

City of Florence
Environmental Management Advisory Committee
July 17, 2014 ~ Regular Session 2:00 pm

The proceedings of the City of Florence Environmental Management Advisory Committee were recorded on tape and on file at Florence City Hall.

- **Call to Order and Approval of the Agenda**

Vice Chairperson (VC) Sharon McLeod called the meeting of the Environmental Management Advisory Committee (EMAC) to order at 2:00 pm. Others present included: (CM) Bonnie MacDuffee, Erika Bessey, Josh Haring, Robin Sullivan and Sandra Davidson, David Twombly (Central Coast Disposal), and Dan Webb (County Transfer & Recycling), Laura Smith (Elementary Science Lab). CP Robert Forsythe was absent.

VC McLeod asked the committee if they proposed any changes to the agenda, none were proposed.

- **Public Comments**

There were no members of the public present.

- **Approval of Minutes**

- June 19, 2014

VC McLeod asked the committee if they wished to accept the minutes, the committee agreed. CM Bessey motioned to approve the minutes, CM MacDuffee seconded. By voice all ayes, the motion passes.

- **Florence Green Fair -- Discussion**

PD Farley recapped EMAC's interest in improving the Green Fair to include increasing activities for children and the type of activities for adults and had asked for staff to invite Laura Smith to participate in discussions. Members of EMAC met with Jenna Bartlett of the SNEWS in late June to discuss opportunities for the Green Fair. CM Davidson who was in attendance shared that Jacquie Beveridge, of the Herb Enthusiasts was to be solicited to work on a speakers program. Members discussed inviting "Gardening with Cisco" and incorporating a "Ted Talks" methodology rotating speakers every 30 minutes. CM MacDuffee made initial contact with Washed Ashore to present and/or participate with a booth and/or display. The Washed Ashore contact suggested a booth to make things for their exhibits and a separate retail booth. Smith suggested setting different booth costs for commercial and informational booths. She also suggested creating a kids corner where a "hands-on make and take" activity could occur every hour or half hour and that these get announced over the intercom. The event date changed to May 2nd 10-4pm. Smith suggested including speakers who could present technology occurring here in Oregon. Twombly discussed innovative waste recovery industries occurring in Oregon such as bio-carbon recycling from forest waste, tire recycling, and methane gas recovery. He suggested that Sara Grimm of the County could speak on the County's methane gas program. Smith suggested engaging with the school district to offer extra credit to students who attend. Farley discussed using locals to staff booths for out-of-area vendors. Smith

and Twombly discussed the school district's interest in becoming a Green School. Farley will send an email to EMAC and Jenna Bartlett so individuals can keep each other apprised of their various efforts and contacts. CM Sullivan asked how and who was going to coordinate speakers. CM Davidson thinks Jacquie Beveridge will be interested and take it on. CM Haring suggested Caroline Stine of Bring be contacted to discuss waste audits for business and residences. A Bring newsletter was passed around. Farley asked Smith if any collection efforts are needed for the Science Lab. Laura requested the flexible magnets on the phone books. She said she is available for a sub-committee for the Green Fair.

- **Solid Waste Fee Increase – Lane County Update**

PD Farley stated the Lane County Board of Commissioners met on July 8th to review and discuss various proposals to increase the rates. Webb stated LCBC appeared to settle on Option 3 that would increase the tipping fee to \$75.55 and implement a study to look at operations. He said that the PW Director for Lane County suggested a 24 month review of operations vice 12 months. LCBC will vote and issue a final decision on July 22nd. Twombly asked if city staff would have the rate schedule updated by August 1st. Farley stated she would.

- **Black & White Event – August 16th – Coordination & Promotion Update**

CM MacDuffee stated that she received confirmation from the school district to use the high school parking lot. Kim South, of Lane County, returned her call about the \$1500 disposal credit. The city is sending a request for the transfer station credit. Twombly confirmed that Paul Potter and Les Schwab will take the tire overflow. Signage is needed for the event, VC suggested Velcro arrows. Advertising budget is \$300, radio and newspaper promotion are to be pursued. CM MacDuffee is still trying to coordinate use of the Penguin costume. CM MacDuffee confirmed their decision last year to accept 10 tires max per household until after 1pm. Twombly encouraged managing the tire intake and sorting those with rims to Lane County and those without to the sponsors.

- **2014-2015 EMAC Objectives/Goals – Distribution of the Final Document**

PD FarleyCampbell distributed the final document approved by EMAC at the last meeting. She reiterated the group's decisions as she went over the document.

- **Lane County Wasteshed Stakeholder Group -- Update**

PD FarleyCampbell shared information distributed during an Oregon Opportunity to Recycle Regulation Change DEQ Webinar. The program was an information distribution and gathering session in support of implementing the goals outlined in the 2050 Vision for Materials Management in Oregon. Highlights included shifting away from the 2% credits and towards recovery goals for programmatic efforts and moving those 2% credit elements into the educational program elements, increasing land fill fees, and placing more emphasis on food waste diversion.

- **Committee Discussion/Report Items**

- City Hall Kiosk
 - i. CM Davidson collected and started sorting plastics but has not weighed the materials. Dan Webb stated that Rescue Recycling from Clackamas visited their site and he was fine with their baling operations but was concerned with the plastic bags. CTR takes the plastics from the city hall kiosk.
- Paint Care

- i. CM Sullivan stated Restore is now collecting paint. He shared that it is being collected off of Spruce St. He said Paintcare picks up every other week or when the crate is full. He requested that the city start with promotion on the city website and send something to the newspaper. He said that directing people to the correct drop-off location is a challenge. He asked about signage along Highway 101. Farley suggested replacing the commercial signage in collaboration Grocery Outlet and the new cinema owner. Presently the sign can increased in size. Farley will also send Sullivan ODOT contact info to research the possibility of directional signage for the highway.
- Other
 - i. CM MacDuffee brought cupcakes and shared a card for Farley's birthday. Yea! Thank you Bonnie.

Next Meeting: Thursday, August 21, 2014 2:00PM

The group discussed the option of not meeting August. They decided to meet in August to recap the Black & White Event and follow-up on the Green Fair activities.

Adjourn

VC McLeod motioned to adjourn. CM MacDuffee seconded the motion. VC McLeod adjourned the meeting at 3:30.

APPROVED BY THE EMAC ON THE _____ DAY OF _____, 2014.

Vice Chairperson, Sharon McLeod

Date