

CITY OF FLORENCE
Transit Advisory Committee
City Hall 250 Hwy 101 Florence, OR 97439
541-997-8237
www.ci.florence.or.us

May 6, 2015

1:30 PM

Bill Craig, Chair Don Patton, Vice-Chair Jane Ashley
Sandi Young Stan Easter
Kristine Sirmans* Susan Hekimoglu* Josh Haring*

* = Ex-Officio

Please turn off or silence all cell phones and pagers prior to start of meeting.

CALL TO ORDER ~ ROLL CALL

1. APPROVAL OF AGENDA

2. APPROVAL OF MINUTES

- ◆ March 18, 2015

3. PUBLIC COMMENTS: *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

4. PROMOTION & MARKETING

- ◆ Special Guest – Cal Applebee, Florence Area Chamber of Commerce
- ◆ Upcoming Events/Free Ride Day Planning
 - i. Rhody Days
- ◆ Green Fair/KXCR Conversations Debrief
- ◆ Ride Free Day Marketing
- ◆ Scrip Update/Giveaway

5. ROUTE CHANGE UPDATE/OPERATIONS

- ◆ Operations
- ◆ New Route/Goals Updates / Webpage
- ◆ TAC Response Draft – McKenzie-Willamette Stop Request

6. OTHER ITEMS

- ◆ Coastal Connectivity Update
- ◆ Route Change Timeline
- ◆ Grant Funding

7. SET FUTURE AGENDA

8. SET FUTURE MEETING DATE

- ◆ May 20, 2015 at 1:30 p.m.

ADJOURN