

CITY OF FLORENCE
Transit Advisory Committee
City Hall 250 Hwy 101 Florence, OR 97439
541-997-8237
www.ci.florence.or.us

October 21, 2015

1:30 PM

Bill Craig, Chair Don Patton, Vice-Chair Jane Ashley
Sandi Young Stan Easter
Kristine Sirmans* Susan Hekimoglu* Josh Haring*

* = Ex-Officio

Please turn off or silence all cell phones and pagers prior to start of meeting.

CALL TO ORDER ~ ROLL CALL

1. APPROVAL OF AGENDA

- 2. PUBLIC COMMENTS:** *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

3. APPROVAL OF MINUTES

- ◆ August 19, 2015
- ◆ September 16, 2015

4. TAC GOALS & OBJECTIVES

- ◆ Stop Priorities
- ◆ Specific Objectives/Timeline

5. PROMOTION & MARKETING

- ◆ Ride with a Councilor Debrief
- ◆ Senior Expo Debrief
- ◆ LCC Ride Free Days Debrief

6. ROUTE CHANGE UPDATE/OPERATIONS

- ◆ Operations – Ridership
- ◆ Shelter Update

7. OTHER ITEMS

- ◆ Other Grant Upcoming Opportunities
- ◆ Marketing Brainstorm Session/Increase Ridership

8. SET FUTURE AGENDA

9. SET FUTURE MEETING DATE

- ◆ November 18, 2015 at 1:30 p.m.

ADJOURN