

CITY OF FLORENCE
Transit Advisory Committee
City Hall 250 Hwy 101 Florence, OR 97439
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www.ci.florence.or.us

May 28, 2014

1:30 PM

Jane Ashley	Bill Craig	Susan Hekimoglu*	Clara Kuhn*	Donald Patton
L.A. Rose, Chair	Kristine Sirmans*	Mary Stephens, V. Chair	Nola Xavier, Mayor	

* = Ex-Officio

Please turn off or silence all cell phones and pagers prior to start of meeting.

CALL TO ORDER ~ ROLL CALL

1. APPROVAL OF AGENDA

2. PUBLIC COMMENTS: *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

3. APPROVAL OF MINUTES

- ◆ April 23, 2014

4. PILOT PROJECT UPDATE

- ◆ Operations: Route Metrics, ADA RideSource Metrics, etc....
- ◆ Ridership Survey Results

5. LONG RANGE PROMOTION & MARKETING

- ◆ Bus Buddy Update
- ◆ Ride Free Day Sponsorship Program Update
- ◆ Rhody Days Results
- ◆ Other Promotion Efforts (presentations, meetings, video, etc...)

6. SET FUTURE MEETING DATE

ADJOURN