

## **FLORENCE TRANSIT ADVISORY COMMITTEE MINUTES –March 16, 2016**

### **CALL TO ORDER**

The meeting was called to order at 1:40 pm by Chair Craig.

### **ROLL CALL**

Committee members: Bill Craig, Don Patton, Jane Ashley, Stan Easter and Sandi Young were present.

Ex-officio members: Susan Hekimoglu (LTD), Josh Haring (River Cities Taxi) were present.

City Councilors: Councilor Preisler were present.

Support Staff: Glenn Southerland, Florence Planning Department, was present.

**APPROVAL OF AGENDA.** Young moved to approve, second by Craig. Requests to add signage update to Marketing and Promotion, and grant funding recommendation to Other. Agenda Items. By voice, all ayes as amended. Agenda approved.

**APPROVAL OF MINUTES** January 20, 2016 and February 17, 2016.

Craig moved to approve the minutes of January 20, 2016 and February 17, 2016 as written.

Second by Easter. Hekimoglu requested correction to Feb. 17 to read "application due March 31". By voice, all ayes. Minutes approved as amended.

**PUBLIC COMMENTS** None

### **ROUTE CHANGES UPDATE/OPERATIONS**

Hekimoglu distributed the year to date statistics spreadsheet. Rides, at 525, were down a bit from January. (The average one way trip ridership over 8 months is 540.) ADA rides were up significantly.

**Benches:** Craig said that the library bench should be installed in the next week.

**Bus stops:** Patton noted that the shelter at Oak Street and Sandpines has broken side panels which are jagged breaks and could be hazardous. Southerland replied that Public Works is aware of the problem, and will be replacing those panels soon.

There was continued discussion of the potential stop at Mackenzie Clinic and the location of the stop(s) at Peace Health, but no changes or new decisions were made.

### **PROMOTIONS AND MARKETING/ TAC GOALS AND OBJECTIVES**

Craig made presentations to the Chamber and to PEO regarding the sponsored ride program. The Chamber is interested in participating. At the PEO meeting, two members said they would be riding the bus.

Spruce Point is interested. Hekimoglu suggested that they be given single ride coupons. Craig will talk with them. We would need to add a stop, which would be a streetside stop and would need caution signs.

Signs for the sponsored trips: Haring reported that Shipping Shack can now print the larger size signs locally. He displayed samples of the weights of the sign material. The cost is between \$20 and \$30 for the lighter weight signs, and a bit more for the heavier material.

Southerland distributed draft sponsored Ride application forms.

Hekimoglu suggested that students 17 and under ride free all summer, June 1 – Sept. 30. Young moved to approve that suggestion, second by Craig. By voice, all ayes. Patton asked if the number of students would preclude the regular riders. Haring responded that he didn't think so in the first summer of the program.

Southerland said he had received a request for one of the free bus days for Wings and Wheels, which was very successful last year. The date is July 2<sup>nd</sup>. Craig moved to approve with the same arrangements as last year. Second by Easter. By voice, all ayes.

## **OTHER**

Hekimoglu said that an application for STF funds had been submitted for the study of the Yachats/Florence connection. It has been ranked # 1 by ODOT and rated # 1 by Lane Area Commission on Transportation. Patton asked if route times on the Florence/Yachats route could be met, given the delays due to construction and the single lane routing. Hekimoglu said it was possible that the bus would receive priority in much the same way as emergency vehicles, making it easier to maintain the scheduled trip times.

## **SET FUTURE MEETING DATE**

April 20, 2016 at 1:30 pm at City Hall.

**Meeting adjourned** at 2:48 pm.

**APPROVED BY THE TAC ON THE \_\_\_\_\_ DAY OF \_\_\_\_\_, 2016.**

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Bill Craig, Chairperson