

**CITY OF FLORENCE**  
**Transit Advisory Committee**  
City Hall 250 Hwy 101 Florence, OR 97439  
541-997-3437  
[www.ci.florence.or.us](http://www.ci.florence.or.us)

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March 19, 2014

1:30 PM

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Jane Ashley	Bill Craig	Susan Hekimoglu*	Clara Kuhn*	Donald Patton
L.A. Rose, Chair	Kristine Sirmans*	Mary Stephens, V. Chair	Nola Xavier, Mayor	

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\* = Ex-Officio

- Please turn off or silence all cell phones and pagers prior to start of meeting.

**CALL TO ORDER ~ ROLL CALL**

**1. APPROVAL OF AGENDA**

- 2. PUBLIC COMMENTS:** *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

**3. APPROVAL OF MINUTES**

- ♦ February 26, 2014

**4. ADA TRANSITION PLAN DISCUSSION**

**5. PILOT PROJECT UPDATE**

- ♦ Operations: Route Metrics, ADA RideSource Metrics, etc....
- ♦ Survey Questions Review & Methodology
- ♦ Review Updated Draft Pilot Program Report

**6. LONG RANGE PROMOTION & MARKETING**

- ♦ Buddy Program Material Review & Update
- ♦ Ride Free Day Sponsorship Program Contract Review & Update
- ♦ Other Promotion Efforts (presentations, meetings, video, etc...)

**7. SET FUTURE MEETING DATE**

**ADJOURN**