

We also will re-visit the Bridge Steps project later this year as we still have work to do with ODOT to finalize it. To that end, I am attaching an article that appeared in the Register Guard on Sunday featuring Jessilyn Brinkerhoff, who is the artist we selected to complete the Bridge Steps.

Continued Engagement

While we can't physically meet right now, it is important that we all stay engaged with the arts and the community and keep thinking about ways to help PAC prosper.

- Continue having conversations on the phone/Zoom about the Arts and your feelings and thoughts
- Read through the PAC binder - what else should we be doing?
- Which Sub-Committee interests you?
- Have you finalized your vote on the "Art Exposed" finalists?
- Have you seen articles/videos that would be appropriate to share with the Committee?

The PAC is committed to the continuing education of all our members and the community. To that end, we began showing videos at our meetings to help us better understand Public Art. Here are a couple of them:

How to Look at Public Art: <https://www.youtube.com/watch?v=MNO14EzuPM4>

Why Murals: <https://www.youtube.com/watch?v=TS1oPqP2qyY>

Please take the time to view them and think about how you feel about the ideas expressed.

We'd also like to share with you some other activities to do or think about for our next email. Share with us your favorite Public Art Work from around the world (or locally?) with an image of it. Share your short response to Jo (jbeaux@gmail.com) and we will share our responses in the next email check in.

Some Fun Things to Do

Make some Art! Here is a link to A Novel Call for Art, a simple way to stay active for yourself: <https://www.facebook.com/events/927329441054734/> & Jo is happy to share her month of April Art Challenge: <https://www.facebook.com/events/244911633314670/>

So, Stay safe and healthy and we will see you soon.

Harlen and Jo

Email to PAC Members in Monday, April 30th, 2020:

Hello fellow PAC'ers!

Hope you are doing well and being creative at home!

As we continue into additional quarantine time, we wanted to continue checking in and

touching base with you. We'd like to share some information since our last email.

As you know from Kelli's recent e-mail, the May 11th PAC meeting has been cancelled. Our next scheduled meeting is June 22, and we will keep you updated on that.

Continuing Education

Here are some fun and interesting Continuing Education Videos:

Where the 1960;s "Psychedelic" Look Came From

<https://www.youtube.com/watch?v=9vuql2v2IRs>

Art & Empathy

<https://www.youtube.com/watch?v=zOW4YVEaTKI>

Inspiration

We have a pinterest board for keeping ideas for the future, feel free to add:
<https://pin.it/3j0Vpwm>

Included on the Pinterest profile are some additional boards which include past joint DRT (Downtown Revitalization Team)/PAC project ideas/inspiration as well as some items about beautification/art ideas with the Chamber. This is new to the profile as of this week.

If you have trouble adding or seeing, make sure you have a pinterest account and contact Jo to help troubleshoot.

"Art Exposed" Follow Up

From our last email, all the current "ArtExposed" artists have been contacted and we have been working out a contract extension for them, as well as future logistics for the current call. We are still planning to make a decision on the finalists for the new pieces at our meeting on July 27.

We will also be discussing the possible purchase of two of the pieces, (per our last e-mail) at our next meeting.

Deeper look into PAC SubCommittees

A part of the success of PAC is working in SubCommittees. We hope that you've been able to review your Welcome Binder. Currently, here are a few of the SubCommittees and their descriptions of tasks. Please take a peek and brainstorm additional ideas, questions, etc.... We can always add or subtract depending on the projects we are working on. Some SubCommittees have already laid out some groundwork and simple ideas to continue moving forward.

- Siuslaw Bridge Steps
- Art Exposed/ ReVision Art Exposed
- Featured Pieces
- Marketing and Public Outreach
- Grant Writing

- Fundraising
- Art Inventory and Maintenance Planning
- PAC Master Plan
- Mural Code

Additional details located on page 65 to 70 of the 111 page PDF HERE: [https://www.ci.florence.or.us/sites/default/files/fileattachments/public_art_committee/meeting/packets/14691/2.24_pac - materials distributed - committee training.pdf](https://www.ci.florence.or.us/sites/default/files/fileattachments/public_art_committee/meeting/packets/14691/2.24_pac_-_materials_distributed_-_committee_training.pdf)

Fresh Impressions

There is typically an annual show that the Florence Events Centers Gallery Committee helps put on and this year since the FEC is closed, the show was put online. Please take a peek at what our amazing youth are doing!

Link to Gallery: <https://bit.ly/2020FreshImpressionsVirtualShow>

Just to Keep you in the Loop

Here is a link to the April 2020 City Council Committee Report. We send these reports each month:

<https://docs.google.com/document/d/1chNypvYfQ2qcbYPxmcf67qmH3-98eXIJMedN3NrtkQl/edit?usp=sharing>

Governor's Arts Awards

The Governor has announced a "Call for Nominations" for the 2020 Governor's Arts Awards. It is open to any individual, organization or community in Oregon that has made outstanding contributions to the Arts in the state. Please be thinking about individuals or organizations that deserve this recognition. The deadline for nominations is May 26. www.oregonartscommission.org/call-nominations-2017-oregon-arts-awards.

So, stay safe and healthy and engaged in the Arts. We look forward to seeing you soon. If you have any questions, please get in touch.

Harlen and Jo

Additional References from Natative & More Information

Art Exposed

Call for the next round of ArtExposed ended in January 2020. Twenty-Six amazing applications from locals and around the country, including Canada were submitted. The March 2020 PAC Meeting has been postponed which was when PAC was going to be moving forward with which works would rise to the final positions. Artists have been contacted. PAC has moved the dates of making final decisions once COVID-19 has subsided, and we are on Hold for this project until November 2020.

Finalist Information HERE:
<https://www.ci.florence.or.us/bc-pac/art-exposed-program-finalists>

Program Information HERE:
<https://www.ci.florence.or.us/bc-pac/art-exposed-florence-rotating-outdoor-art-gallery>

iSpy

iSpy showcases some art around town on Social Media asking people to call out the location or if they know about the work to share it! In the comments through dialog, information is shared.



Oregon Coast Quests
5 mins · 🌐

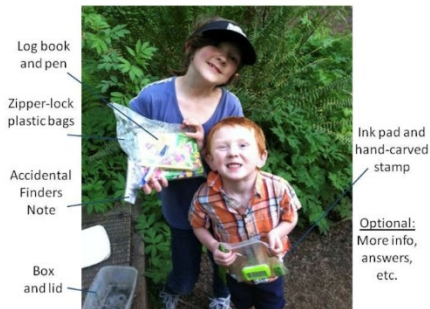
...

Art Quest Project on Hold

Holidays are a great time for Questing!

Box monitors - Please check your Quests before Thanksgiving to make sure they are in good shape for all the folks who will be heading outside to "walk off" their pumpkin pie. Bring extra plastic bags to waterproof box contents for the winter.

Anatomy of a Quest Box



You

Love

Comment

Share

2019 Best of Florence

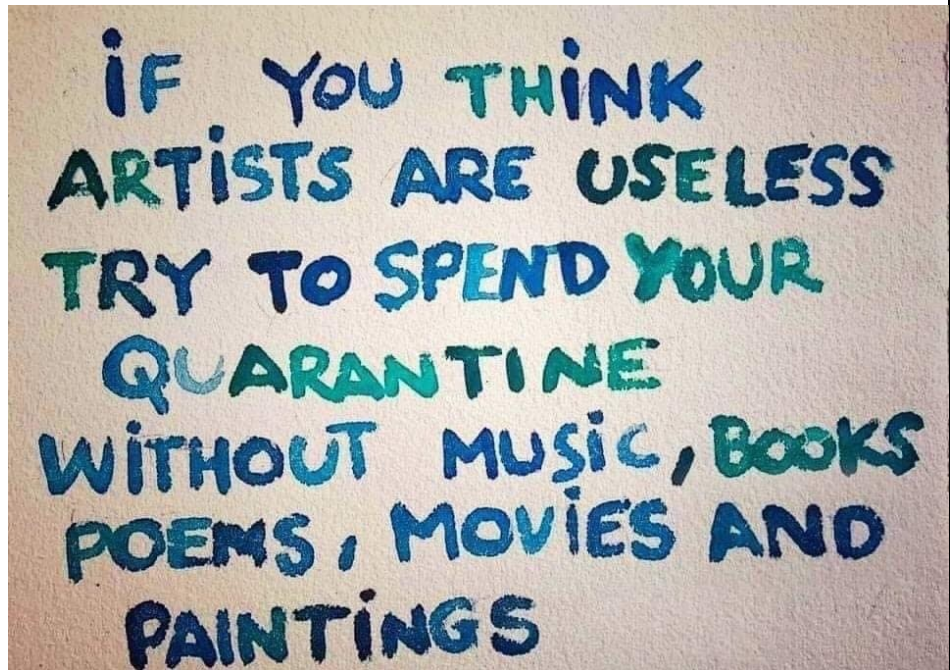
Siuslaw News annual Best of Florence once again features Vote for your favorite Public Art Work. Award Recipients that are Arts Related:

- Art Gallery - BackStreet Gallery
- Indoor Entertainment - City Lights Cinemas
- Live Music - Three Rivers Casino
- Museum - Siuslaw Pioneer Museum
- Performance Venue - Florence Events Center
- Performing Arts Group - C.R.O.W
- Public Art Display - Dancing with Sea Lions
- Appetizers (Culinary) - The Hukilau
- Best Restaurant - The Hukilau
- Family Restaurant (has live music) - Clawson's Family
- Pizza (uses local artist for fixtures) - RestoBar
- Estate Liquidator (selling of art) - Cindy Wobbe Estate Sales
- Landscape Service & Garden Nursery (Garden Arts) - Laurel Bay Garden Center
- Photography - Curt Peters, Digital Dunes
- Publisher/Publishing Company - Port Hole Publishing
- Art Supply Store - BeauxArts Fine Art Materials
- Books - Books 'n' Bears
- Clothes (also features local jewelry, etc...) & Shoes - Stitch & Sole
- Florist - Florence in Bloom
- Gift Store (Culinary Arts) - Kitchen Klutter
- Thrift Store (random supplies and items for creatives) - St. Vinney
- Etc... All the businesses in our Area Connect in Some Way to the Arts, whether directly or indirectly.



**Other Community
Public Arts WOW!**

People from around the world are doing and encouraging each other to be creative. Multiple local and beyond groups have popped up encouraging people to be creative.



Developer Seeking Art for New Gordon Hotel

Developer seeking art for new Gordon Hotel

By Matthew Denis
The Register-Guard

Obie Companies is seeking to purchase up to 300 pieces of art for the under-construction Gordon Hotel, an 82-room boutique lodging at 6th Avenue and Oak Street near the 5th Street Public Market.

Jennie Ulum, public affairs counsel for Obie Companies, said that the Gordon aspires to be a setting for local artists. Aspiring and established creatives alike may express their creativity and perhaps broaden their following and advance their careers with the public display.

This aligns with previous Obie Companies calls to artists. The Inn at the 5th, for example, set up a temporary studio in its lobby in 2012 with sculptor Alison Caswell. Caswell demonstrated her craft in sculpting the bronze



Alison Caswell's bronze Oregon Duck flashes the O before a Jan. 23, 2016, men's basketball game at Matthew Knight Arena. [ERIC EVANS PHOTOGRAPHY]

life-sized Oregon Ducks statue outside of Matthew Knight Arena.

"Art is a guiding theme that we want to infuse in many ways throughout the Market Expansion; this is a big part of the Market's celebration of the

arts," Ulum said in an email.

The hotel is named in honor of Gordon Obie (1917-2013), Brian Obie's late father. Gordon was a successful businessman who got his start in sign painting and continued his participation

in the arts throughout his life. Some of Gordon Obie's paintings depicting Eugene's history, along with his painter's overalls, will be on display in the hotel.

Since its early April call, the Gordon has received responses from nearly 30 artists applying with more than 200 submissions. Local noted artist Robert Canaga has also donated two pieces and Karin Clarke Gallery submitted works on behalf of local artists as well.

For more information and application guidelines, visit www.obiecompanies.com/thegordonhotel.

Contact reporter **Matt Denis** at mdenis@registerguard.com or 541-338-2265 and follow him on Instagram @CAFE_541. Want more stories like this? Subscribe to get unlimited access and support local journalism.

Our Community Public Arts WOW!

Cutest Pet Contest



More info & VOTE HERE: <https://thesiuslawnews.secondstreetapp.com/Pet/gallery>

Fresh Impressions

Due to COVID-19 Epidemic the 2020 Fresh Impressions Show will be displayed online.

The 2020 Fresh Impressions Exhibition Artist is typically held at the [Florence Events Center](#) in Galleries One and Five. This exhibition is a celebration of the artistic talents of the youth in our community from Siuslaw, Mapleton and Home School High Schools.

A special thank you to those individuals, groups and businesses that have helped in make this event possible: The Friends of the Events Center, Friends of the Florence Events Center, Florence Events Center Staff, Florence Events Center Gallery Committee, Mapleton High School (Jessi Nelson), Siuslaw High School (Kim Pickell), [Frames of Florence-Gallery](#), [Kiwanis Club of Florence, OR](#), [BeauxArts Fine Art Materials & Gallery](#), The Committee on Random Acts of Kindness & the various and important sponsors for making this event possible.

Be sure join in on the fun online as we congratulate and support our youth on their talents and positive impact on our community!



2020 FRESH IMPRESSIONS EXHIBITION

Virtual Opening & Artists Reception
Wednesday, April 22nd, 2020
Via Online Gallery

You are joyfully invited to celebrate the artistic talents of the youth in our community from Siuslaw, Mapleton & Home School High Schools



Thank you to the Artists for submitting your work & being apart of this traditional event in our community. A special thank you to the Friends of the Events Center, the Florence Event Center (FEC) Staff, the FEC Gallery Committee, Siuslaw High School & Kim Pickell, Mapleton High School & Jessi Nelson, Frames of Florence, BeauxArts Fine Art Materials, Kiwanis Club of Florence and the various and important sponsors for making this event possible.

This exhibit is visible online only. Sorry for any inconvenience.

Siuslaw News Coverage: <https://thesiuslawnews.com/article/fresh-impressions-student-exhibit-goes-virtual>

Gallery Site: <https://bit.ly/2020FreshImpressionsVirtualShow>



Lane County Artist Relief Fund

[Lane Arts Council](#) created the Lane County Artist Relief Fund to provide critical aid to local artists struggling financially as a result of the shutdown. Any individual who receives income as a contracted artist or teaching artist, lives in Lane County, and has lost income due to COVID-19 safety measures is eligible to apply. Artists can apply for up to \$250 in support every 30 days.

Like others across the world, our community is reeling from the effects of both a public health emergency and an economic shutdown. Local artists, in particular, are being deeply impacted by social isolation measures. Artists typically earn their living through gigs, pop-up markets, and contract work. If these events are cancelled, their income is lost. Artists have shared that they are already feeling financially insecure and worry about how they will get by in this challenging time.

Local artist and founder of Wheelhaus Arts, David Placencia, shared “We as artists depend on the sales of our art to make money. My opportunities have all been cancelled. Now my art is stacked up in my studio.”

Lane Arts Council Teaching Artist Maiya Becker stated “I was scheduled to teach over 800 students at 3 schools during the remainder of March and April. I don’t anticipate that these residencies will be rescheduled for this school year. Losing this work will have a significant impact on me and my family. Like many, the stress of having no income compounds the

stress of COVID-19.”

The success of this fund is completely dependent on community support. Many have already stepped up to give generously, to spread the word to community members and artists in need, and to amplify the call for much-needed donations through their own networks.

Full information, including the artist application for the fund and the link to donate, can be found at lanearts.org/lane-county-artist-relief-fund.

A Novel Call for Art



A Novel Call for Art was created locally for people to share their experiences. Other businesses and nonprofits contacted to join the effort.

Siuslaw News Link: https://thesiuslawnews.com/article/artists-prepare-for-a-novel-call-for-art?fbclid=IwAR3VLroaWom3AC_ITyl-6oLTkrnkb5KWCyl7G00ZNnxJQDrYI6SV4F9uBQ

Donor of Art Materials

A donor is working with the Middle School & BeauxArts Fine Art Materials to get Art Materials into the Hands of our Students. All of the Middle School Art students (91) received matching watercolor and pencil sets and a journal. Plans to display art created during COVID-19 is in the works

Various Local Artists have posted free tutorials/worksheets online and have been encouraging all to participate with what they have.

- **Beautification For Florence Committee** via Chamber is doing what they can from home, working on Spacemaking Parklets & Banners connecting areas of Florence Uptown to Old Town on 101. Two PAC Members are directly involved in helping these projects move forward. (See Photo)

- **Florence Regional Arts Alliance**
 - Closed doors until TBA due to COVID-19
 - John Leasure Art Demos Online Example HERE: https://www.youtube.com/watch?v=soG4BP5uZkE&feature=youtu.be&fbclid=IwAR23o0aYnGNAME8mlk0ccFsroCkRni5HLbFjiT_sh-nYHmFLbR7L-1yLNsg
- **Florence Events Center**
 - Closed doors until TBA due to COVID-19
 - FFEC Renaming Contest - Deadline April 30th <https://www.eventcenter.org/general/page/ffec-renaming-contest>
 - No FEC Gallery Committee Meeting until TBA
 - Fresh Impressions Show for Local Area Youth including Siuslaw, Mapleton High Schools as well as Home Schoolers will now be a Virtual Gallery, check for links online via FB <https://www.facebook.com/events/3017849738238619/>
- **SeaCoast Entertainment** at Florence Events Center
 - TBA
- **CROW** - Mary Poppins opening night was going to be April 17th. Stage is empty due to COVID-19. In response, and to everyone's spirits, CROW asked the cast and crew to submit a short video of one of the hardest songs in the production. They've put together a video: <https://youtu.be/Gbl4nck9b6k> (See Image Below)
- **City Light Cinema** - Closed doors until TBA due to COVID-19
 - BUT doing a "Virtual Cinema"
 - Learn more HERE: https://mailchi.mp/citylightscinemas/now-playing-at-city-lights-cinemas-apr-21-1374737?e=152b61289c&fbclid=IwAR3AT7GRCrk_WJIDBdPi8-NnxrGb6tqSULMvuSHVY5gpfB0UdcpLeKd86D0
- **Siuslaw Library District** - Closed doors until TBA due to COVID-19
- **Siuslaw Viewfinders Club**
 - Doing Monthly themes - April is BLUE, May is SAND
 - Newsletter HERE -
- **KXCR** - [Featured Artist Radio Show](https://kxcr.net/show/featured-artist/) - kxcr.net/show/featured-artist/
 - Reruns of Featured Artist due to COVID-19
 - Mark Anderson
 - Patrica Morrison
- **Three Rivers Activities** - Closed doors until TBA due to COVID-19
- **Chamber of Commerce/Visitors Center** - Closed doors until TBA due to COVID-19
 - March & April Artist - Jo Beaudreaux
 - **It's Flower Basket Time (See photo)! Can**



you believe it? Usually, we are well into our fundraising for our beautiful baskets, we are just starting and need your help and support. These baskets bring smiles and joy to our locals and all who visit our community. A price increase was scheduled, due to the current crisis the Chamber has kept the \$85/basket price for this year. Sponsor a basket or donate to the program [here:](https://florencechamber.us6.list-manage.com/track/click?u=6e8bc5c899a3f386ccd0c2ca0&id=fa460c814f&e=853b14181f)

The video player shows a black background with white text: "Feeling down?" and "We hope this makes your day...". Below the text is a video player interface with a play button, a progress bar at 0:01 / 1:59, and a volume icon. The video title is "Our Supercal C.R.O.W. Kids!" with "Unlisted" status and "441 views · Apr 16, 2020". The channel is "CROWtheatrekids" with 61 subscribers. A description follows: "Due to the COVID-19 Pandemic, the C.R.O.W. kids could not present their production of 'Mary Poppins' that they had been rehearsing for months. To cheer everyone up on what would have been Opening Night, we made this video. We hope that you enjoy it and remember that the Arts Really Do Matter! For more information: www.crowkids.com". To the right of the video player is a vertical image of a lighthouse with the word "Florence" written vertically in a white, cursive font over it.

Transportation Committee (TC)	
<u>Department:</u> Planning	<u>Chairperson:</u> Bob Steele
No Report.	

FISCAL IMPACT:

The fiscal impact of the committees and volunteer groups varies depending on their scope of work. Staff time is allocated to support the committees, and ensure committees comply with Oregon public meetings laws by preparing and posting agendas and minutes and/or digital recordings for meetings.

RELEVANCE TO ADOPTED CITY WORK PLAN:

Goal 1: Deliver efficient and cost-effective city services.

AIS PREPARED BY: Report written by Committee members and/or City of Florence staff and compiled by Kelli Weese, City Recorder

CITY MANAGER'S RECOMMENDATION: Approve Disapprove Other
 Comments:

ITEM'S ATTACHED: None