

**CITY OF FLORENCE**  
**Transit Advisory Committee**  
City Hall 250 Hwy 101 Florence, OR 97439  
541-997-8237  
[www.ci.florence.or.us](http://www.ci.florence.or.us)

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August 27, 2014

1:30 PM

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L.A. Rose, Chair    Mary Stephens, V. Chair    Nola Xavier, Mayor    Bill Craig  
Jane Ashley    Don Patton    Kristine Sirmans\*  
Susan Hekimoglu\*    Clara Kuhn\*    Josh Haring\*

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\* = Ex-Officio

*Please turn off or silence all cell phones and pagers prior to start of meeting.*

**CALL TO ORDER ~ ROLL CALL**

**1. APPROVAL OF AGENDA**

**2. PUBLIC COMMENTS:** *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

**3. APPROVAL OF MINUTES**

- ◆ July 23, 2014

**4. PILOT PROJECT UPDATE**

- ◆ Operations – Route Metrics, ADA RideSource Metrics, etc.
- ◆ Bus Stop Signage Update

**5. PILOT PROJECT REPORT**

- ◆ Draft Sections & Ideas for Inclusion
- ◆ Final Deadline

**6. LONG RANGE PROMOTION & MARKETING**

- ◆ Bus Buddy Program – Train the Trainer Debrief
- ◆ Ride Free Day Sponsorship Program Update – Signage, Potential Sponsors
- ◆ Other Promotion Efforts (presentations, meetings, video, etc...)

**7. SET FUTURE MEETING DATE**

- ◆ September 24, 2014\*
- ◆ October 6, 2014 – City Council Meeting
- ◆ October 22, 2014

**ADJOURN**