

**CITY OF FLORENCE TRANSIT ADVISORY COMMITTEE**  
**June 17, 2015 \*\* MEETING MINUTES \*\***

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**CALL TO ORDER –**

The meeting was called to order at 1:33 PM.

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**ROLL CALL**

Committee Members: Bill Craig, Chairperson; Don Patton, Vice Chairperson; Jane Ashley; Sandi Young; and Stan Easter were present.

Ex-Officio Members: Josh Haring, River Cities Taxi (RCT); and Susan Hekimoglu, Lane Transit District (LTD) were present. Kristine Sirmans, Lane Council of Governments (LCOG) was not present.

Support Staff: Glen Southerland, Planning

Guests: None

**APPROVAL OF AGENDA**

Craig motioned to approve the agenda.

Young seconded. By voice, all ayes. Motion approved.

**APPROVAL OF MINUTES**

- May 6, 2015
- May 20, 2015

Minutes of May 6, 2015 corrected. Don Patton was not present at that meeting.

Craig motioned to approve both minutes.

Ashley seconded. By voice, all ayes. Motion approved.

**PUBLIC COMMENTS**

*No public comments were received*

**PROMOTION & MARKETING**

- **July 4th:** Fireworks at the Port: Haring said that free bus service for the fireworks is not workable due to the congestion in the area, which would delay trips, and because he will have a driver overtime problem with both the fireworks and Wings and Wheels. It was decided not to provide service at the fireworks.
- **July 4th:** Wings and Wheels: 10 am – 3 pm at the airport. Southerland reported that the School District had approved the park and ride at the Middle School parking lot. He had also spoken to Tim Sapp at the Military Museum about the service. The Committee emphasized that the community service aspect of the service be included in any publicity, and on possible signage.
- **Good Life Boomer Senior Expo – October 1:** Haring said that the Rhody Express had this event last year, and that it had increased bus travel significantly. He suggested that scrip be given out this year. The Committee agreed to include this event in the community service hours and supported giving out scrip this year.
- **Sponsored Rides:** Craig distributed a draft brochure to be used with businesses when meeting with them about sponsored ride days. Southerland displayed a piece of the new sign material from the Shipping Shack. It is waterproof and flexible enough to fit in the holder on the bus. It would cost about \$75 per sign, but the signs are durable, and could be used again by a

business. It was also suggested that we could use the same material to provide advertising for community events in the sign space on the front of the bus.

#### **ROUTE CHANGE UPDATE/OPERATIONS**

- **Operations and Ridership:** Hekimoglu said that she would email the stats for May since they were not complete for this meeting.
- **Ride with a City Councilor:**  
Ride with a City Councilor continued in June with Councilor Preisler riding the bus in June.

#### **OTHER ITEMS**

- **Bus Shelters and Benches:**  
Craig reported that Kiwanis has earmarked some funds for benches. He mentioned the benches in the park under the bridge as good models for shelter benches. He said that Kiwanis is interested in owning and maintaining the benches and will sell advertising on the benches to raise funds to do this.
- **Florence TGM grant:**  
Grant applications: Southerland distributed copies of the TGM grant applications for both the Florence/Yachats Connection and the Florence Transit Plan.

#### **SET FUTURE AGENDA**

No items were raised for future agenda.

#### **SET FUTURE MEETING DATE**

The Next meeting was set for July 15, 2015 at 1:30 pm.

#### **ADJOURNED AT 2:45 PM**

**APPROVED BY THE TAC ON THE \_\_\_\_\_ DAY OF \_\_\_\_\_, 2015.**

\_\_\_\_\_  
Bill Craig, Chairperson

\_\_\_\_\_  
Date