

CITY OF FLORENCE
Transit Advisory Committee
City Hall 250 Hwy 101 Florence, OR 97439
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December 18, 2013

1:30 PM

Jane Ashley	Darby Conner, Vice Chair	Bill Craig
Donald Patton	L.A. Rose, Chairperson	Nola Xavier, Mayor

- Please turn off or silence all cell phones and pagers prior to start of meeting.

CALL TO ORDER ~ ROLL CALL

1. APPROVAL OF AGENDA

- 2. PUBLIC COMMENTS:** *This is an opportunity for members of the audience to bring to the Transit Advisory Committee's attention any item not otherwise listed on the agenda. Comments will be limited to a maximum time of 15 minutes for all items.*

3. APPROVAL OF MINUTES

- ◆ November 20, 2013

4. PILOT PROJECT UPDATE

- ◆ Indoor maps for major stops
- ◆ Signage & Maps for shelters & poles
- ◆ Three Rivers Casino & Hotel & 8th St. stops (signage & painting)

5. LONG RANGE PROMOTION & MARKETING

- ◆ Nov. 30th & Dec. 7th Ride Free Debrief
- ◆ Greentrees Board Meeting Debrief
- ◆ Ride Free Sponsorship promo efforts
- ◆ Committee Report on brochure distribution
- ◆ Buddy Program update
- ◆ Review route metrics compiled by LTD & RCT
- ◆ Draft Pilot Program Evaluation Criteria

6. NEXT STEPS

7. SET FUTURE MEETING DATE

ADJOURN