



City of Florence
A City in Motion

City of Florence 2019 – 2021 Proposed Budget

Budget Amendments

- General Fund increased \$132,000
 - Transportation Growth Management grant wasn't included
 - The Administrative Services Summary was incorrect
 - Increased ending fund balance \$132,000 (Non-Departmental)
- Debt Service Fund increased \$53,100
 - Increase beginning fund balance \$123,100
 - The FURA payment for the City/FURA loan was reduced \$70,000
 - Increase debt reserves \$53,100
- Florence Events Center Fund increased \$150,000
 - North property project wasn't included
 - Debt proceeds added to finance project
 - Capital and debt schedules updated

Budget Amendments

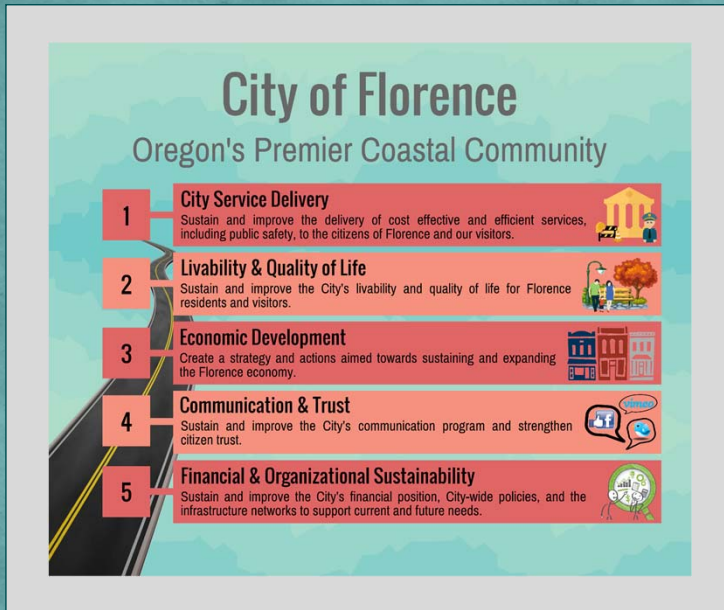
- Schedules the changes affect
 - City-Wide schedules
 - General Fund Summary
 - Administrative Services Summary
 - Non-Departmental Summary
 - Debt Service Summary
 - Florence Events Center Fund Summary
 - Capital Outlay
 - Debt Schedules



City of Florence
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Budget Summary

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019-2021



Mission:

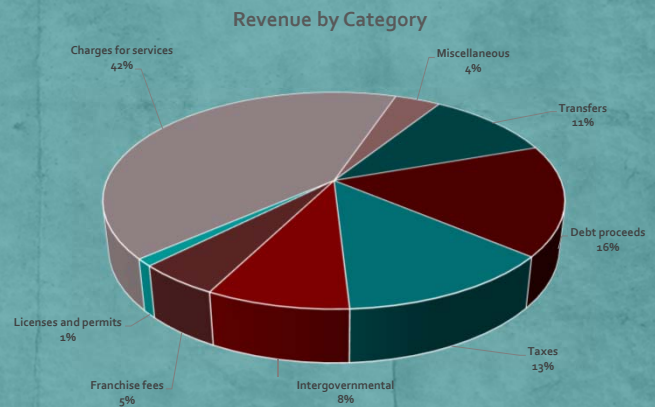
To meet community expectations for municipal services, provide a vision for civic improvements, maintain a quality environment, and position Florence to have an economically viable and sustainable future.

Budget Summary

- \$58,764,700 total biennium budget
- \$8.2 million beginning fund balance
- \$5.9 million ending fund balance
- Ambitious capital plan
- Increasing personnel costs

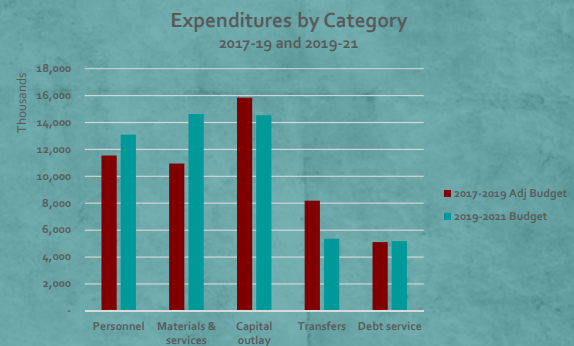
Budget Summary

- Resources
 - \$50.5 million total current resources
 - \$5.4 million in transfers
 - \$8.5 million in debt proceeds
 - \$36.6 million in revenue
- \$2.861 permanent tax rate
- 3% increase in total assessed property value each fiscal year
- 1.3% CPI fee increase



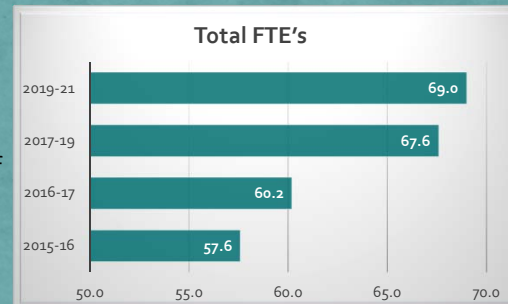
Budget Summary

- Requirements
 - Personnel Services increased 13.4%
 - Transfers decreased 34.6%
 - Materials and services increased 33.5%
- Administrative service charges moved from transfers to materials and services
- Debt payments paid directly from debt service funds



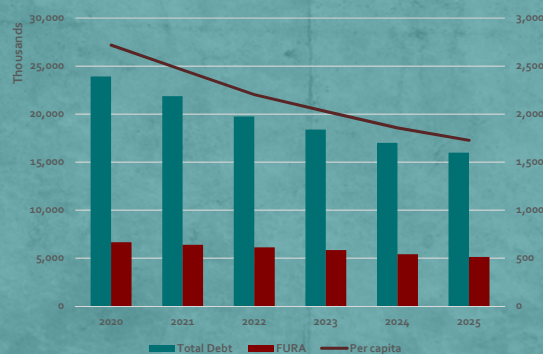
Budget Summary

- Personnel Services
 - 1.3% (CPI) Cost of Living Adjustment (COLA)
 - 6% anticipated increase in health insurance
 - PERS rates rise
 - Tier I/II 3.81%
 - OPSRP – General 4.21%
 - OPSRP – Police 4.07%
 - Merit and step increases for represented staff
 - Operating fully staffed
 - Adding two new FTE
 - Building maintenance worker
 - Administrative assistant



Budget Summary

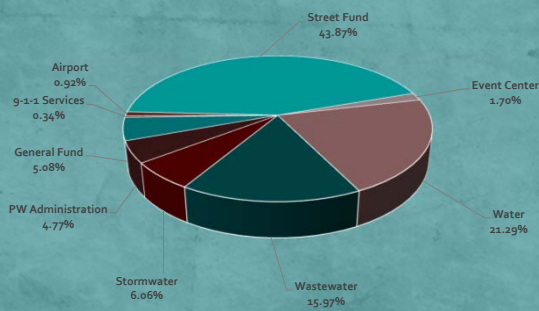
- Debt
 - Proposing \$8,450,000 in new debt
 - Total biennium debt cost = \$5,173,400



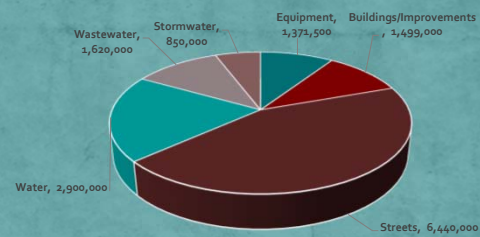
Budget Summary

- Capital Expenditures
 - Total Capital Expenditures = \$14,680,500

Capital by Fund

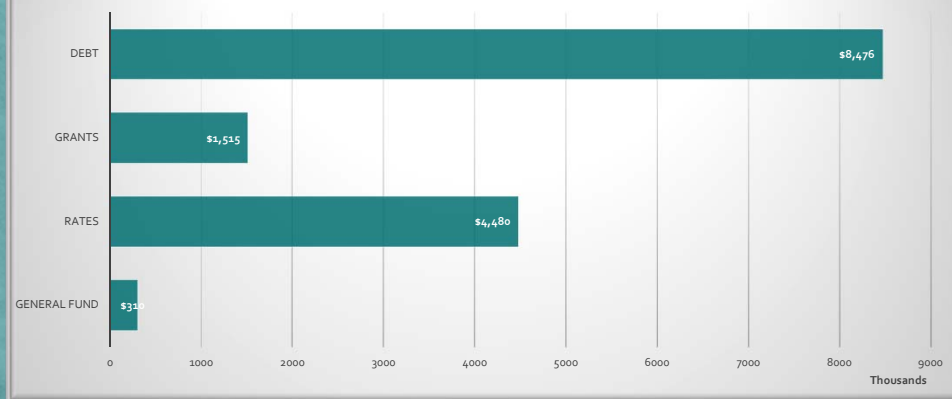


Capital by Category



Budget Summary

Capital Funding Sources





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General Fund Public Safety

Chief Tom Turner

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 – 2021

Patrol



Patrol



Patrol



Corrections



Corrections





City of Florence
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General Fund Community Development

Director Wendy Farley-Campbell

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Planning

- \$1,161,300
- 4 FTE's
- Transportation Systems Plan Update
- Bio-Solids expansion & Curbside Yard Debris implementation
- Convert PC meetings to digital delivery system
- Improve cost of service recovery-planning and land use fees



Building

- \$457,800
- 1.5 FTE
- Improve cost of service recovery-building application fees
- Building Inspection Service program reorganization
- Outfit office spaces for in-house building service program needs



Code Enforcement

- \$155,700
- 1 FTE
- Implement and sustain new code violation and citation tracking software
- Improve cost of service recovery-code enforcement processes
- Recognize professional accreditation





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General Fund Parks

Director Mike Miller

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Parks

- Total Biennium Budget Request - \$970,700
Increase of \$42,000 over FY 2017-19
- 2.56 FTE – 1 Utility Worker and 1.56 Seasonal Laborers
Increase of 0.08 FTE seasonal labor
- Adopt-a-Park Program
- Increase in trail maintenance



Parks

Performance Measure Outcomes

- Support & Maintain parks and natural areas
- Practice efficient and effective maintenance programs



Parks

- \$360,000 for Miller Park Concession/Restroom building construction – Grant Funded
- \$75,000 for Master Planning, community outreach and designs for Gallagher's Park
- \$50,000 for Rolling Dunes Tennis Expansion to include pickleball – Grant Funded



Parks

- Rolling Dunes Tennis Expansion to include pickleball
- Gallaghers Park Expansion – conversion of old Public Works Facility



Parks

Capital Projects Timelines

Description	1 st QTR 2020	2 nd QTR 2020	3 rd QTR 2020	4 th QTR 2020	1 st QTR 2021	2 nd QTR 2021	3 rd QTR 2021	4 th QTR 2021
Complete Miller Park Restroom/Storage/Concession Building and rehabilitate softball and soccer fields.	X	X	X					
Expand Rolling Dunes tennis courts for pickleball.		Apply for grant			Start project if grant awarded	X	X	X
Gallagher's Park Master Plan and community outreach project.		X	X	X	X	X	X	X



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General Fund Administration

City Manager Erin Reynolds

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

City Council

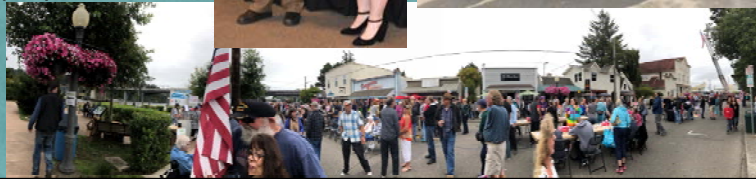
- Total Budget \$120,900
- City Council consists of the materials & services expenditures directly attributable to the City Council and overarching City efforts

PRIORITIES	
Adopted by the City Council for the 2019 – 2021 Work Plan	
Housing Efforts & Initiatives (Development, Regulations, Workforce/Affordable Projects & Support, Homelessness & Incentives)	Family Wage Jobs & Workforce Development (Retention, Expansion, Marketing, Infrastructure & Incentives)
Development of Quince Street Property (Hotel/Mixed-Use/Housing, Trail, Infrastructure, and Incentives)	Parks & Park Improvements (Gallagher, River & Miller Parks, and Estuary Trail)
ReVision Florence Community Outreach (Hwy 101/126 Streetscape & Paving)	Infrastructure & Capital Improvements (Water, Sewer, Stormwater & Streets)



City Manager's Office

- Total Budget \$1,459,500
- City Manager's Office consists of the following:
 - City Manager
 - Communications
 - Project Management
 - City Recorder
 - Economic Development
- 4 FTE + 1.5 contract employees



City Recorder

- What we do....
 - Public Meetings Management
 - Clerk to the Council
 - Elections
 - Record Retention & Distribution
- 2019-2021 Biennium Projects
 - Records Management & Retention
 - Update Public Records Request Policies
 - City Committee & Commission Administration
 - Establish City Elections Ordinance



Economic Development



- What we do...
 - Support efforts to bring housing & jobs to Florence through business outreach & support, livability & quality of life initiatives, and regional entity coordination.
- 2019-2021 Biennium Projects
 - Workforce Housing Support
 - Family Wage Job & Workforce Development Efforts
 - Quince Street Property Development
 - Community Beautification & Aesthetics



Project Management

- What we do...
 - Management of City-wide projects, emergency management, and community outreach and engagement.
- 2019-2021 Biennium Projects
 - ReVision Florence Project Management
 - Continued Implementation & Improvement of the West Lane Emergency Operations Group efforts.



- Gallagher's Park Improvements Assistance
- Support of City Council Priorities



Communications & Engagement

- What we do...
 - Provide open and transparent communications to the community and the media. Provide the oversight of the outward facing communications in order to provide a clear and consistent message to the public. Providing the information on a variety of outlets and platforms allows the message to reach a diverse population.
- 2019-2021 Biennium Projects
 - Communications Policy and Style Guide
 - Continued distribution of information through various outlets
 - Development of City's video library.
 - Continued improvements to City's websites.
 - Development of Citizens Academy
 - Support of City-wide activities



Urban Renewal Support

- What we do...
 - Provide staffing support to the Florence Urban Renewal Agency (FURA).
- 2019-2021 Biennium Projects
 - ReVision Florence, Gateways, Beautification Items
 - Siuslaw Estuary Trail
 - Bylaws Review
 - Quince Street Property Marketing & Development Plan
 - Catalyst Sites Marketing & Recruitment
 - Predevelopment Grant Program
 - Façade Preservation Rehabilitation Program





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General Fund Administrative Services

Director Anne Baker

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Administrative Services

- Total Budget of \$2,470,900
- Administrative Services consists of the following:
 - Finance
 - Human Resources
 - Information Technology
 - Municipal Court
- Administrative Services revenues are funds received from departments that benefit from its services
 - Municipal Court is not included in this charge to other departments



Municipal Court

- \$579,100
- 2.4 FTE's
- .4 FTE contracted judge
- Promotion of Senior Court Clerk to Court Administrator
- Operating fully staffed



Municipal Court

Work Load

- 3,600 cases filed
- 1,800 cases closed
- 172 total court days



Municipal Court

- 2019-21 biennium projects
 - Implement E-Convictions
 - Work with Oregon Department of Revenue to collect outstanding fines



Finance

- \$1,172,300
- 5.0 FTE's
- Added 3.0 FTE's in fiscal biennium 2017-19
 - Administrative Services Director
 - Finance Manager
 - Utility Billing Clerk
- No longer contracting for finance services



Finance

What We Do...

- Annual Financial Audit
 - Unqualified Opinion
- City budget
 - Government Finance Officers Association's Distinguished Budget Presentation Award
- 1,560 payroll payments processed per year
- 2,600 accounts payable payments processed per year
- Service 4,390 utility customers



Finance

- 2019-2021 biennium projects
 - Produce City's first Comprehensive Annual Financial Report
 - Implement electronic timesheets city wide
 - Implement electronic purchase requests



Human Resources

- \$252,500
- Dedicated Human Resources Analyst to concentrate on:
 - Personnel handbook and policies
 - Compensation survey
 - Equal pay assessment
 - Employee training



Human Resources

Keeping the City of Florence working...

- Recruitments
- On-boarding new hires
- Employee training
- City Safety Committee support
- Employee policies



Human Resources

- 2019-2021 Biennium Projects
 - Salary survey and salary schedule update
 - Employee handbook update and implementation
 - Safety manual update and implementation
 - Performance evaluation update and implementation



Information Technology

- \$1,048,800
- Hired dedicated Information Technology Manager during fiscal biennium 2017-19
- Centralized management of all information technology purchases for the City
- Maintains all information technology infrastructure for the City



Information Technology

Keeps it running...

- 93 workstations
- 23 iPads
- 18 networks
- 8 operating systems
- 17 applications



Information Technology

- 2019-2021 biennium projects
 - Digital systems security (Cybersecurity)
 - Video surveillance system implementations
 - Network monitoring – implement Solar Winds
 - Replace Police Department repeater on Herman Peak
 - Disaster recovery site construction and implementation at public works



Non-Departmental

- \$1,128,400
- Changes from last biennium
 - City Hall maintenance moved and accounted for in the Public Works Administration Fund
 - Debt payments of the General Fund are recorded as transfers to the Debt Service Fund
 - All General Fund transfers are in Non-Departmental
- \$713,100 in General Fund debt
- \$1,417,000 transfer to 9-1-1 Fund



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Debt Service

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

General Obligation Debt Fund

- \$347,400
- Total levy for the fiscal biennium 2019-21 is \$338,400
- \$29,200 estimated beginning fund balance
- \$345,600 in debt payments
- \$1,800 reserve to cover the first payment in fiscal biennium 2021-23
- Final levy will be in fiscal year 2021-22

Debt Service Fund

- \$2,804,600
- Changes from last biennium:
 - All governmental fund debt is accounted for in the Debt Service Fund except for general obligation debt
 - Funds to cover debt payments are transferred from the funds benefitting from the debt
- \$2,233,500 in debt payments
- \$571,300 in reserves to cover six months payments of the next biennium



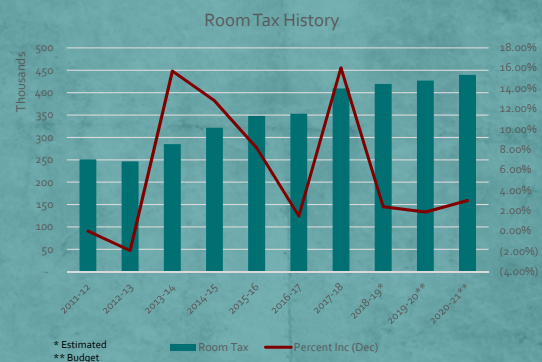
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Transient Room Tax

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Transient Room Tax

- \$969,200
- \$866,600 in estimated tax collections
- Payments to the Chamber of Commerce and Florence Events Center are increased 1.3% (CPI) from the 2017-19 biennium
 - \$507,300 transfer to Florence Events Center
 - \$327,200 estimated payment to the Chamber of Commerce
- \$134,700 reserved for qualifying City projects





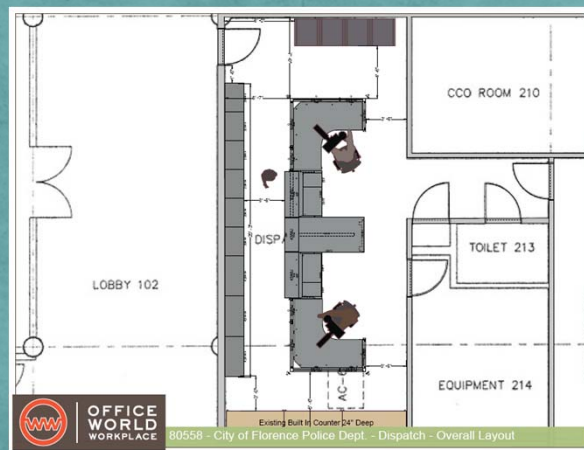
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9-1-1 Fund

Chief Tom Turner

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Communications Center





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Public Works Streets Fund

Director Mike Miller

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Streets Fund

- Total Biennium Budget Request - \$8,753,800
Increase of \$4.98 million over FY2017-19
- 1.54 FTE – 1 Utility Worker and 0.54 Seasonal Laborer
Seasonal labor increased by .09 FTE
over FY2017-19



Streets Fund

- High quality road and Right of Way standards
- Signage for safety
- Street striping for safety



Streets Fund

- \$100,000 per year Hot oil chip/fog seal program
- \$840,000 in street preservation projects during the biennium
- \$3.8 million to reconstruct Rhododendron Drive between Wildwinds and 35th Street
- \$550,000 to construct multi-use path along Rhododendron Drive between 35th and North Jetty Road



Streets Fund

- \$400,000 for Safe Routes to School (SRTS) completion – Grant Funded
- \$150,000 for sidewalk infill program (various locations)
- \$500,000 for Siuslaw Estuary Trail – STIP Grant Funded



Streets Fund

Capital Projects Timeline

Description	1 st QTR 2020	2 nd QTR 2020	3 rd QTR 2020	4 th QTR 2020	1 st QTR 2021	2 nd QTR 2021	3 rd QTR 2021	4 th QTR 2021
Annual chip/fog seal program	X				X			
Pavement preservation (overlay or grind/inlays) program	Const			Eng	Const			
Rhododendron Drive – Wildwinds to 35 th Street project.	Eng	Eng	Const	Const	Const			
Rhododendron Drive – 35 th to North Jetty Road Multi-use Path Project			Eng	Eng	Const	Const		
Safe Routes to Schools Project	X	X	X	X	X			
Sidewalk infill program	X	X			X	X		
Siuslaw Estuary Trail	X	X	X	X	X	X		



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System Development Charges

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

System Development Charges (SDC's)

- Transfer \$480,000 to Street Fund for capacity increasing projects
- Specific qualifying project is Multi-use Path along Rhododendron Drive
- Projecting \$70,000 in Street SDC Revenue during biennium



System Development Charges (SDC's)

- Transfer \$250,000 to Water Fund for capacity increasing projects
- Specific qualifying project is 9th Street 16-inch water main project
- Projecting \$193,500 in Water SDC Revenue during biennium



System Development Charges (SDC's)

- Transfer \$700,000 to Wastewater Fund for capacity increasing projects
- Specific qualifying projects include Hwy 101 sewer extension and sewer extension into Heceta Beach Area
- Projecting \$214,000 in Wastewater SDC Revenue during biennium



System Development Charges (SDC's)

- Transfer \$200,000 to Stormwater Fund for capacity increasing projects
- Specific qualifying project is the Pine Court Stormwater Project
- Projecting \$118,000 in Stormwater SDC Revenue during biennium



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Water Fund

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Water Fund

- Total Biennium Budget Request - \$8,103,400
Increase of \$396,456 over FY2017-19
- 2.7% Revenues expected to increase in 2019 and 2% in 2020 due to growth and CPI
- 5.54 FTE – 2 Water Plant Operators, 2 Utility Workers, 1 Field Assistant, .54 Seasonal Labor



Water Fund

Performance Measure Outcomes

Provide a continuously maintained water system by performing

- Repairs
- Maintaining reservoirs
- Maintaining pressure reducing valves
- Maintaining pump stations

This ensures the highest quality water, uninterrupted water services, and fire protection to the citizens of Florence.



Water Fund

- \$250,000 Contract for repair of water reservoirs
- \$15,000 SCADA Upgrade
- \$50,000 Utility Vehicle replacement
- \$50,000 Access road paving at Water Plant
- \$1,750,000 Water main install at 9th Street from Rhododendron to Kingwood



Water Fund

- \$400,000-Maple & Laurel Streets – Line Replacement
- \$30,000 Filter Rehabilitation program
- \$110,000 Green Trees West master meter replacement
- \$150,000 Well Rehabilitation program



Water Fund

Description	1 st QTR 2020	2 nd QTR 2020	3 rd QTR 2020	4 th QTR 2020	1 st QTR 2021	2 nd QTR 2021	3 rd QTR 2021	4 th QTR 2021
Water SCADA (Supervisory Control and Data Acquisition) computer	X							
Biofilter flow meter project		X	X					
Greentrees West master meter replacement		X	X					
Service Truck replacement	Order		Arr					
WTP Access road and paving of Munsel Greenway parking area	X	X						
Transducer installation on groundwater wells			X					
Capital Maintenance Contract for reservoirs (2-2.0 mg tanks and 0.5 mg tank)	X	X	X	X	X	X	X	X
Well Rehabilitation and flow meter project						X	X	
9 th Street (Rhody to Kingwood) and Kingwood from 9 th to Rhody) water main replacement and upsizing project	Eng	Eng cont.	Const	Const cont.				
Maple and Laurel streets water main replacement – Bay to 2 nd Street				Eng	Eng cont.	Const	Const cont.	
Hwy 126 Water Line extension, Phase 1	X	X						



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Wastewater Fund

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Wastewater Fund

- Total Biennium Budget Request - \$9,670,800 Increase of \$910,543 over FY 2017-19
- 2.7% Revenues expected to increase in 2019 and 2% in 2020 due to growth and CPI
- 5.54 FTE – 4 Plant Operators, 1 Utility Worker, .54 Seasonal



Wastewater Fund

Performance Measure Outcomes

Wastewater system maintained at a high level by providing a continuously maintained wastewater system by:

- Performing system repairs
- Maintaining pump stations
- Maintaining manholes
- Performing line cleaning
- TVI of sewer lines
- Operation of wastewater treatment plant to ensure compliance and uninterrupted service at all times



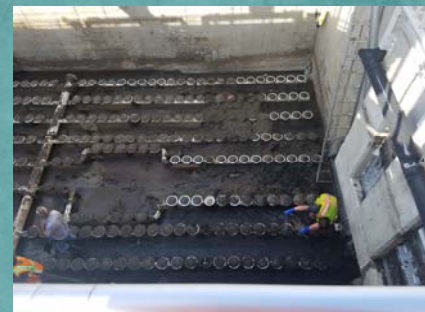
Wastewater Fund

- \$25,000 Plant operations building heating system replacement
- \$25,000 Facility Fencing
- \$125,000 Pump station rehabilitations
- \$150,000 Plant odor control
- \$350,000 Aeration Basin Blower Replacement



Wastewater Fund

- \$120,000 Hwy 126 sewer extension
- \$750,000 Heceta Beach sewer extension



Wastewater Fund

Description	1 st QTR 2020	2 nd QTR 2020	3 rd QTR 2020	4 th QTR 2020	1 st QTR 2021	2 nd QTR 2021	3 rd QTR 2021	4 th QTR 2021
Odor Control Equipment Replacement	X	X						
Heating System repair/replacement at the WWTP operations building		X						
Facility fencing	X	X						
Pump Station Rehabilitation and Upgrades – Fawn View and Ivy Street (year 1) and Lillie Circle (year 2)	X	X	X			X	X	
Aeration Blower Replacement					Eng	Install		
Hwy 126 Sewer Extension	X							
Hwy 101 N Sewer Extension – Munsel Lake Road to City Limits	X							
Sewer Extensions into the Heceta Beach area of the UGB					Eng	Eng	Const	Const



City of Florence
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Stormwater Fund

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Stormwater Fund

- Total Biennium Budget Request - \$2,051,700
Increase of \$126,190 over FY2017-19
- 2.7% Revenues expected to increase in 2019 and 2% in 2020 due to growth and CPI
- 2 FTE – Utility Workers



Stormwater Fund

Performance Measure Outcomes

Continuously maintain the following to improve the water quality of our local rivers and streams:

- Stormwater pipes
- Culverts
- Manholes
- Water quality facilities
- Stormwater conveyance



Stormwater Fund

- \$40,000 in facility and equipment
- \$850,000 – Pine Court Stormwater Project
- \$375,000 – 2nd Street Stormwater Improvement Project (not funded)
- \$970,000 – Old Town Stormwater Drainage Project (not funded)



Stormwater Fund

Description	1 st QTR 2020	2 nd QTR 2020	3 rd QTR 2020	4 th QTR 2020	1 st QTR 2021	2 nd QTR 2021	3 rd QTR 2021	4 th QTR 2021
Facilities and equipment replacement		X					X	
Pine Court Stormwater Project	Eng	Const	Const					
2 nd Street Stormwater Improvement Project- construction. Note: project is currently not funded and not included in the 2019-21 biennium budget.								
Old Town Stormwater Drainage Project – 6 th Street Juniper to Hemlock and Hemlock to 1 st Street. Note: project is not currently funded and not included in the 2019-21 biennium budget.								



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Airport Fund

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Airport Fund

- Total Biennium Budget Request -\$586,900
A reduction of \$864,906 – proj. completion
- Staffing and management provided by Public Works
- Airport Volunteer Group provide office assistance – answer phones in airport office and greeting pilots



Airport Fund

Performance Measure Outcomes

Maintain the Airport to FAA and State Standards by:

- Ongoing maintenance of airport and related assets

Sustainable Airport Funding:

- Long-term leases & sales of lots in Pacific View Business Park



Airport Fund

- \$85,000 – Completion of Airport Lighting Improvement Project
- \$50,000 - Veterans Memorial Gateway (dependent upon grants and donations)



Airport Fund

Description	1 st QTR 2020	2 nd QTR 2020	3 rd QTR 2020	4 th QTR 2020	1 st QTR 2021	2 nd QTR 2021	3 rd QTR 2021	4 th QTR 2021
Complete Airport Lighting Improvement Project closeout and AGIS	X							
Development of Veterans Memorial Gateway		Apply for grant			Start project if grant awarded	X	X	



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Public Works Administration Fund

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

PW Administration

- Total Biennium Budget Requested - \$3,218,000. This is a \$654,262 reduction from FY2017-19
- 8 FTE – PW Director, Admin. Asst., GIS Tech, Utility Worker II/Engineering Tech., Field Supervisor, Treatment Plants Superintendent, 2-Building Maintenance Workers
- Increase of 2 FTE (Transfer of Building Maintenance worker to PWA and an additional (new) Building Maintenance Worker))



PW Administration

Performance Measure Outcomes

- Meet and anticipate the infrastructure needs and goals of the City Council and our citizens
- Well maintained and safe facilities
- Properly maintained fleet



PW Administration

- \$30,000 – Automatic gate openers for facility
- \$95,000 – City EOC at Public Works (Emergency Power Generator, Solar/hybrid lights, video conferencing equipment, tables & chairs) – Grant Funded
- \$250,000 – Phase 2 Expansion of Public Works Operations Center
- \$250,000 – Phase 3 Expansion of Public Works Operations Center
- \$100,000 – Deconstruct former Public Works site – Spruce Street



PW Administration

Description	1 st QTR 2020	2 nd QTR 2020	3 rd QTR 2020	4 th QTR 2020	1 st QTR 2021	2 nd QTR 2021	3 rd QTR 2021	4 th QTR 2021
Emergency Power Generator, solar/hybrid lighting, tables, chairs, and video conferencing equipment for City EOC at Public Works		X	X					
Automatic gate openers at Public Works operations center	X							
Phase 2 Expansion of Public Works Operations Center – equipment storage building and material storage racks	Plans	Plans	Const	Const	Const			
Phase 3 Expansion of Public Works Operations Center – equipment storage building and paving of yard area					Plans	Const	Const	
Deconstruct buildings at former Public Works site on Spruce Street, including potential environmental clean-up. Note: this does not include the water tower. The removal of the water tower alone is in excess of \$100,000 (includes salvage value)								Only if Ph 2&3 are complete



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Florence Events Center

Director Kevin Rhodes

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

Events Center Fund

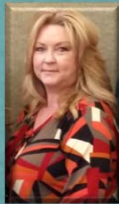
Performance Measures

- The FEC averages 400 events per year and by the end of 2018, the FEC hosted 8,600 events since opening in 1996.
- Approx. 40,000 people attend events annually at the FEC
- The FEC also contributes to our local economy generating revenue by drawing attendees from outside our area for special events, conferences and festivals.
- It is estimated that a two-day conference with 100 attendees will generate approximately \$30,000 in revenue within the City.

Events Center Fund

Staffing

- 3 - FTE's
- 4 - PT Cardinal Employees = Avg. 40 hours per week total
- Contracted Marking Services
- Currently Fully Staffed



Events Center Fund

Proposed Budget

- \$1,922,500 Total Biennial Revenues
- \$1,628,600 Total Biennial Expenditures
- \$293,900 Contingency



Events Center Fund

Major Changes

- Building maintenance assistance provided by Public Works
 - FEC Contributing Funds
 - Heating, Ventilation & Air Conditioning (HVAC)
 - Generator Maintenance
 - Building Maintenance
 - Partial Custodial Services
- FEC is no longer subsidized by the General Fund!



Events Center Fund

Marketing

Creative Wave Marketing Solutions (Scott Steward)

- Chamber of Commerce
- Hoagland Properties
- Friends of FEC

Objectives:

- Increase Number of Conferences
- Attract Out-of-Area Users & Attendees
- Increase Event Activity (400 per year)



Events Center Fund

2019-2021 Capital Projects

- FEC Back Stage Mezzanine Expansion
- Curb Cut-outs & Additional Lighting East Parking Lot
- Fire Panel Replacement
- Lobby & Conference Room Audio Upgrade
- Electronic Reader Board
- Re-seal Parking Lots
- North Property Development
 - \$150,000 Funded by Debt



Events Center Fund

Volunteers

Volunteers

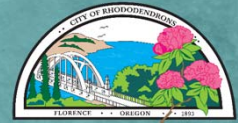
- On average...
 - 50 volunteers
 - 3,500 hours per year



Friends of the FEC – 501(c)3

- Contribute approx. \$25,000 Annually
- Event Promotions
 - Yard Sales / Wallflowers & Wine
 - Concert Promotions
 - Winter Music Festival





City of Florence
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Action Items

City of Florence, Oregon Proposed Budget
Fiscal Biennium 2019 - 2021

State Shared Revenue

- Eligibility to receive shared revenue
 - ORS 221.760
 - Section 1: The officer responsible for disbursing funds to cities under ORS 323.455, 366.280 to 366.785, and 471.805 shall, in the case of a city located within a county having more than 100,000 inhabitants according to the most recent federal decennial census, disburse such funds only if the city provides four or more of the following services:
 - I. Police protection
 - II. Fire protection
 - III. Street construction, maintenance, and lighting
 - IV. Sanitary sewer
 - V. Storm sewers
 - VI. Planning, zoning, and subdivision control
 - VII. One or more utility services

State Shared Revenue

- Anticipated shared revenue for the 2019-21 biennium:

Revenue	Fund	Amount	Percentage of Total City Budget	Intended Use
Liquor Tax	General	\$ 334,000	0.57%	General
Cigarette Tax	General	\$ 20,900	0.04%	General
State Shared Revenue	General	\$ 392,000	0.67%	General
Marijuana Tax	General	\$ 57,500	0.10%	General
State Highway Apportionment	Street	\$1,359,000	2.31%	Street Maintenance
Total		\$2,163,400	3.68%	

Action Items

- Approve eligibility to receive State Shared Revenues
- Approve the City's election to receive State Shared Revenues
- Approval of the 2019-21 biennial budget in the amount of \$58,764,700 as proposed and amended
- Approval to levy the City's permanent tax rate of \$2.8610 per \$1,000 of total assessed value for both years of the biennium
- Approval to levy \$158,300 and \$180,100 for fiscal years 2019-20 and 2020-21 respectively for the general obligation debt, which is exempt from property tax limitation (estimated rate of \$0.1591 per \$1,000 of total assessed value)



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Thank you!

We are looking forward to all that 2020 and
2021 hold in store for the City of Florence!