

CITY OF FLORENCE
Transit Advisory Committee
City Hall 250 Hwy 101 Florence, OR 97439
541-997-3437
www.ci.florence.or.us

July 23, 2014

1:30 PM

L.A. Rose, Chair Mary Stephens, V. Chair Nola Xavier, Mayor Bill Craig
Jane Ashley Don Patton Kristine Sirmans*
Susan Hekimoglu* Clara Kuhn* Josh Haring*

* = Ex-Officio

Please turn off or silence all cell phones and pagers prior to start of meeting.

CALL TO ORDER ~ ROLL CALL

1. APPROVAL OF AGENDA

2. PUBLIC COMMENTS: *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

3. APPROVAL OF MINUTES

♦ June 25, 2014

4. PILOT PROJECT UPDATE

- ♦ Operations – Route Metrics, ADA RideSource Metrics, Kozy Kitchen Stop Relocation, etc.
- ♦ Bus Stop Signage Update
- ♦ Pilot Project Report

5. IGA DISCUSSION

- ♦ Code Discussion – Title 2, Chapter 8
- ♦ Free Ride Hours, Route Changes and Financial Discussion

6. LONG RANGE PROMOTION & MARKETING

- ♦ Bus Buddy Program – Train the Trainer, Coordination & Implementation
- ♦ Ride Free Day Sponsorship Program Update
- ♦ Other Promotion Efforts (presentations, meetings, video, etc...)

7. SET FUTURE MEETING DATE

ADJOURN