

PAC Meeting Notes

<u>Agenda Item</u>	<u>Notes from Meeting</u>	<u>Homework</u>	<u>Who is on point</u>
FURA Presentation Update	Next presentation at October 26th meeting	Who would like to present that report?	
Donations of Art - Sculpture	Jayne & Susan went and looked at the sculpture	Jayne & Steve will look at the base and let us know how big it is	Jayne
	It is about 12 feet tall	Next meeting PAC will see exactly where we would like to put it	PAC
	Rusty Patina, no signs of deterioration, not sure how to remove from the ground		
	Jayne & Susan talked about potential locations with owners		
Donations of Art - Sea Lion	Julie Larson discussion, pending further notice on who actually owns the sea lion		
Donation of Art - Totem Pole	Where will it go?		
	Potential locations? Gallagher Park? Alley in Old Town? Estuary Trail?	PAC will determine at next meeting	PAC
	What does symbolism mean? Is it okay with tribes?	Ask tribal members their thoughts	Jennifer
Application process etc.	Need to review	Review these prior to September 26th	PAC
	Think about how to compare with policy		

PAC Meeting Notes
As of 9.26.16 Meeting

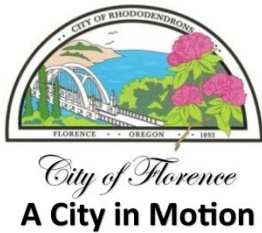
<u>Agenda Item</u>	<u>Notes from Meeting</u>	<u>Homework</u>	<u>Who is on point</u>
Project 1 - Bus Stops	Jennifer presented potential bids for 'stickers'	Contact one more company, and narrow down installation costs	Jennifer
	PAC will perform a call to artists for the actual art and then will contract with sign company to have them printed	Where are the bus stops in the urban renewal district?	Kelli
	Consider putting an entry fee on the call to artists (\$25) to be juried by the committee	Talk to Transit Advisory Committee at their next meeting about next steps	Harlen
		Is a \$25 application fee a 'fee' for the city?	Kelli
		PAC field trip to measure the fiberglass panels	PAC
Project 1 - Fire Hydrants	What is the deal with the color? Do they need to be yellow totally or just the tops?	Need to follow up with Sean Barrett at Siuslaw Valley Fire & Rescue and ask about next steps and the color	Jayne

PAC Meeting Notes
As of 9.26.16 Meeting

<u>Agenda Item</u>	<u>Notes from Meeting</u>	<u>Homework</u>	<u>Who is on point</u>
Project 1 - Trash Cans	Decision to work with what we have for now	Next steps	Jayne
	Place panels over the trash cans		
	Trash can panels would have about a 5 year life span		
	Purpose of the project is to bring community together: would like kids involvement; pair artists with group of kids; Ideas for groups include CROW, each grade in middle & high school, boys and girls club, last resort players, scout troops, brownies. Would need an artist to design and then teacher to oversee the kids		
	PAC would prepare trash cans, sandblast them, and apply panels		
	3-5 trash cans per artist		
Project 1 - Utility Boxes	Joshua talking with Central Lincoln PUD to talk about next steps		Joshua
Project 2 - PUD Mural	Joshua talking with Central Lincoln PUD about next steps		Joshua

PAC Meeting Notes
As of 9.26.16 Meeting

<u>Agenda Item</u>	<u>Notes from Meeting</u>	<u>Homework</u>	<u>Who is on point</u>
Project 3 - Bridge Steps	Are part of the bridge structure and thus require SHIPO and ODOT approval	Contact SHIPO to determine how they would be doing their review	Susan
	City is Liable and responsible for maintenance	Who would like to put together call to artists?	PAC
	Need to do call to artists that incorporates SHIPO needs, then pick favorite and present to SHIPO		
Project 4 - Art Exposed: Dynamic Public Art	What are the best locations?	Who would like to determine best locations?	PAC
Project 5 - Old Town Kiosk	Kiosk committee had meeting on 12th		Jo & SK
	Committee reviewing other communities to get a firm bid on pricing		
Bike Rack Project	Harlen & Joshua talking with DRT about next steps for design and location		Harlen & Joshua
Alisa Clark Mural	Alisa Clark mentioned the Hoberg's where excited about the idea of a mural on the side of their building	Harlen will follow up	Harlen
Fundraising Opportunities	Discussion of boats event fundraising for next summer	Place on October 24th agenda	PAC
City of Florence Website	New City of Florence website overview	Who would like to assist Kelli with development of the page?	Susan
	Includes page for Public Art		
Next Meeting	October 24th		
	Fundraising Opportunities		



City of Florence Public Art Committee Work Plan Last Update – May 31, 2016

Public Art Committee (PAC) Overview:

The City of Florence PAC was established in July 2015 in order to serve as the City’s primary committee tasked with actively developing a Public Art Program and Policy for the City of Florence. The Committee’s duties include...

- Draft a City of Florence Public Art Plan and Policy to present to City Council for approval and implementation
- Establish and maintain a city art collection
- Develop a map / list of desired projects for future accessions
- Prepare for and secure funding for additional art works
- Consider projects by private developers and citizens that would result in public art

Public Art Committee Members		
Harlen Springer, Chairperson	Susan Tive, Vice-Chairperson	SK Lindsey, Member
Jo Beaudreau, Member	Ron Hildenbrand, Member	Jennifer French, Member
Jayne Smoley, Member	Joshua Greene, Council President Ex-Officio Member	Kelli Weese, CR / Eco. Devo. Coord. Ex-Officio Member

Completion Timeline Overview:

With the completion of the adoption of public art policies and development of funding from the Florence Urban Renewal Agency, the public art committee has three tasks planned for FY 16/17, those being to begin implementing public art programs, amend the mural code, and establish a public art strategy.

Step Overview in Work Plan Document	
First Year Public Art Programs	Pages 2 to 4
Mural Code Amendments	Page 5
Establishment of Public Art Master Plan and Follow Up Policies	Page 6
Overall Timeline Chart	Page 7
Other Regional Art Related Economic Development Initiatives & Future Projects	Pages 8 to 9

Process for First Year Public Art Programs

Project 1: Trash Cans, Electrical Boxes & Transit Stops Beatification Project

Preliminary Budget Estimates	
Artist Stipends & Supplies	\$6,000
Locations Preparation & Maintenance	\$3,000
Public Outreach (Advertising etc.)	\$500
TOTAL	\$9,500

1. Complete process for accessioning artwork (PA Policy Section 3.4)
 - a. Identify the goals of the project
 - b. Inventory potential sites
 - c. Prepare estimate of total project budget
 - d. Coordinate with entities responsible for art locations (Central Lincoln PUD, Port of Siuslaw, Adjacent Private Businesses, City of Florence Transit, Public Works) & establish agreements if necessary
 - e. Coordinate with Schools / Boys and Girls Club
 - f. Establish selection process that addresses the project (PA Policy Section 3.3)
 - g. Confirm total project budget available for services, artwork & installation costs
 - h. Select an artist and/or art purchase

Project 2: Hwy 101 & Hwy 126 Intersection Mural

Preliminary Budget Estimates		
Mural	Artist Stipend	\$40,000
	Installation, Landscaping, Lighting, Maintenance etc.	\$7,000
	TOTAL	\$47,000

1. Complete process for accessioning artwork (PA Policy Section 3.4)
 - a. Identify the goals of the project
 - b. Inventory site
 - c. Prepare estimate of total project budget
 - d. Coordinate with entities responsible for art location (Central Lincoln PUD & Florence Public Works) & establish agreements if necessary
 - e. Establish selection process that addresses the project (PA Policy Section 3.3)
 - f. Confirm total project budget available for services, artwork & installation costs
 - g. Select an artist and/or art purchase

Project 3: Siuslaw Bridge Steps

Preliminary Budget Estimates	
Artist Stipend & Materials	\$30,000
Installation, Landscaping, Lighting & Maintenance	\$7,000
Public Outreach (Advertising etc.)	\$500
TOTAL	\$37,500

- a. Complete process for accessioning artwork (PA Policy Section 3.4)
 - i. Identify the goals of the project
 - ii. Inventory site
 - iii. Prepare estimate of total project budget
 - iv. Coordinate with entities responsible for art location (Oregon Department of Transportation & Florence Public Works) & establish agreements if necessary
 - v. Establish selection process that addresses the project (PA Policy Section 3.3)
 - vi. Confirm total project budget available for services, artwork & installation costs
 - vii. Select an artist and/or art purchase

Project 4: Gallery in Old Town

Preliminary Budget Estimates	
Artist Stipends & Materials	\$4,000
Base Installation, Landscaping, Lighting & Maintenance etc.	\$10,000
Public Outreach (Advertising etc.)	\$1,500
TOTAL	\$15,500

- a. Complete process for accessioning artwork (PA Policy Section 3.4)
 - i. Identify the goals of the project
 - ii. Inventory sites
 - iii. Prepare estimate of total project budget
 - iv. Coordinate with entities responsible for art location (Oregon Department of Transportation, Private entities, & Florence Public Works) & establish agreements if necessary
 - v. Establish selection process that addresses the project (PA Policy Section 8.5)
 - vi. Confirm total project budget available for services, artwork & installation costs
 - vii. Select an artists and/or art purchase

First Year Project Preliminary Budget Estimates	
Trash Cans, etc. beatification	\$9,500
Hwy 101 & Hwy 126 Intersection Mural	\$47,000
Siuslaw Bridge Steps	\$37,500
Gallery in Old Town	\$15,500
TOTAL	\$109,500

Further Project Funding & Marketing

- a. Prepare marketing materials for projects including brochures, website updates, social media, local media notices, ground breaking / ribbon cutting events, etc.
- b. Begin fundraising campaign including donations
- c. Review & apply for grants as applicable
- d. Maintain relationships with area organizations to ensure coordination

Other Recurring Projects

- a. Prepare catalog of current public art holdings in the City of Florence Public Art Collection
- b. Perform and/or prepare for performance of all repairs, cleaning, labeling etc.

Amendments to Florence Mural (Public Art Code)

Step 1: Public Art Committee Prepare Amendments

- a. Prepare proposed amendments to the Mural (Public Art) Code and review with City Attorney

Step 2: Work Sessions with Planning Commission & City Council

- a. Hold work session with Planning Commission
- b. Hold work session with City Council

Step 3: Public Hearing Process

- a. Planning Commission public hearing (including public notices etc.)
- b. City Council public hearing (including public notices etc.)

Step 4: Implementation

- a. Prepare informational brochure / application booklet
- b. Begin outreach with various private entities about changes to mural code

Process for Establishment of a Community Public Art Master Plan

Step 1: Research

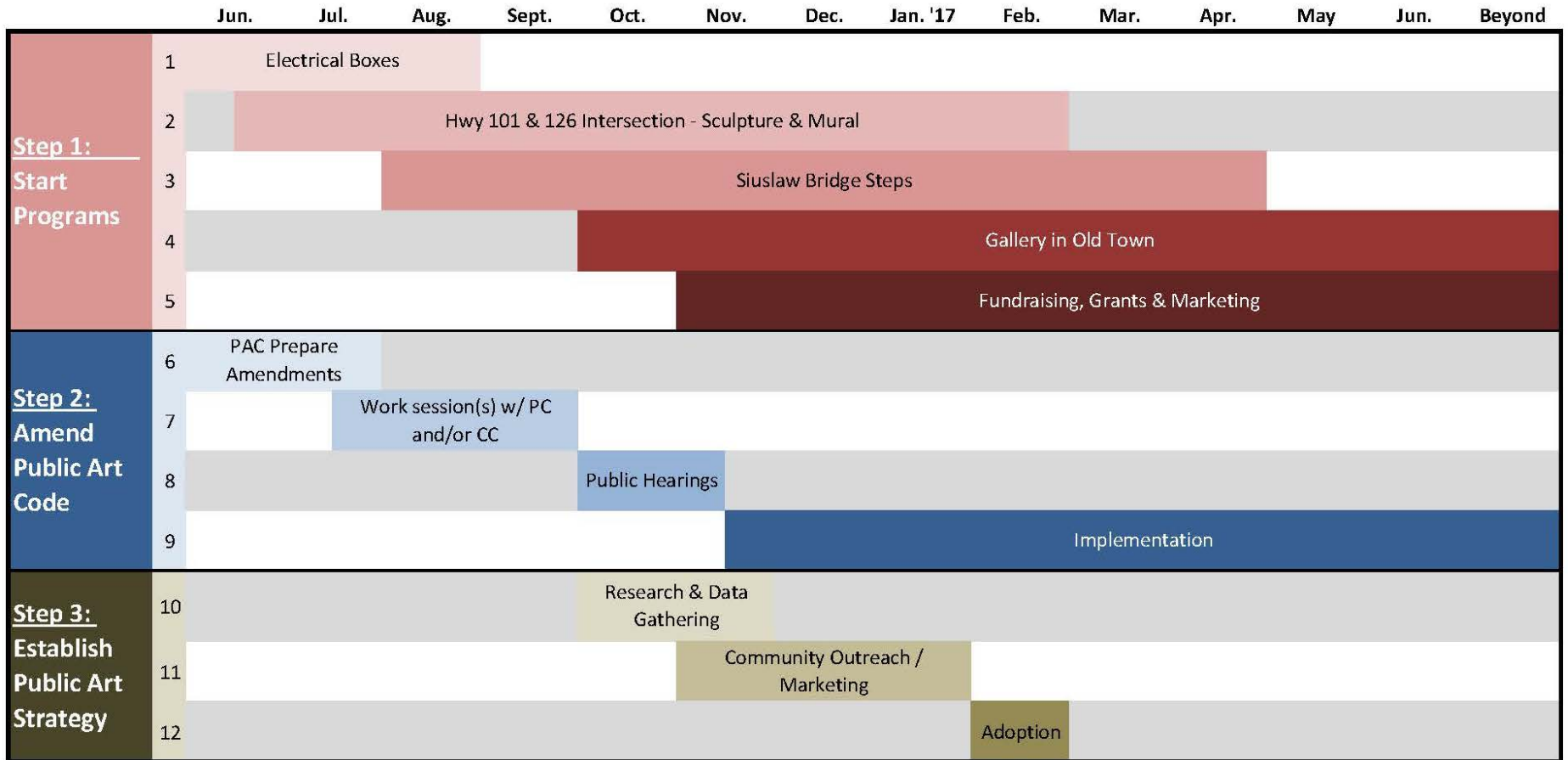
1. Create a vision and mission for Public Art in the Community
2. Refresh our review of other communities public art plans, determine common themes and vote on favorite to use as template
3. Develop Goals & Guiding principles

Step 2: Development

4. Begin 'where are we now' and 'where do we want to be' data gathering for Public Art Plan and Policy
5. Review template public art plan and draft according to Florence's needs
 - a. Executive Summary
 - b. Where are we now
 - c. Framework for public art
 - d. Funding
 - e. Artist Selection & Design Review
 - f. Art Commission vs. Public Art Committee
 - g. Advocacy, development and outreach
 - h. Review funding and program options
 - i. Review types of public art projects
6. Consider community outreach methods
 - a. Identify key community stakeholders / leaders who may be interested in being involved in the planning process
 - b. Consider holding focus group, one-on-one interviews, and/or community forums to determine interest levels and obtain comments / support
7. Compile Draft Public Art Guidelines and Procedure & Provide recommendation for approval to the City Council

Step 3: Community Outreach and Approval

8. Participate in Joint Work Session(s) with City Council and/or Planning Commission (should land use codes be proposed) to review draft public art master plan, policies and community outreach plan
9. Implement community outreach methods
10. If Necessary, amend draft public art master plan, policies and community outreach plan to reflect guidance received
11. Bring forth draft public art master plan for adoption by the City Council
12. If Land Use Code Amendments are proposed, City Council may initiate those at the same time Public Art Plan & Policy is adopted
 - a. Next steps would be a Planning Commission Public Hearing, followed by City Council public hearing



Other Regional Art Related Economic Development Initiatives

PAC Members may choose to participate at many different levels in the following Economic Development related initiatives:

1. **Florence Urban Renewal Agency**

PAC Sub-Team Members: SK Lindsey, Joshua Greene, Kelli Weese

- a. Economic Analysis & Strategy Development
 - i. Participate in public outreach from Leiland Group, the consultant hired to perform an economic analysis. The analysis will be an evaluation of the economic viability of various development alternatives on several specific properties within the FURA district boundaries. Information will be used to develop strategies and inform FURA investment decisions to stimulate desired private sector development in appropriate locations.
- b. Main Street District Streetscaping
 - i. Participate in public outreach from Murray Smith and Associates, the consultant hired to perform streetscaping design for Hwy 101 between Hwy 126 and the Siuslaw River Bridge.

2. **Downtown Revitalization Team**

PAC Sub-Team Members: Harlen Springer, Kelli Weese

- a. The Downtown Revitalization Team (DRT) is a subset of the Florence Area Chamber of Commerce tasked with continuing to unify and revitalize the downtown area as the primary cultural, tourist, commercial and community core to serve all of Florence's citizens and visitors around a main-street theme.

3. **Dancing with Sea Lions Project**

PAC Sub-Team Members: Ron Hildenbrand, Jennifer French, Kelli Weese, Jo Beaudreau

- a. Public Art project to celebrate the 20 year anniversary of the Florence Events Center through establishment of 20 fiberglass castings of Sea Lions to be commissioned by artists to add enhancements and publicly placed around the community for display during Spring / Summer 2016.

4. **Florence Regional Arts Alliance**

PAC Sub-Team Members: Harlen Springer, Ron Hildenbrand, Jennifer French

- a. Florence's local non-profit art alliance whose mission is to unify and support all of the arts, enrich cultural life, and stimulate the economic vitality in Florence through the arts.

5. **Siuslaw Pathways (Go-Team & Vision Keepers)**

PAC Sub-Team Members: Jo Beaudreau, Joshua Greene, Kelli Weese

- a. Siuslaw Pathways Visioning Project members are a diverse group that includes local business professionals, non-profit leaders and volunteers, and governmental representatives, along with people from around the Siuslaw region.

Potential Future Public Art Committee Projects

The following public art projects have been considered by the Public Art Committee and will continue to be evaluated after completion of the Public Art Plan and Policy:

- Murals
 - Additional trash cans, electrical boxes, and transit – particularly North of Hwy 126 and 101 intersection
 - Eastern Façade of BJ's on Bay Street
 - Second Story of Lovejoys in Old Town
 - Fire Station in Old Town
 - 2nd Floor of Antique Row on Hwy 101
 - Side of Pirate's Popcorn in Old Town
 - Side of Mason Building in Old Town
 - Side of Old Rite Aid Building on Hwy 101
 - Eastern Side of Grocery Outlet and City Lights Cinemas Building
 - Water Tower
- Sculptures
 - Hwy 101 & 126 Intersection

**CITY OF FLORENCE
RESOLUTION NO. 28, SERIES 2012**

A RESOLUTION ESTABLISHING A CITY DONATION POLICY PROGRAM.

WHEREAS, It is the City's desire to accept donations that enhance and improve the City for its citizens; and

WHEREAS, The City depends upon and values the time, money, property and expertise donated by volunteers; and

WHEREAS, It is the City's desire to establish guidelines for a consistent decision-making process related to the acceptance, placement and naming of donated items and amenities; and

WHEREAS, It is the City's desire to establish a formal written policy for the sustainable management and maintenance of donated items and site-appropriate amenities, so as not to detract from the visual esthetics of the surrounding natural environment or place an undue burden on the City; and

WHEREAS, the City Council of the City of Florence has previously established implementing priority Parks and Recreation Projects including the creation of a parks volunteers as a Council goal for 2012; and

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Florence as follows:

Section 1. Purpose:

To establish guidelines for a consistent decision-making process related to the acceptance, placement, naming and long-term maintenance of donations and public requests for memorials in City-owned facilities, parks, natural areas and trails. This policy is not intended to address donations of real property.

Section 2. Background:

Since 1893, gifts of land and other enhancements have augmented City facilities and recreational programs. Historically, the City accepted these donations without a formal written policy. Guidelines are needed for sustainable management of site-appropriate amenities, so as not to detract from the visual esthetics of the surrounding natural environment or place an undue burden on the City.

Section 3. Definitions:

- a. Donation. Gift of funds, plant materials, physical object, or structure.
- b. Donor. Individual, group, association, company or organization, providing donation.
- c. Manager. The Florence City Manager or designee.
- d. Memorial. A donation offered in recognition or remembrance, generally consisting of a plaque, bench, plant material, or related items.
- e. Unrestricted. Having no restrictions or obligations placed on the design, use or placement of the donation.

Section 4. Management Philosophy:

- a. The protection of the natural environment is a high priority. To this end, the City may limit donations in order to promote resource management and sustainability of natural landscapes.
- b. The integrity, natural and architectural features of parks, natural areas and facilities will be preserved and not detract from a user's experience.
- c. Design specifications will be compatible with existing management and operations plans.
- d. Final decision on the placement of memorials and use of donations will be made by of the City.

- e. Donations and memorials should not have a commercial appearance or theme.

Section 5. Approval Criteria:

a. General Criteria:

1. Donations must be compatible with and meet a specific City facility or amenity need identified in an applicable master planning document.
2. In facilities and areas not covered by master plans, compatibility with existing facilities and local conditions shall be considered as long as the donation meets a specific need.
3. Donations shall not detract from or overpower the scenic or architectural values of the existing environment.
4. Age and anticipated general condition of the donation.
5. Anticipated maintenance requirements.

- b. Cash Donations. Unrestricted cash donations may be used to build, repair, or upgrade existing or new facilities at the City's discretion.

c. Structures and Site Furnishings.

1. The City has established general aesthetic standards for furnishings in parks and other City facilities. Donations of structures or furnishings should maintain this aesthetic.
2. The Manager will offer donors a list of pre-approved furnishings and associated costs that they may choose from. The list shall include the following items, and may be added to as necessary: bench, drinking fountain, picnic table, plaque, rose bush, and tree.
3. Other furnishings or structures outside of the pre-approved list such as fountains, plazas, and landscapes will be reviewed on a case by case basis.

- d. Artwork. Donations of art, or cash donations to purchase or commission art must be preapproved by the Manager.

e. Plant Material.

1. Donation of plant material is allowed as long as the donation is purchased from a nursery.
2. Acceptance of plant material by the City is based upon whether the plant material furthers the design theme established in the facility and a need exists for the material.
3. The City's ability to hold quantities of plants until needed is limited. Therefore, only plant materials that can be immediately used are allowed.
4. Plant material occasionally must be relocated or conditions may lead to the demise of some plants. Therefore, donations will only be accepted if donors realize that plants may be relocated and that the City may not replace plant material that does not survive.

- f. Corporate Logos. City parks and facilities are not considered appropriate venues for advertising, and it is therefore desirable to minimize the use of corporate names, logos, and slogans. The use of corporate logos may be permitted in conjunction with approved special events. Corporate names and logos (but not tag lines or slogans) may be used in a form of recognition for donations. In all cases, corporate names and logos shall be unobtrusive and subordinate to the donation or memorial message, and shall not contain corporate tag lines or other marketing-oriented phrases.

- g. Memorial and Donor Recognition. Individual memorial or donation plaques may be placed directly on donated items (i.e. benches, drinking fountains, etc.). Memorial or donation plaques will not be placed on landscape materials. Plaques shall be of a size and design approved by the City and shall not detract from the item or environment.

- h. Existing On-site Recognition. A range of donor recognition and memorials currently exist throughout City parks and facilities, some of which may not be in conformance with these

guidelines. Out of respect for these donors and their families, existing on-site recognition established prior to the enactment date of this policy shall be allowed to remain until such time as they are removed or replaced in accordance with these guidelines.

Section 6. Procedures:

- a. The donor meets with City staff to share ideas and submits a completed Donation Agreement Form.
- b. City staff will review and determine the appropriateness of the proposal as measured by the applicable approval criteria. City staff will notify the donor, in writing, within 10 business days of the review decision, identifying any conditions of approval. With a positive review decision, City staff will finalize the Donation Agreement Form between the City and donor and submit it to the Manager for final approval. The Manager's approval must be received before installation of the memorial may proceed. The City shall be responsible for the installation, maintenance, and protection of the work, as provided in this policy. Before installation of a memorial, the donor shall provide the City ten percent (10%) of the project budget to be deposited in a maintenance account.
- c. Donations, including memorials, are City property. The City does not guarantee permanency of a donation or memorial. If a donation or memorial must be relocated, City staff will attempt to notify the donor, in writing, at the address shown on the completed Donation Agreement Form.

Section 7. Damage:

The City will make efforts within budgetary authority to repair damaged donations and memorials. However, the City is not responsible for replacing items, including plaques, due to excessive damage, vandalism, or loss. The City will make reasonable effort to contact the donor to inform them of the loss. The donor may replace the item and/or plaque at their own expense, within the confines of this policy.

Section 8. Naming:

- a. To ensure fair and consistent application, naming of park lands, City facilities, and features requiring naming, or for which formal naming is requested, shall be evaluated and processed in accordance with these guidelines. Approved naming or renaming shall not constitute an obligation to provide a sign or other indication of the name.
- b. The establishment of formal legal names of permanent real property owned by the City, including parks, requires legislative action and cannot be accomplished through administrative action. The City Council retains the authority to carry out legislative action to establish legal names. Features or distinct areas within facilities, however, such as rooms, picnic structures or gardens, can be named through administrative action of the Manager.
- c. Naming City facilities, park land, or features in recognition of a person, group or entity shall be considered based on the following criteria:
 1. Names referencing a donor, or a name suggested by a donor, may be considered in exchange for significant contributions. Naming of donated features constructed using donated funds, may be considered for donations of 51% of the feature's construction or acquisition cost. Long-term gifts and endowments are encouraged and may also be considered for naming opportunities.
 2. For names referencing a living person, if the living person's gifts or services to the community are of a most extraordinary nature.
 3. For names honoring a deceased person, if the naming is to recognize an extraordinary service or gift to the community. Requests for naming in honor of a deceased person may only be considered 2 years after the date of death.

4. For names intended to provide group recognition, if the naming is to recognize an organization or group for extraordinary gifts or service to the community.
- d. In order to respect past community values, a named facility, park, or feature shall not be renamed in its entirety under most circumstances. A name change may be appropriate when, for instance, during public discussions within a plan update process, a general consensus is reached to rename to better reflect current community values or the area's special characteristics, or for similar reasons deemed significant by participating members of the community. A legal change of the name does not occur unless formally adopted by the City Council. A name change for a features or distinct areas within a facility will take place when the plan is adopted, or by other Manager action.

Section 9. Review and Update:
This policy will be reviewed annually and updated as necessary.

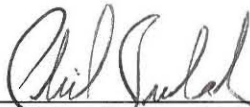
Section 10. See attached DONATION AGREEMENT FORM.

Section 11. See attached MEMORIAL SUGGESTIONS.

Section 12. This resolution shall become effective immediately upon adoption.

PASSED BY THE FLORENCE CITY COUNCIL, this 8th day of October, 2012.

APPROVED BY:



Phil Brubaker, MAYOR

ATTEST:



Kelli Weese, CITY RECORDER

DONATION AGREEMENT FORM

Donor name:	
Phone Number:	
Address:	
City, State, Zip code:	
Memorial Location:	
Date of Installation:	
Vendor/Supplier:	
Plaque Text Information:	
Life Expectancy of Memorial:	
Value of Donation/Memorial:	
10% of the Value of Memorial	
Maintenance Fee Due:	
Memorial Description (include dimensions, color, material, etc.):	

Donations and memorial gifts to the City of Florence are considered outright and unrestricted donations. The City of Florence does not guarantee permanency of the accepted donation. If a memorial must be relocated staff will attempt to notify the donor in writing at the address shown on this form. Donations may be tax deductible (please consult an accountant). The donor declares to have read the Memorial Donation Acceptance and Management Guidelines. The donor understands and agrees with the conditions set forth in this policy and agrees to pay City any donation funds and the 10% maintenance fee within one week of notification of Memorial Agreement approval.

Signature Donor

Date

FOR OFFICE USE ONLY

Accept

Deny

Reason

Supervisor

Date

Director

Date

MEMORIAL SUGGESTIONS

ITEM	SUGGESTED DONATION	10% MAINTENANCE FEE
Bench	\$1,100-1,300	\$110-130
Drinking fountain	\$2,500 - \$4,000	\$250-\$400
Picnic table	\$600-1,200	\$60-120
Plaque	\$100-300	\$10-30
Rose bush	\$30-50	\$3-5
Tree	\$250	\$25

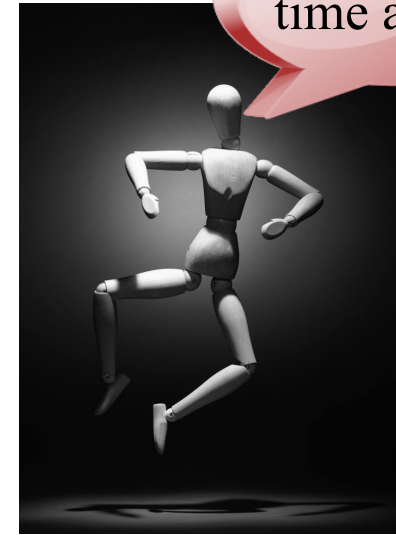
Entries are invited for a non-juried, all-comers, art exhibition featuring local artists and craftspeople. "Hang It All" will be on display throughout the month of November in the lobby gallery and display case of the Siuslaw Public Library.



We will honor one artist with our "People's Choice" award. The community will vote on their favorite piece of art. We will also feature the "Bob Kutsch award for Best of Show" chosen by members of the Siuslaw Public Library's Art Committee. Both winning artists may exhibit their artwork for the month of December in the library with a special recognition. The "Bob Kutsch award" plaque and the "People's Choice" plaque will have the winners' names added and be displayed in the lobby of the library.

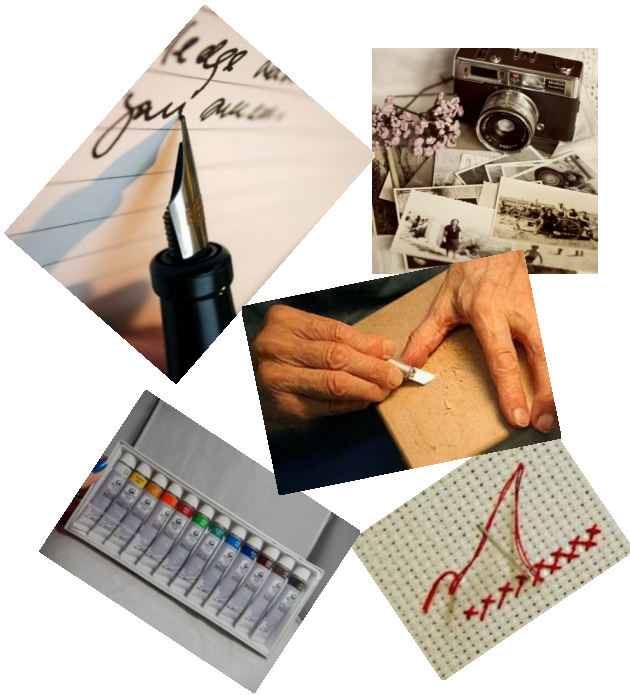
**Siuslaw Public
Library**

It's that
time again!



24th Annual "Hang It All" Exhibit

Tuesday, November 1, 2016
Thru
Wednesday, November 30, 2016



Guidelines

- ✂ One entry per person in any medium.

Two-dimensional items must be framed and WIRED, ready to hang.



NO "sawtooth" hangers

- ✂ Items should be no more than 38 inches, measured vertically or horizontally.
- ✂ Three-dimensional items must fit in the display case. Maximum size is 12 inches deep by 12 inches by 24 inches.
- ✂ Items placed in the show must remain for the entire length of the show.

No early pick-ups.

Important Dates

NOVEMBER 2016

Su	Mo	Tu	We	Th	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	Sorry We're CLOSED	Sorry We're CLOSED	26
27	28	29	30			

Tuesday, November 1st

All entries must be hand-delivered to the Bromley Room of the Siuslaw Public Library between the hours of 10:00 AM and 4:00 PM. Mailed items will not be accepted.

Wednesday, November 30th

All entries must be picked up at the library between the hours of 10:00 AM and 4:00 PM.

Library's Philosophy

Attractive displays stimulate the imagination and inspire an appreciation of crafts and art. Display space within the library is intended to showcase the best of local art, spotlight local collections of general interest, and introduce library users to national and regional art.

**Siuslaw Public
Library**

1460 9th Street
Florence, OR 97439

Phone: 541-997-3132

SMALL BUSINESS MANAGEMENT

Yr 1: Business Foundations

Cohort: Florence 2016/17
Oct. 3, 2016 • 9:00am

COURSE INFORMATION

COURSE OVERVIEW:

Year One of the three-year award-winning Small Business Management Program. Business Foundations outlines the building blocks of Marketing, Finance, Operations, and Development that we'll build upon in years two & three of the Program.

INSTRUCTOR ADVISOR:

Gary E. Smith, MBA, CB, ECCS: Cell: 541-914-7753 • gary@yoursmallbiz.guru

- Connect With Me: [linkedin.com/in/onandonges](https://www.linkedin.com/in/onandonges)
- Meet with me: www.schedulegary.com

COURSE FORMAT:

Class meets once or twice per month, with students receiving 1:1 advising with the Instructor or other SBDC Advisors.

TEXT:

No required text. Handouts will be provided as needed.

DELIVERABLES (Homework):

Don't fret, there is no mandatory homework.* There are several business accomplishments that we strive to see you complete and we will work towards those in class and in the 1:1 advising. It is your responsibility to set the agenda for advising appointments and be prepared for advising sessions.

* = *Scholarship recipients may have mandatory deliverables as part of the conditions of their scholarship.*

ADVISING:

Advising is done at the SBDC office in Florence, at your place of business, or via video conference. You have up to 15 hours of 1:1 time. You can allocate this as you wish in 30-minute increments. The standard is one 90-minute session a month for each of 10 months of the year. Travel time for client site visits is part of this time. The course requires at least one 1:1 per term. Scheduling instructions forthcoming.

EQUIPMENT & SUPPLIES:

Please bring your class notebook, pen/pencil, paper, and other supplies requested on the specific class agenda.

FLORENCE

- **October 10th & 24th**
Start of Marketing Module
Benefits & Value
Cust. Stages & Mrktg 101
- **Nov 7th & 21st**
Mrktg Plan & Branding
Modern Marketing
- **Dec 19th**
Selling Skills & Strategies
End Marketing Module
- **Jan 16th & 30th 2017**
Start Financial Module
Accounting Concepts
Financial Statements
- **February 13th & 27th**
Break-Even & Margins
Pricing & Taxes
- **March 13th**
Cash Flow & Fin. Review
End Financial Module
- **April 17th**
Start Operations Module
Goals & Time Mgmt
- **May 1st & 15th**
Customer Service
Legal & Insurance
- **June 5th & 19th**
Wealth/Ops/Teams
Employees
End Operations Module

CLASS LOCATION & TIME

- ◆ **Location:** 3149 Oak St, Florence, OR—Rm TBD
- ◆ **Time:** Florence Class: 10:00am to 1pm

FIRST CLASS: Mon Oct 10, 2016

everything Subject To Change • Gary@yoursmallbiz.guru

Accessibility & Accommodations: To request assistance or accommodations, or to request this information in an alternate format, or to request accommodations that will facilitate your full participation in the event contact the Center for Accessible Resources at least one week in advance at 541-463-5150 or accessibleresources@janec.edu

WHAT IS APPROPRIATE IN PUBLIC ART?



JOCELYN GECKER/The Associated Press

A 55-foot nude statue in a balletic pose erected in San Leandro, Calif., is stirring controversy. Sculptor Marco Cochrane says he meant to depict feminine energy. A statement on its base reads: "What would the world be like if women were safe?" But others say nudity should not be depicted in public art.

I know this carver. He is a really good guy and he is very talented, however, our Tribe did not carve totem poles. We had carving styles of our own. Indigenous Totem Pole carving on the Pacific Coast started around the Chinook Territory on the Columbia River although they are very different styles- not like what most people usually think of as totem poles. When most people think of Pacific Northwest Totem poles they are thinking of a style that is specific to British Columbia area.

Someone may want to contact the carver and ask him in what tribe's style he is carving and if he has permission. He may have been taught by a traditional carver and has the blessing of that carver. If he doesn't have permission then someone may want to ask the tribe who's style it is if it would be offensive to them if a Totem Pole was placed this far south mixing both their style and modern carving. I'm not sure if our tribe would be involved that would be up to Tribal Council but I wouldn't want to appropriate another tribes culture as our own it would need to be made clear that this does not represent our tribes' or this territory's specific and rich culture.

All and all it's a beautiful carving.

Long story short is it offensive to us? I don't think so. Is it offensive to another tribe? Possibly. To review I would do the following to find out:

Follow-up with the carver to determine if he has permission to make these carvings from the Tribe who's style he is using.

2. Write letters to the appropriate pacific northwest tribes for their take on the placement as being appropriate.
3. Write a formal letter to CTCLUSI Tribal Council if it is offensive to CTCLUSI.

Hopefully this helps.

Hiiis haigach (with a good heart),

Jesse Beers- Shayuushtl'axan hiiich (I am a Siuslaw Person)

Confederated Tribes of Coos, Lower Umpqua, and Siuslaw Indians.

Jennifer

From: "Jennifer" <JPeninhand@msn.com>
To: "Jennifer" <jpeninhand@msn.com>
Sent: Monday, October 24, 2016 9:35 AM
Subject: Fw: Art Work in Florence - Tribe consideration

----- Original Message -----

From: [Sally Wantz](#)
To: [Jennifer](#)
Sent: Friday, October 07, 2016 8:18 AM
Subject: FW: Art Work in Florence - Tribe consideration

[Thoughtful response from Jesse Beers.](#)

From: Sally Wantz
Sent: Friday, October 07, 2016 8:16 AM
To: Jesse Beers; Margaret Corvi
Cc: Stacy Scott
Subject: RE: Art Work in Florence - Tribe consideration

[Thank you, Jesse. I'll share this information with the Public Art Committee of Florence and allow them the opportunity to reach out as you have suggested.](#)

[Sally](#)

From: Jesse Beers
Sent: Thursday, October 06, 2016 5:01 PM
To: Sally Wantz; Margaret Corvi
Cc: Stacy Scott
Subject: RE: Art Work in Florence - Tribe consideration

[Niishanax'](#)

Culture Director

Phone: (541) 297-0748

E-mail: jbeers@ctclusi.org

From: Sally Wantz

Sent: Wednesday, October 5, 2016 12:22 PM

To: Jesse Beers <JBeers@ctclusi.org>; Margaret Corvi <MCorvi@ctclusi.org>

Subject: Art Work in Florence - Tribe consideration

Importance: High

Jesse & Margaret,

This initially went to Teresa (as vice chair), and she suggests it be forwarded to you first for review & consideration. Then perhaps it can be taken to Tribal Council.

Sally

I serve on the City Public Art Committee for Florence; we've been 'at it' for about a year now, writing policies & procedures and getting ready

for placement of Public Art all around our great town - new murals, sculptures, art-wrapped bus shelters and much more.

There's a couple in town who want to donate a carved wooden totem pole created by Florence wood sculpture Steve Benson (I googled him and he's quite the totem sculpture!) I'm attaching a scanned sheet showing 2 photos of the totem pole. It stands about 12 feet tall, with carved rhodies, Siuslaw bridge, salmon and more.

10/24/2016

Our group was talking about the proper placement of the totem which we're thinking might be the new Estuary Park at the port, down by the river. We'd thought about the Interpretive Center by Waterfront or possibly Gallagher's Park and other places, but the Estuary seems like the most 'natural' & well-seen venue for this particular piece.

Then conversation came up that it would be very respectful and *'the right thing to do'* if we contacted a representative from the Confederated Tribes here in Florence for any feedback. We want to make sure that this 'project' isn't stepping on anyone else's toes. Would this totem placement be upsetting to our Tribes in Florence in any way? Everything I've read, totem poles are a sacred symbol and we want to be very sensitive to that fact. I'm hoping you can give me some insights into this 'project' and perhaps an 'ok' to move forward, knowing we are being mindful & respectful of the Native American culture.

When it comes time to place this (in the Estuary?) would the Tribes appreciate being a part of the ceremony... perhaps even being present for the actual 'placement?' As with most of our placed art, we plan on having Siuslaw Newspaper coverage, hopefully with photos so our town is kept up on the City's Public Art mission & purpose.

I'm supposed to give a brief report [to the City](#) on my contact with the Tribes hopefully with 'a blessing' to move forward and feel good about it as well. I'm hoping you can help me out here a bit and give me some direction & guidance regarding all of this, if indeed you and the Tribe have an opinion and/or feelings about this totem pole and where & how it is placed as a piece of Public Art.

Very grateful,

Jennifer French

[Public Art Committee](#)

541.999.5450

jpeninhand@msn.com

p.s. my spouse is Sally Wantz

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