

CITY OF FLORENCE
Transit Advisory Committee
City Hall 250 Hwy 101 Florence, OR 97439
541-997-3437
www.ci.florence.or.us

February 26, 2014

2:00 PM

Jane Ashley	Bill Craig	Susan Hekimoglu*	Clara Kuhn*	Donald Patton
L.A. Rose, Chairperson	Kristine Sirmans*	Mary Stephens	Nola Xavier, Mayor	

* = Ex-Officio

- Please turn off or silence all cell phones and pagers prior to start of meeting.

CALL TO ORDER ~ ROLL CALL

1. APPROVAL OF AGENDA

- 2. PUBLIC COMMENTS:** *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

3. APPROVAL OF MINUTES

- ♦ January 22, 2014

4. PILOT PROJECT UPDATE

- ♦ Shelter & bus stop pole signage
- ♦ Operations: Route Metrics, ADA RideSource Metrics etc....
- ♦ Archived Ridership Survey Results/Review
- ♦ Review Updated Draft Pilot Program Report

5. LONG RANGE PROMOTION & MARKETING

- ♦ Buddy Program--Review Brochure, Sign-Up Forms, Train the Trainer
- ♦ Ride Free Day Sponsorship Program--Review Contract Form
- ♦ Other Promotion Efforts (presentations, meetings, video etc...)

6. ELECTION OF CHAIR AND VICE-CHAIRPERSONS

7. SET FUTURE MEETING DATE

ADJOURN