

CITY OF FLORENCE
Transit Advisory Committee
City Hall 250 Hwy 101 Florence, OR 97439
541-997-8237
www.ci.florence.or.us

November 13, 2015

1:30 PM

Bill Craig, Chair Don Patton, Vice-Chair Jane Ashley
Sandi Young Stan Easter
Kristine Sirmans* Susan Hekimoglu* Josh Haring*

* = Ex-Officio

Please turn off or silence all cell phones and pagers prior to start of meeting.

CALL TO ORDER ~ ROLL CALL

1. APPROVAL OF AGENDA

- 2. PUBLIC COMMENTS:** *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

3. TAC GOALS & OBJECTIVES

- ◆ Stop Priorities List
- ◆ Final Specific Objectives/Timeline Suggestions

4. PROMOTION & MARKETING

- ◆ Marketing Brainstorm Session

5. ROUTE CHANGE UPDATE/OPERATIONS

- ◆ Operations – Ridership

6. OTHER ITEMS

- ◆ Former TAC Member Service Recognition

7. SET FUTURE AGENDA

8. SET FUTURE MEETING DATE

- ◆ December 16, 2015 at 1:30 p.m.

ADJOURN