

CITY OF FLORENCE TRANSIT ADVISORY COMMITTEE
September 16, 2015 ** MEETING MINUTES **

CALL TO ORDER –

The meeting was called to order at 1:30 PM.

ROLL CALL

Committee Members: Bill Craig, Chairperson; Don Patton, Vice Chairperson; Jane Ashley; Sandi Young; and Stan Easter were present.

Ex-Officio Members: Susan Hekimoglu, Lane Transit District and Josh Haring, River Cities Taxi (RCT) were present; Kristine Sirmans, Lane Council of Governments (LCOG) was not present.

Support Staff: Glen Southerland, Planning

APPROVAL OF AGENDA

Craig motioned to approve the agenda. **Young** seconded. **Patton** moved to amend the agenda to add acknowledgment of L.A. Rose's contribution to TAC. **Easter** seconded the motion. By voice, all ayes. Motion approved.

There was discussion to invite Rose to future meeting and present him with a certificate and letter of thanks.

PUBLIC COMMENTS

No public comments were received

ETHICS & PUBLIC MEETINGS LAW REFRESHER

Ethics and Public Meeting Law refresher: Ethics paper distributed. Southerland said that when writing to the paper or to other public entity, need to identify oneself as a TAC member. Craig takes exception to that, and feels that he should have the right to speak as a private citizen, not as a TAC member. He is not benefiting from his presentations. Easter said that no one on TAC has a financial interest, and so disclosure is not required. Ashley agrees.

PROMOTION & MARKETING

TAC Goals and Objectives: Craig and Ashley rode the Rhody Express on August 27th.

Craig presented a report with notes for improvements. (Attached)

Old Town: Stop has been modified as needed.

Southerland has reviewed list with Mike Miller at Florence PW. The cost is about \$5000 or more to relocate a shelter. Recommends that a high initial priority be to add more signs since that appears to increase ridership. PW: \$400 to add a bench pad, even if Kiwanis provides benches. Need to add Greentrees to the list. Southerland reviewed sidewalk accessibility. Several sites do not have good sidewalk access for wheelchairs. Hekimoglu said that the new bus may have a better wheelchair access system. PW has exceeded its budget for moving amenities to meet the new schedule, and can only do safety related projects. Hekimoglu said there is money left from Tribal funds. PW should have been able to bill all relocation work to the tribal funds. Can evaluate the tribal route in January as part of Council review of services. If the Tribes are not contributing, should we maintain service outside City limits?

Ridership at the casino has increased due to free casino bus to and from Eugene. Patton said that those numbers might help us build a case for a formal Florence-Eugene connection. Josh said that Rhody ridership is up over the last two months

Ride with a Councilor: Josh said he doesn't know the numbers from this morning's ride. Notice was in the paper.

Senior Expo – October 1, 10 am – 3 pm. Haring has secured a booth. He suggested that shopper bags as giveaways. Hekimoglu will try to get them but time is short. The Committee had agreed earlier to include this event in the community service hours and to support giving out scrip this year. Southerland will send out email for TAC sign-ups to help on Oct. 1. Raffle for script book.

Sponsored Rides: Draft LTD sponsorship agreement distributed, as well as a mock-up of a sign. LTD will do any artwork for sponsorship sign, or does LCC have a graphics class? LTD can have graphics ready for LCC by the 26th. Sign to be made locally.

ROUTE CHANGE UPDATE/OPERATIONS

Operations and Ridership: Operations and Ridership: 486 for August. Trash containers are going out. Bay Street is done.

OTHER ITEMS

Coastal Connectivity & Florence TGM Grant Update: Patton said a Declaration of Cooperation between all parties is being prepared by ODOT. Looking at other grants and funding to continue. Some discussion about Florence/Eugene connection via LTD.

Grant applications: Southerland said we did not get the TGM grant, but there are others such as Connect Oregon. Requires a larger match. Also looking at some others.

SET FUTURE AGENDA

LTD marketing person (Renee) a possibility.

SET FUTURE MEETING DATE

The next meeting was set for October 21, 2015 at 1:30 pm.

ADJOURNED AT 3:00 PM

APPROVED BY THE TAC ON THE _____ DAY OF _____, 2015.

Bill Craig, Chairperson

Date