

WELCOME TO THE
PUBLIC ARTS COMMITTEE'S
REGULAR MEETING



CITY OF
FLORENCE

September 18, 2023
Florence City Hall

CALL TO ORDER – ROLL CALL

PUBLIC COMMENT

This is an opportunity for members of the public to bring to the committee's attention any item not listed on the agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items.

There are no verbal Public Comments for today's meeting. If written comments were received, they will be sent to the committee and uploaded to the website.

CONTINUING EDUCATION

Woven Sky

Cielo Tejido

Crochet collective leader, Lorena Ron, “we did not imagine that these hands would turn wonderful things and empower women in our town.”





“We never thought that something so small that started by covering trees and then making this beautiful sky would reach these extremes.”

The collective began crocheting outside in the square, then in their homes during Covid, now meet in the House of Culture.



Etzatlan

- Small town located in the State of Jalisco in central-western Mexico.
- Population
- approximately 17,000.
- Home to the largest crochet canopy, as certified by The Guinness Book of World Records "Cielo Tejido."






Hung
carefully
over the
streets.







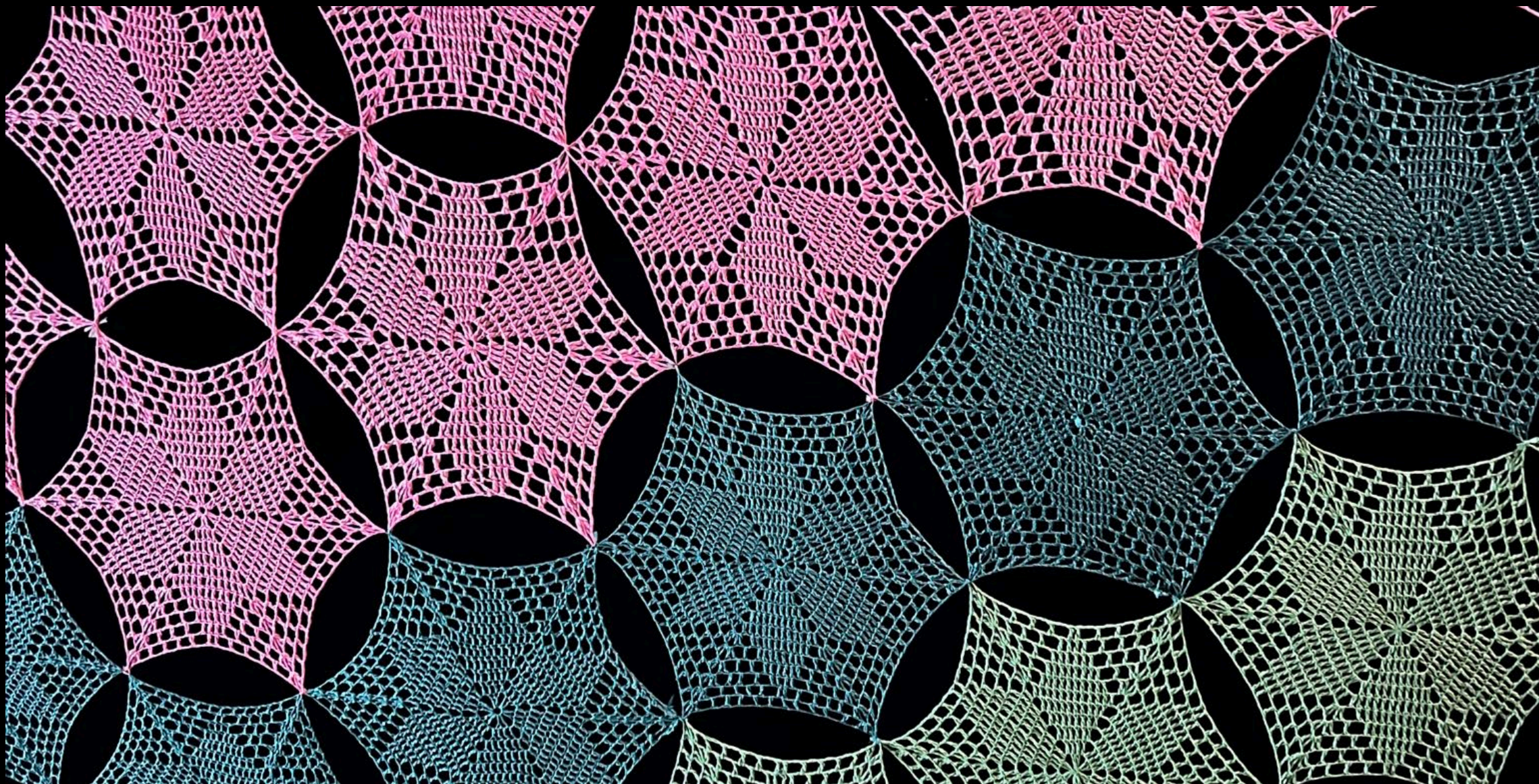
Hung wherever you
would otherwise
see the sky. This is
the courtyard of a
restaurant.





Cielo Tejido

Tissue Sky





Quepasamedia.com



SUBCOMMITTEES

Our primary subcommittees stem from
our Work Plan Priorities

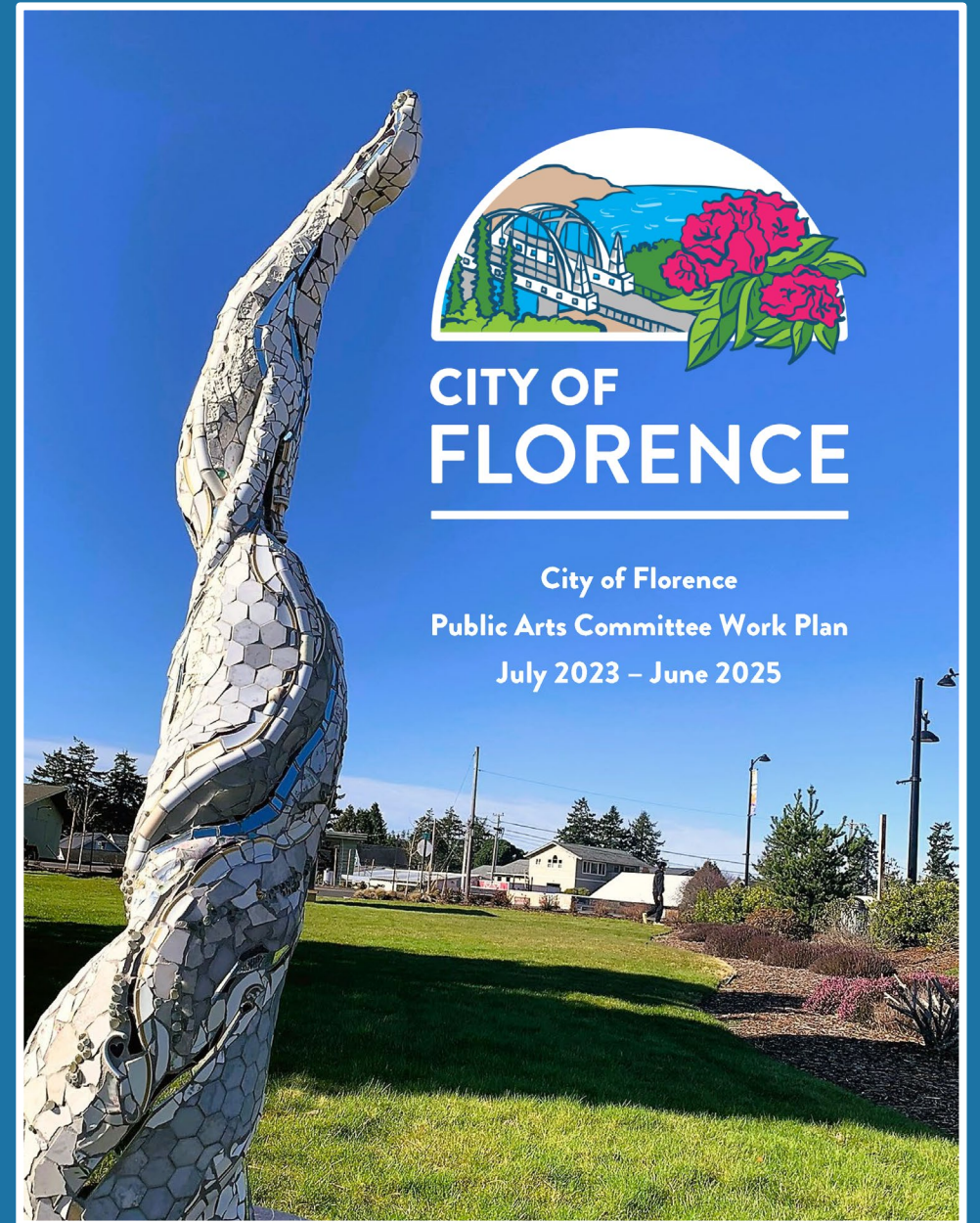
Art Exposed

Outreach/Marketing

Art Inventory/Maintenance

PUBLIC ARTS COMMITTEE WORKPLAN

Access through the link online
at www.ci.florence.or.us/bc-pac



Florence Public Art Quest

Presented for Florence Public Art Committee ● 09.18.23

- What are Oregon Coast Quests?
- Why a Public Art Quest?
- Overview of the Public Art Quest Project
- Questions



Quests are...

Fun
free-choice
learning adventures!

Quests are fun, free-choice learning adventures that use clues and hints to encourage participants to discover the natural, cultural and historical "treasures" of place and community.



<https://seagrant.oregonstate.edu/education/quests>

About Quests

- Part of the Oregon Sea Grant program at Oregon State University
- Brain-child of Cait Goodwin who learned about Quests via the Valley Quest program in Vermont
- Suitable for all ages, no smartphone or GPS required
- Exploration at one's own pace
- Always open, always free



More about Quests

- 30 active Quests on Oregon Coast (in 7 counties)
- 3 active Quests in Siuslaw region
- 1 new Quest planned for our area at Heceta Lightstation (2 others on radar)
- Great for local business
- Enjoyed by locals and visitors
- Earn a patch for completing Quests



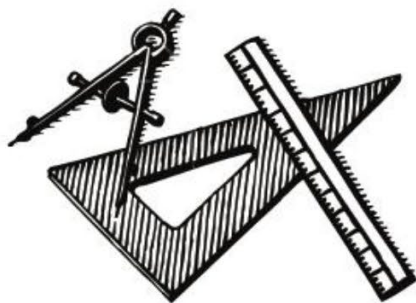
workshop participants

Box Monitor: OSU Precollege Programs

This Quest is located in and around the Kelley Engineering Center (KEC) at Oregon State University in Corvallis. Follow the directions and collect the letter clues to fill the numbered squares on page 242. At the end of your walk, use the clues to locate the hidden Quest Box. Sign the log book, stamp your page and return the box to its hiding place for the next person to find. Good luck! Approximate time: 15 minutes.

Art can be anywhere.
It can have many faces.
Sculpture, paint, and music
are in our public spaces.

In this OSU building,
you may be surprised to learn,
both art and hidden clues
lie at every turn.



Start outside the south entrance
of KEC on Campus Way.
Look up for the name of the man
who gave \$20 million away.

Martin Kelley was an engineer.
He wore a bow tie well.
His funds helped build KEC
So students could excel.

Please take the very last letter
of the building name,
and write it in square 1.
You've now begun the game!

Look inside, to the left, for pictures
of alternative energy.
The art is inspired by neo-cubism.
What energy types do you see?



Sculpture: "Flock" Artist: Tim Prentice Installed: 2005

From the artist: "The
engineer in me wants to
minimize friction and inertia
and make the air visible. The
architect studies matters of
scale and proportion. The
navigator and sailor want
to know the strength and
direction of the wind. The
artist wants to understand
its changing shape.
Meanwhile, the child wants
to play."⁴

Proceed to where art
takes a tasty, culinary angle.
With all your letters collected,
a word you'll disentangle.

Look around for this shape;
it's printed black on white.
Between it and a column,
the box will be in sight.

Use stealth to recover
the box from its hiding place.
Leave a note, stamp your page,
then return it to its space.

References

- 1 <https://tinyurl.com/KECart1>
- 2 <http://www.reflectorart.com/dick/commissions/kelly01.html>
- 3 <http://www.livinglenses.com>
- 4 <https://artwalk.oregonstate.edu/art/flock>

2	4	6	5	8	1	3	6	7

Stamp page 247 of this book to record your find!

Florence Public Art Quest

What do we want
to teach people...

→ About art?

→ About Florence
Public Art?



Opportunities for Our Region

- Field trips for students (measurements for grants)
- Fun for locals and visitors of all ages
- Teach people about art in a non-threatening way
- Create conversations about art; unite community in regard to art
- Promote Florence Public Art, the Public Art Committee & the City
- Rollout party, future celebrations & art rotations, box with copies strategically placed?



The Focus

- Along beautiful Bay Street.
- All Florence Public Art installs
- Other art: architecture, signs, Dancing with Sea Lions, and more
- Art styles, reflection, perspective, movement, metal work, functional art, and more
- Special places & sights (“treasures”) that might go unnoticed by passers-by



The Project

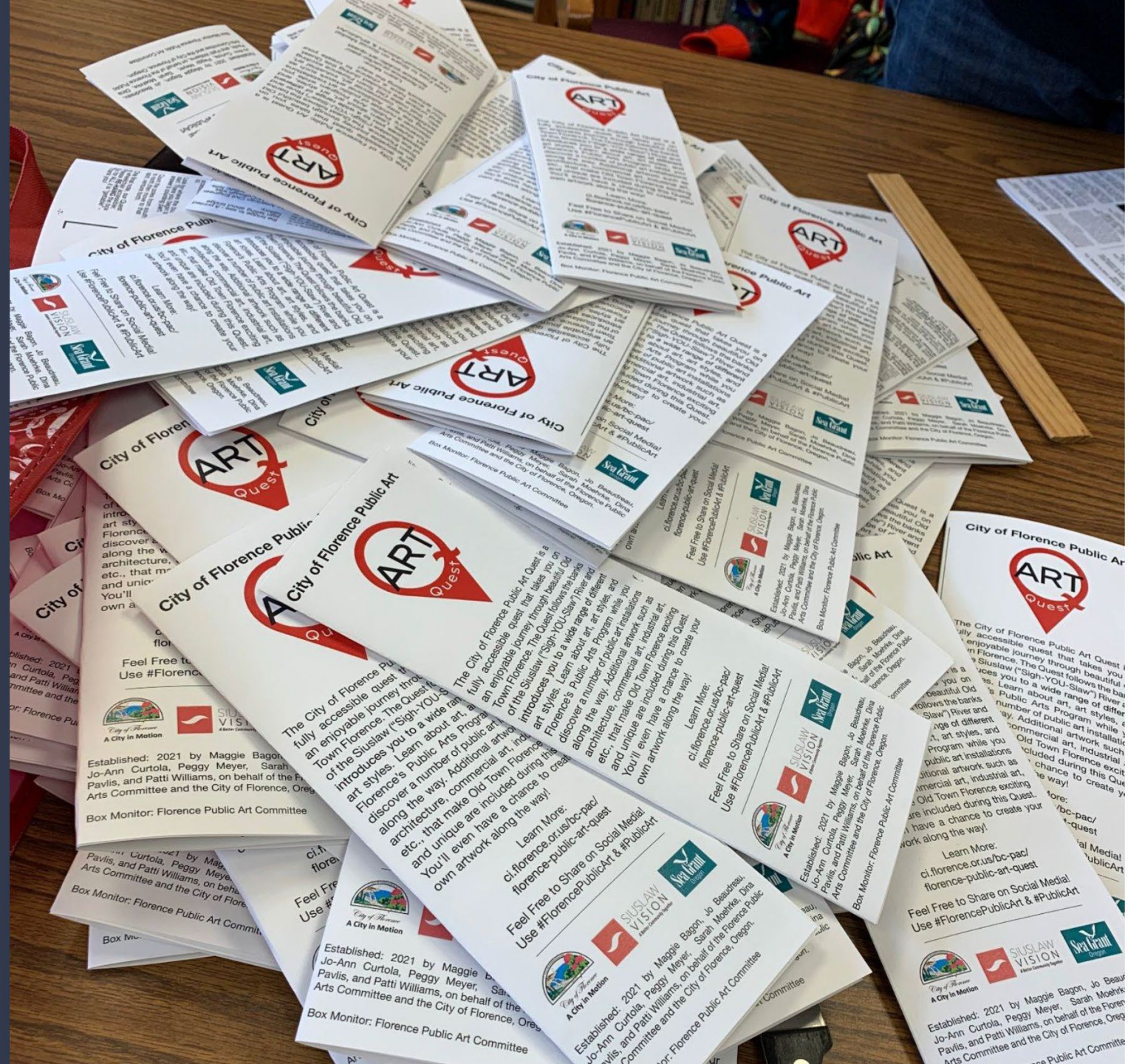
- Subcommittee defined project goals and features (2021)
- Content developed over spring/summer (2021)
- Tested & Finessed over fall/winter/spring (2021/2022)
- Launched: June 18, 2022
- Book released: Summer 2023



Launch Event — June 18, 2022



Questions?



CHAIR'S REPORT

ARTS & HUMANITIES MONTH



The Florence Public Arts Committee will be accepting the 2023 proclamation (which will look like this one from 2022) from Mayor Rob Ward on Monday, October 16, 2023, during the Florence City Council meeting at City Hall, 250 Highway 101, at 5:30 p.m.

Invite fellow artists, art enthusiasts, and community members to join us in this celebration of the arts!

STAFF REPORT

CIRCLES IN THE SAND

The annual “Circles in the Sand” free beach draw will be at Driftwood Shores Resort and Conference Center on Saturday, October 14, 2023, and go from 5 p.m. to dusk. The event is sponsored by Driftwood Shores, Sea Lion Caves, Florence Area Chamber of Commerce, Lofy Construction LLC, Sand Dunes Frontier, BJ’s Ice Cream, Mo’s Seafood and Chowder, and Sand Master Park. This is a free and accessible meditative public art event on the beach in Florence that hundreds of people attend every year.

This year, the City of Florence Transportation Committee is helping to coordinate a free shuttle for people to get to the beach without needing to clog up parking in narrow areas. The Rhody Express, Florence’s public transportation provider through Lane Transit District, will donate four hours of bus time for shuttle usage. The bus will transport people from Munsel Lake Plaza, 4969 Highway 101, to Driftwood Shores, 88416 1st Ave, from 4 to 8 p.m.

Volunteers will help monitor the shuttle and location.



NEXT MEETING DATES

Let's check in on how our morning meetings work!

TENTATIVE MEETING CALENDAR

All PAC Meetings are held on the 4th Monday of the Month. Meetings are held in person at Florence City Hall unless otherwise indicated.

Date	Time	Description
October 16, 2023	5:30 p.m.	Arts & Humanities Month Proclamation at Florence City Council Meeting
October 23, 2023	?	PAC Meeting
November 27, 2023	?	PAC Meeting

THANK YOU

Experience *Florence*
WHERE EVERY DAY IS A CELEBRATION OF THE ARTS

**PUBLIC COMMENTS –
3 MINUTE COUNT DOWN TIMER**

2 Minutes Left

1 Minute Left

30 Seconds Left

Time is Complete