

City of Florence
Environmental Management Advisory Committee
January 16, 2014 ~ Regular Session 2:00 pm

The proceedings of the City of Florence Environmental Management Advisory Committee were recorded on tape and on file at Florence City Hall.

- **Call to Order and Approval of the Agenda**

Chairperson (CP) Robert Forsythe called the meeting of the Environmental Management Advisory Committee (EMAC) to order at 1:59 pm. Others present included: Vice Chair Sharon McLeod, Committee Members (CM) Bonnie MacDuffee, Robin Sullivan, Sandra Davidson, Erika Bessey, David Twombly (Central Coast Disposal), Dan Webb (County Transfer & Recycling), Senior Planner Wendy FarleyCampbell (CoF), and Planning Technician Glen Southerland (CoF)

CP Forsythe asked the committee if they proposed any changes to the agenda, the committee had no changes to propose.

- **Approval of Minutes**

- December: CM MacDuffee moved to approve, CM Bessey seconds, by voice all ayes, motion carried unanimously.

- **No Public Present, No Public Comments**

- **Green Fair Preparation Updates**

- SP FarleyCampbell updated the Committee on actions proposed at the last meeting, including focusing on creating materials for children attending the Green Fair instead of co-mingling materials for adults.
 - PT Southerland stated that he was able to find “Buy, Use, Toss” material used previously in order to distribute on discs.
 - SP FarleyCampbell stated that there would also be paper copies available, but this method would allow parents or teachers the ability to print only what they needed. SP FarleyCampbell presented “Close the Loop” materials from California that would be offered at the Green Fair, along with coloring sheets. SP FarleyCampbell stated that some materials would have to be changed because they referred to programs in different countries.
 - VC McLeod asked if bulletin board space was available. SP FarleyCampbell replied that she believed it would be curtains. VM McLeod offered to color some of the materials in order to promote the booth.
 - SP FarleyCampbell stated that she had also found puzzles, activity books, informational sheets, and information about plastics.
 - Twombly asked if glass could be taken out of the co-mingle informational sheets. He stated that glass and plastic bags are problematic for co-mingle recycling.
 - Webb inquired how many sheets were being printed. SP FarleyCampbell stated that it was up for discussion. Webb offered to bring a case of paper for EMAC’s use.
 - SP FarleyCampbell also presented recycling and composting posters that could be given out or displayed. In addition, SP FarleyCampbell stated that PWD Miller

would have compost material available.

- CM Davidson stated that composted material would be nice to put hands in.
- SP FarleyCampbell inquired as to whether or not the EMAC booth at the previous Green Fair had a banner. The Committee responded that they did not. CP Forsythe stated that the Committee used an easel with a sign. SP FarleyCampbell stated she would inquire with PWD Miller as to whether there was an existing banner.
- VC McLeod inquired if the Committee would like her to color some of the sheets shown as an example in order to promote the booth.
- SP FarleyCampbell asked if the table had a skirt. CMs responded that there was a vinyl table cloth. CP Forsythe responded that the table also had a display of Dos and Don'ts of Recycling and different bottle caps taken from the Kiosk in City Hall.
- Committee members confirmed that the event was April 26th.
- Twombly offered to sponsor a table for a group.
- Committee members suggested that Laura Smith, who is a school volunteer about science and recycling.
- CM Davidson asked what the hours of the fair were. SP FarleyCampbell stated that it was usually held on Saturday. A CM stated that she thought it was usually 10 AM to 4 PM.
- CM Sullivan inquired as to if a banner could be made because of the timeframe that EMAC had to work with. SP FarleyCampbell stated that she would speak to PWD Miller about acquiring one.
- **Greener Florence Award Preparation Update**
 - SP FarleyCampbell stated that information about the awards had gone out with business license renewals in late November. She stated that as a result, she had received some inquiries about the awards and directed them to the application forms on the City's website.
 - SP FarleyCampbell inquired whether the Committee wanted to continue using the same grading form for the awards.
 - CM Davidson stated that it would be best if the rating form matched up with the application. SP FarleyCampbell asked if the rating form was 1-5 or 1-10 currently. CP Forsythe stated that it was currently 1-10.
 - CM Davidson asked when applications were due. SP FarleyCampbell indicated that the applications were due the Monday prior to City Council packets being printed.
 - CM Davidson inquired as to whether the fire station readerboard could be used to promote the event. SP FarleyCampbell stated that SVFR only places fire-related information on the board
 - CP Forsythe suggested PSAs, possibly a mention Focus on Florence by Jacque Betz. SP FarleyCampbell stated that was a possibility she could look into. SP FarleyCampbell asked about the new radio station since they would be a local public radio station. CP Forsythe mentioned that he had not spoken with them since an initial meeting to develop their business. CM Sullivan suggested that he could contact the radio station operators at the City Club meeting. SP FarleyCampbell suggested everyone trying to contact people they knew who would be able to help publicize EMAC events.
 - CM MacDuffee asked for the date application reviews were due. Committee responded that they were due April 14th.

- SP FarleyCampbell stated that they would be reviewed that Thursday (April 17th) during the EMAC meeting. FarleyCampbell stated that names would be inserted into the Council packets and announced at the Council meeting. She stated that there would be winners selected from two categories: Community and Business and would be given a certificate, plaque engraving, and a page on the City website.
- **Volunteer Appreciation Luncheon**
 - SP FarleyCampbell informed the Committee that the Volunteer Appreciation Luncheon will be held February 26, 2014 at the Florence Events Center. FarleyCampbell asked for at least one volunteer from the Committee to speak at the luncheon.
 - CM Davidson suggested that CP Forsythe speak at the luncheon to represent the Committee. CP Forsythe agreed.
 - SP FarleyCampbell inquired as to whether luncheons had been held in the past. CP Forsythe and CM MacDuffee confirmed that they had last year, but before that it was snacks, not a luncheon.
- **Opportunity to Recycle 2013**
 - SP FarleyCampbell stated that the City had not received a request from the county for recycling numbers from 2013. SP FarleyCampbell stated that PWD Miller had submitted a required yard debris material report. CP Forsythe asked if yard debris meant only plant material, SP FarleyCampbell confirmed that the numbers were only for yard debris. Webb stated that people have attempted to dispose of refuse as “yard debris” previously.
 - SP FarleyCampbell stated that the numbers were very large this year because of tree limbing along Rhododendron Drive from 9th to Wild Winds, but not as large as the report after the windstorm of 2012. SP FarleyCampbell stated that next year would likely be the same because of trail construction.
 - SP FarleyCampbell reminded the haulers that they should begin to submit their materials. Twombly and Webb confirmed that they already had submitted their information to DEQ. Twombly stated that the reports that he and Webb submit deal only with tonnage rather than education, similar to PWD Miller’s report. SP FarleyCampbell requested that the haulers report to her how many educational mailers were sent out, how many presentations were done, if any, and how many people attended those presentations.
 - SP FarleyCampbell also asked the Committee for Black & White event information, Green Fair information, Greener Florence information and Sandra’s tallies from the City Hall Recycling Kiosk.
- **Committee & Staff Discussion/Report Items**
 - **Kiosk Poster**
 - i. CM Davidson indicated that there was nothing new besides Laura Smith’s poster asking for materials for educational purposes.
 - ii. SP FarleyCampbell stated that she has asked Smith for photos of classes working on projects or the projects themselves in order to improve the chances of a PSA being published.
 - iii. CM Davidson stated they might have some photos from last year. VC McLeod asked if Smith worked for the schools or Boys & Girls Club. CM

Davidson replied that Smith worked for the School District.

- **PaintCare**

- i. CM Sullivan stated that not much has happened with PaintCare except that a draft collection agreement by Roy Weedman was given to SP FarleyCampbell, but that agreement was out of date.
- ii. CM Sullivan stated Habitat has to sign a current agreement, but will not accept paint until that is done.
- iii. SP FarleyCampbell said that they are attempting to update their existing collection points' old contracts.
- iv. VC McLeod inquired what a collection point was like. CM Sullivan stated that the program exists for availability to people for household paint, not commercial quantities. CM Sullivan stated that what can be resold is resold and what cannot be resold is taken away for disposal.
- v. CM Sullivan informed the Committee that PaintCare is owned and operated by the Paint Manufacturers Association. VC McLeod asked if it was because they were required by law. CM Sullivan confirmed that they were required by law to accept paint for recycling and disposal, but only since the beginning of this year. He stated that the program in Oregon prior to the beginning of the year was a pilot program.
- vi. Webb stated that a facility in Eugene sells inexpensive recycled paint.
- vii. VC McLeod asked if they accept water-based and oil-based paint. CM Sullivan and CM MacDuffee stated that they accept whatever is dropped off. SP FarleyCampbell stated that the facility cannot accept marine paint or aerosol paint as part of the PaintCare program. CM Sullivan stated that the facility must operate according to the law.

- **Master Recyclers**

- i. SP FarleyCampbell informed the Committee that Master Recyclers has 100 place settings of utensils and plates that can be checked out. SP FarleyCampbell stated that the organization will also staff an event if it is large enough in order to educate people about the program.
- ii. VC McLeod asked if the program was being used. SP FarleyCampbell said that the program is being used, but not as much as Master Recyclers would like. She detailed that the place settings were used for Relay for Life last year.
- iii. SP FarleyCampbell stated that they will also compost for events. CP Forsythe stated that they store the place settings for them. SP FarleyCampbell stated that there are several pallets that are stored by the Port for the program.
- iv. CM Davidson asked if the Master Recyclers booth would be promoting this service. CP Forsythe asked if they would be at the Green Fair. SP FarleyCampbell stated that typically Lane County sponsors their booth and it usually revolves around educational games.
- v. SP FarleyCampbell stated that Master Recyclers also staffs events for waste diversion in order to make sure waste gets sorted.
- vi. CM Davidson stated that she had heard that the last Master Recycler class had 15 people. CP Forsythe stated that the Port could accommodate a meeting since the meetings usually conflict with Planning Commission meetings at City Hall. SP FarleyCampbell stated that the Events Center

could not accommodate them because of their need for storage between meetings.

- **Wasteshed Stakeholder Meeting**

- i. SP FarleyCampbell stated that the first stakeholder meeting was going to be held for Lane County. She was not sure how often the meetings would be.
- ii. Twombly stated that the meeting is to gather input from cities and haulers to improve recycling. CP Forsythe asked what the intent of the meeting was. Twombly stated that the haulers wanted to make use of the transfer site recycling facilities because they pay most of the fees for the transfer site.
- iii. CP Forsythe stated that their carbon footprint argument does not make sense because Lane County should not want the haulers to travel to recycling facilities. Twombly stated that Lane County prohibits commercial haulers from tipping recycling at the transfer facility.
- iv. CP Forsythe stated that the bulk of recycling is being transferred by the haulers, and is not commercial because of its residential source.
- v. Twombly asked SP FarleyCampbell if she planned to attend. SP FarleyCampbell stated that she planned on going. She also stated that it would be great if a Committee member went as well.
- vi. Twombly stated that glass is usually used as one-time re-use as a landfill barrier. VC McLeod stated that it could be considered that it is a one-time continued use when disposed of in this method.
- vii. Webb stated that even though CCD and CT&R pay the same fees, they cannot recycle concrete or blacktop.
- viii. CP Forsythe stated that it doesn't make sense to require recycling, then make it difficult to recycle through haulers.
- ix. Twombly stated that DEQ doesn't require glass recycling, and the haulers do it voluntarily.
- x. Webb stated that the County basically penalizes haulers for hauling a compacted load. Twombly stated that the County wants loads compacted, but charges extra to do so.
- xi. VC McLeod asked if they had other suggestions to offer at this meeting. Twombly stated that the commercial haulers are not supposed to be able to recycle e-waste, he would like to be able to recycle e-waste in order to keep it out of the waste stream. Webb stated that he receives numerous calls about e-waste, but since he can't dispose of it in Lane County, he hauls it to Coos County for disposal.

- **Insurance Coverage**

- i. CM Davidson asked if any more information had been found about volunteers being covered under insurance in case of injury. SP FarleyCampbell stated that EMAC is covered and Susy Lacer has been trained, has no coverage, but is working on the website.

- **Committee Member Term Expirations**

- i. SP FarleyCampbell stated that CM MacDuffee and CM Sullivan had reapplied. SP FarleyCampbell stated that the vacant CM position did receive an applicant, who was being interviewed that evening.

- **Master Recyclers**
 - i. CM MacDuffee inquired how many weeks the Master Recyclers class would be going and what time of day. SP FarleyCampbell stated that she thought they needed a meeting place for six weeks, but they were not able to pay. CM MacDuffee stated that they might be able to fit in the Green Room at the FEC. SP FarleyCampbell had previously suggested Laurelwood Apartments because it was a County facility.
 - ii. CM MacDuffee stated that the Friends of the Events Center might be willing to help.
- **Meeting Dates/Times**
 - SP FarleyCampbell stated the next meeting would be February 20th.
- **Miscellaneous**
 - CM MacDuffee inquired as to whether she could respond by email for the Greener Florence award selection. SP FarleyCampbell stated that she would email the applications and email back would be fine.
 - CP Forsythe mentioned that the Pioneer Museum had brought him in to build a business plan. CP Forsythe stated that they would be starting a Friends of the Pioneer Museum organization if any EMAC member was interested in participating.

Next Meeting: Thursday, February 20, 2014 2:00PM

Adjourn

CP Forsythe adjourned the meeting at 3:08.

APPROVED BY THE EMAC ON THE _____ DAY OF _____, 2014.

Chairperson, Robert Forsythe

Date