

City of Florence Historic Economic Development Efforts

Nov-90	Mar-98	Aug-98	Jun-99	Jun-99	Sep-99	Jan-02	Oct-02	Jan-03	Jun-03	Jan-06	Mar-06	Aug-06	Jan-07	Jun-07	Jan-08	Sep-08	Jan-09	Jul-09	Mar-10	Aug-11	Mar-13	Sep-14																												
Res. 65, 1990	None	Res. 34, 1998	None	Ord. 10, 1999	Res. 29, 1999	Ord. 5, 2002	Res. 33, 2002	Council Goals	None	Council Goals	Ord. 9, 2006	Ord. 7, 2006	Council Goals	None	Council Goals	None	Council Goals	None	Res. 11, 2010	None	None	Ord. 4, 2014																												
Purchase of Florence Business Park Subdivision (Active Sales 1991-1994)	Greater Florence Strategic Plan for Community Economic Development	Establishment of Pacific View Business Park (including Target Business & Marketing Strategy plan)	Florence Downtown Architectural Design Guidelines	Established Housing Rehab Loan practices (T 1 Ch. 12) and a code chapter on Economic Development (T1 Ch. 13)	Adoption of Downtown Implementation Plan	Established economic development chapter of comprehensive plan	Florence Access Management Plan for Hwy 101 Florence Downtown	Council Goal 2: Develop and Implement Economic Development Strategy (including telecommunication fiber and marketing of PVBP) to recruit desirable business and family-wage jobs	Florence Workforce Report	Council Goal: Continue implementation of Downtown Urban Renewal District - Establish Urban Renewal District; Build new visitors center; Establish economic development strategy for PVBP	Establishment of Electronic Commerce Zone within Enterprise Zone	FURA Plan Adopted (Area Established 6/06; Process began 2/05)	Council Goal 4: Business Park Marketing - Initiate a marketing approach to attract businesses to Florence Area; Project 4: Work with developers on development of Middle School Site; Project 7: Work with Chamber of Commerce to establish visitors center lease	Florence Outreach Project - Strategy for revitalizing downtown	Council Goal: Review and update airport industrial park and pacific view Business park policies - Market analysis on lot prices; realtor of record designation; need for job creation	Economic Development Report to City Council	Council Goal: Consider hiring a consultant to develop and implement an effective marketing strategy for PVBP; Utilize existing website to promote existing businesses; Develop 'Guide to starting a business in Florence';	Executive Summary - City of Florence Airport / Pacific View Business Park Project	Application for Enterprise zone status	Council Economic Development Meeting	Completion of FURA project for Old Town Infrastructure and Interpretive Center	Revise Parking Requirements for Old Town																												
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