

CITY OF FLORENCE
Transit Advisory Committee
City Hall 250 Hwy 101 Florence, OR 97439
541-997-3437
www.ci.florence.or.us

November 20, 2013

1:30 PM

Jane Ashley Darby Conner, Vice Chair Bill Craig

Donald Patton L.A. Rose, Chairperson Nola Xavier, Mayor

- *Please turn off or silence all cell phones and pagers prior to start of meeting.*

CALL TO ORDER ~ ROLL CALL

1. APPROVAL OF AGENDA

- 2. PUBLIC COMMENTS:** *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

3. APPROVAL OF MINUTES

- ◆ October 16, 2013

4. PILOT PROJECT UPDATE

- ◆ Operations Update from River Cities Taxi etc....
- ◆ Bus Stop & Marketing update from the Casino
- ◆ Large Maps etc... status from LTD

5. LONG RANGE PROMOTION & MARKETING

- ◆ Overview of RE funding from LTD
- ◆ Debrief Senior Expo
- ◆ Select brochure locations & responsibility assignment
- ◆ Develop a community event promotion list
- ◆ Community group meetings
- ◆ Other promotion ideas?

6. NEXT STEPS

7. SET FUTURE MEETING DATE

ADJOURN