



*City of Florence*  
**A City in Motion**

**Florence City Hall**  
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**Florence, OR 97439**

[www.ci.florence.or.us](http://www.ci.florence.or.us)

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**541-997-3437**

**Building Department**  
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**Code Enforcement**  
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**Finance Department**  
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**Municipal Court**  
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**Planning Department**  
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**Police Department**  
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**Public Works**  
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**Senior Center**  
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**Inside this issue:**

Street Maintenance	1
Volunteer Spotlight	2
Senior Tsunami	3
Economic Development	6
Lane County Trash Talk	8
Rhododendron Drive Shoulder Extension Update	9
City Rate Study	9
Recorder's Corner	10
Citing the Municipal Code	11
Drive Less Challenge	11
City Calendar	12



Susslaw Bridge photo courtesy of Joshua Greene, © 2011 All Rights Reserved

September 2016

## Stretching Your Street Maintenance Dollars

**Preserving  
Our  
Streets...**

**Your Street Maintenance  
Fees at Work!**

For Project Information: 541-997-4106

During August, a couple of important street maintenance projects were completed. The grind/inlay of Rhododendron Drive between 35th and Eden Lane and the hot oil chip and fog seal of 35th Street between Pine Street and Siano Loop. Both projects are designed to maximize our limited street maintenance dollars while preserving our roadway network. Let's take a closer look at these two important projects.

Our recently completed grind/inlay project along Rhododendron Drive was completed in conjunction with the gravity sewer line project. By completing the grind/inlay as part of the sewer project we received economies of scale thus stretching our limited street preservation funds to the maximum extent possible. This section of Rhododendron Drive received a chip/fog seal last summer as a temporary measure to extend the life of the roadway until a more permanent pavement preservation project could be completed.



*Contractor grinding Rhododendron Drive north of 35th Street.*

As our community members may recall, Rhododendron Drive between 35th Street and Lighthouse Way (north entrance into Shelter Cove) had significant cracking and was beginning to break apart. The single shot hot oil chip and fog seal was applied to the existing pavement as a waterproof seal to prevent water from seeping into the rock base of the street. Water is our number one enemy of roadways. As water infiltrates into the rock base and underlying soil, it causes the sand to liquefy and 'ooze' up into the rock base, weakening the support for the asphalt.



*Paving Rhododendron Drive north of 35th.*

Due to the sewer project, we closely looked at the costs to perform a 2-inch grind/inlay within the

*See Street Maintenance, Page 3*

# VOLUNTEER SPOTLIGHT

## Florence Events Center Volunteer Appreciation Luncheon

On Wednesday, August 17th the Florence Events Center (FEC) staff held the annual volunteer appreciation lunch to honor the FEC's 50 volunteers that donated their time to events held throughout the year at the FEC. As with any good FEC event, there was a festive theme! The theme of this year's event was taken from the Rodgers & Hammerstein "Sound of Music," with raindrops on roses centerpieces, brown paper packages tied up in string, and schnitzel on noodles for lunch.



FEC staff gathered to honor their many volunteers.

The **General Manager's Award** was given to Dusty and Trish Rhodes for their 20 years of assistance at the FEC. Bob and Bonnie MacDuffee earned the **Volunteers of the Year Award** for the endless number of hours they have contributed to the Friends of the FEC and various events held throughout the year.



Continuing with the Sound of Music theme, Margaret McDiarmid was honored with the **Mother Superior Award** for the time she contributes to lighting and backstage duties. McDiarmid is the current President of the Friends of the FEC.

Additional volunteers were honored with the following awards:

- ◆ **The Hills are Alive Award** – Ron Hildenbrand for his eagerness to climb mountains as a volunteer.
- ◆ **FRAA-Line Award** – Claudia Ignatieff and Claudia Brown (aka Team Claudia) for their work with the art gallery committee and the Florence Region Arts Alliance (FRAA).
- ◆ **Raindrops on Roses Award** – Mary Lou Brown for attention to detail and excellent customer service in the office.
- ◆ **Von Trapp Door Award** – Clare Marks, a new volunteer who walked in the FEC door this year and became part of the team.
- ◆ **Edelweiss Award** – John Leasure for his art instruction at the Wallflowers & Wine Workshops.
- ◆ **Whiskers on Kittens Award** – Ken Janowski for his quiet assistance with marketing.
- ◆ **Bright Copper Kettles Award** – Pat Olmstead for willingness to volunteer with theater events.
- ◆ **Warm Woolen Mittens** – Lita Edwards for giving all of our customers a warm welcome
- ◆ **Drop of Golden Sun Award** – Maire Testa for her sunny disposition as secretary for the Friends of the FEC.
- ◆ **Climb Every Mountain Award** – Pat Mitchell for always volunteering for children's events.
- ◆ **Sixteen Going on Seventy Award** – Don Chapin for his youthful, adventurous attitude.

## Join Us Online!

The City of Florence and the Florence Events Center are both on social media. You can find us on Facebook, Twitter, and Vimeo. Watch for updates on meetings, events, videos, and other important information.

### Like Us On

facebook

[www.facebook.com/  
CityofFlorenceOregon](http://www.facebook.com/CityofFlorenceOregon)



[www.facebook.com/  
FlorenceEventCenter](http://www.facebook.com/FlorenceEventCenter)

### Follow Us On

twitter

[www.twitter.com/  
CityFlorenceOR](http://www.twitter.com/CityFlorenceOR)



[www.twitter.com/  
FloEventsCenter](http://www.twitter.com/FloEventsCenter)

### Watch Us On

vimeo

[www.vimeo.com/  
florenceoregon](http://www.vimeo.com/florenceoregon)

***STREET MAINTENANCE, Page 1***

project limits. The grind (also known as 'cold plane') removed the top 2-inches of the existing street surface which is then inlayed and paved back with a new Hot Mix Asphalt Cement (HMAC) wearing surface. The project also included the application of GlasGrid® roadway fabric. GlasGrid® was developed to address the problem of pavement cracking on highways, roads and runways, driven by a need to reduce costs for infrastructure maintenance and repair. Typically, pavement cracking is caused by traffic loading, age hardening and temperature cycling. GlasGrid® helps arrest this cycle of deterioration. It is hidden strength within the road, reducing reflective cracking by 2-3 times its design life.



*Installing GlasGrid® prior to placing the new layer of asphalt.*

One of the most cost effective tools that we have in the tool box for extending the life of our roadways is chip and fog seals. "Chip Sealing" is a common pavement maintenance practice that extends pavement life and provides a good driving surface. Let's explore the reasons why we use chip seals.



*Contractor applying 'chips' on fresh hot oil.*

### **How are Chip Seals Different from Asphalt Overlays?**

The difference is in the construction method. Hot Mix Asphalt Cement pavement is produced by heating liquid asphalt and mixing it with aggregate, the mix is then spread and compacted to form a durable road structure and riding surface. Chip Sealing uses the same ingredients as asphalt concrete paving, but the construction method is different. With chip seals, a thin film of heated asphalt liquid is sprayed on the road surface, followed by the placement of small aggregates ("chips").

The chips are then compacted to orient the chips for maximum adherence to the asphalt, and excess stone is swept from the surface. The ingredients of hot mix asphalt and chip seals are the same; only the construction methods are different.

*See Street Maintenance, Page 4*



The Florence Area Community Coalition, PeaceHealth Peace Harbor Medical Center, Florence Habitat for Humanity, and the City of Florence are hosting the Senior Tsunami: An Aging in Place Forum on September 16th from 9:00 am to 4:00 pm at the Florence Events Center.

### **What is Aging in Place?**

Aging in Place is the ability to live in one's own home and community safely, independently, and comfortably, regardless of age, income, or ability level. Aging in Place is not about growing old; it is about being prepared for the changes in your life, health, and environment that will occur as you age. An Aging in Place plan is not for "old people". It's for responsible people who want to ensure their quality of life and live it out in dignity and independence, while enjoying your loved ones and community.

At the Aging in Place forum you can learn about the many resources available in the community to help you with your plan; hear from professionals about health care, finances, housing, and other considerations; and meet with representatives of many local and regional organizations, agencies, and companies that can help you with your plan. For more information, visit [www.seniortsunami.org](http://www.seniortsunami.org) or call 541-999-8411.

*STREET MAINTENANCE, Page 3***Why Use Chip Seals?**

1. Chip seals provide the City with the opportunity to maintain the roads for very low cost.
2. A chip seal is about one-fourth to one-fifth the cost of a conventional asphalt overlay.
3. By extending the time between asphalt overlays, chip seals result in lower costs over the long term.
4. By placing a chip seal sooner than an asphalt overlay would be placed, the traveling public benefits from roads maintained in better condition.
5. Chip seals eliminate the need to crack seal.
6. Chip seals enhance safety by providing good skid resistance.
7. Chip seals provide an effective moisture barrier for the underlying pavement against water intrusion by sealing cracks in the pavement.
8. Chip seals prevent deterioration of the asphalt surface from the effects of aging and oxidation due to water and sun.
9. Chip seals virtually eliminate black ice.
10. In hot weather, chip seals re-seal cracks by flowing back together.

**How Are Chip Seals Placed?**

First, the road surface needs to be properly cleaned of debris and any holes patched. Next, an asphalt distributor truck starts by spraying each lane with hot liquid asphalt to assure an even application. The asphalt used is applied at a temperature between 150 and 185 degrees Fahrenheit. A chip spreader follows as rapidly as possible with a rock application, preferably within one minute. The asphalt must be fluid so the rock will be embedded by the displacement of the asphalt. The rocks are an aggregate crushed to a special specification for size and cleanliness. Next, a rubber-tire roller is used to set the rock into the liquid asphalt. Rolling orients the flat sides of the rock down and produces a tighter chip seal. It takes two to four passes of the roller to set the rock. Sweeping is done at the completion of the chip seal process to remove surplus rock from the surface. This loose rock can grind and loosen rock set in the chip seal



*Rubber tire roller setting the 'chips' into the hot oil (liquid asphalt).*

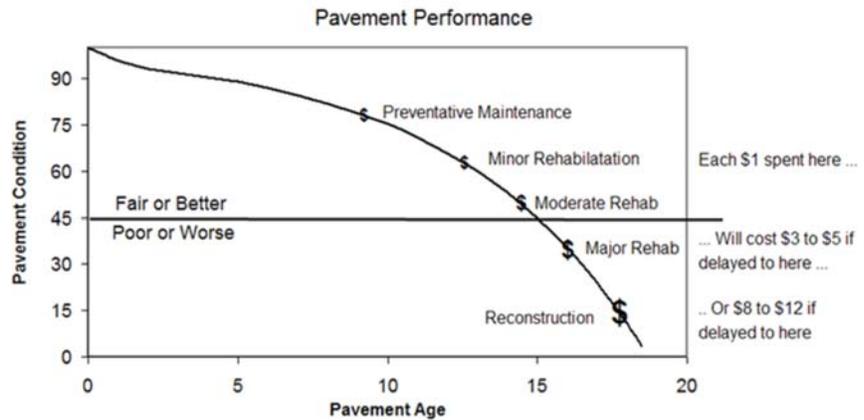
and damage the project. Sweeping is done within four hours of the rolling operation. A fog seal is then applied to top dress and further seal the newly applied chips, typically a day or two after the initial chip seal application.

The fog seal protects the chip seal from harmful UV rays that deteriorate the chip seal over time. Additionally the fog seal seals the rock on the chip sealed surface from the "top down" virtually eliminating all loose rock that is generally associated with chip seals. The fog seal adds to the overall appearance of chip seals, making them look much more like a freshly paved roadway.

*STREET MAINTENANCE, Page 4*

**Pavement Preservation. Taking care of what we have.**

This chart explains it well. The better the condition of the street network, the less we will need to spend in order to maintain the pavement. Of course, there is a life expectancy for any street, but as long as we can perform more of the routine preventative maintenance and minor rehabilitations, the further we can postpone major rehabilitation. Another way of looking at street preservation is the graphic below, which also describes the pavement condition (from excellent to failed) and costs, in relative terms, associated with different treatment techniques.



**The life of a road**

Pavement condition	<b>Excellent</b> Asphalt is a flexible, semiliquid waterproof coating that protects the rock bed below. The bed carries the load of the weight from vehicles.	<b>Good</b> Sun evaporates and rain washes out oils in the asphalt, making it dry and brittle. Cracks form as pavement expands with heat and contracts in the cold. Water seeps into the cracks, through the rocks and into the soil.	<b>Failing</b> Pavement becomes thinner and starts to break apart. Water pools in the wheel path ruts. The soil turns to mud, and oozes upward, weakening the rock base. Without a strong rock base, the thin, brittle pavement breaks into chunks under the weight of vehicles.	<b>Failed</b> Potholes worsen and expand. The road bed is ruined.
	Asphalt	Asphalt	Asphalt	Asphalt
Layers of a road	Rock bed	Rock bed	Rock bed	Rock bed
	Soil	Soil	Soil	Soil
Treatment & cost (per square yard)	<b>Preservation:</b> Ranges from 30 cents to \$3	<b>Repair or replacement:</b> Ranges from \$10 to \$25	<b>Rehabilitation:</b> Ranges from \$40 to \$120 +	
	<b>Crack seal</b> Cracks are sealed to reduce the amount of water seeping into the rock base. 	<b>Slurry seal</b> A preventive measure, slurry seal is applied on top of existing pavement to stop damage from the sun and rain. 	<b>Chip seal</b> Chip seal is applied to pavement as a waterproof seal to prevent water from seeping into the rock base. The rock coating provides both a new wearing surface and friction for safety. 	<b>Grind &amp; patch</b> Chunks of busted up pavement in isolated spots such as potholes are ground out and patched. 

There are two ways to measure the condition of a road network. The first way is to call it the Squeaky Wheel, sit back and wait for the complaints. The more complaints, the worse the condition of the roads. The second way is to use a more thorough, comprehensive and pro-active approach to review the entire road network.

The Pavement Condition Index (PCI) is a simple,

convenient and inexpensive way to monitor the condition of the surface of roads, identify maintenance and rehabilitation needs, and ensure that road maintenance budgets are spent wisely. The information obtained from the pavement condition surveys provides the City with a measure of the current health of the City street system. The pavement condition data also enables the City to track pavement performance and determine rehabilitation and funding needs on a network wide basis. Pavement condition surveys are currently conducted every three years. The next survey and Pavement Condition Report is scheduled for 2017.

# Florence Economic Update

## News from the City's Economic Development Efforts

What is economic development? Economic development can be defined as efforts that seek to improve the economic well-being and quality of life for a community by creating and/or retaining jobs and supporting and growing incomes and the tax base. Much of this work is accomplished through creating relationships with state and regional partners, local businesses, and outside companies to achieve success. Florence seeks to leverage these partnerships to continue to improve Florence as a vital coastal community.

### Florence represented at Oregon Coastal Caucus Economic Summit

On August 8th and 9th, representatives from Florence attended the Oregon Coastal Caucus Economic Summit. The summit brought together representatives of coastal communities to support regional economic development solutions as State legislators prepare for the 2017 legislative session. The summit presented a wide array of topics recognizing the unique economic diversity in infrastructure needs, law, healthcare, housing and Oregon land use laws. Mayor Joe Henry presented the introduction to the 'Small Towns, Big Ideas' session, highlighting many of Florence's accomplishments including entrepreneurship programs, urban renewal projects, efforts towards becoming a Coast Guard City, and many others. Thank you to all of Florence's representatives who attended this event.



### Businesses Activity In Florence

Florence welcomed 25 new or changed businesses in July and August including five changes in ownership for Maple Street Grille, Bridgewater Restaurant, Lighthouse Inn, Shorewood Senior Living, and Potters Tire and Automotive. Stop by and welcome the new owners to these valued local businesses!



### Florence Staff Completes Northwest Economic Development Course

With the help of a grant from Business Oregon, Florence Economic Development Coordinator Kelli Weese was able to attend the Northwest Economic Development Course in Ellensburg, Washington on August 22-25th. This course offers intensive training on the concepts, methods, and strategies of local economic development. Congratulations, Kelli, for completing this valuable training and taking advantage of this opportunity to bring tried and true economic development practices to Florence!



*ECONOMIC DEVELOPMENT, Page 6*

**State of the Florence Startup Ecosystem**

It's the first anniversary of the Startup Florence Coast initiative! Come down to City Lights Cinema to celebrate where we've been, where we are now and where we're going! Light food and beverages will be provided and it's free to attend. Catch up on all the first-year highlights of the Startup Florence Coast, learn about new startups and resources for entrepreneurs in Florence, hear from local economic development leaders, and see what the future could hold for Startup Florence Coast.

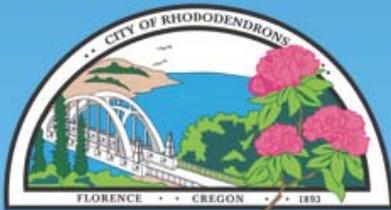
# State of the Florence Startup Ecosystem

**Celebrate the 1st anniversary of Startup Florence Coast:  
Where we've been, where we are now and where we're going  
October 5th | 5:30 - 7:30 PM | City Lights Cinema | FREE**

- Catchup on all the first-year highlights of Startup Florence Coast
- Learn about new startups and resources for entrepreneurs in Florence
- Hear from local economic development leaders
- And see what the future could hold for Startup Florence Coast

The event is free; beer, wine, and light fare will be served. Attendees are encouraged to preregister through the City's website at [www.ci.florence.or.us](http://www.ci.florence.or.us).

**Sponsored by:**



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**A City in Motion**



**#StartupFloCo**

**Follow us at [www.Meetup.com/Startup-Florence-Oregon-Coast](http://www.Meetup.com/Startup-Florence-Oregon-Coast)**

For more information about the City's Economic Development efforts, please contact Economic Development Coordinator/City Recorder Kelli Weese at 541-997-3437, or via email at [kelli.weese@ci.florence.or.us](mailto:kelli.weese@ci.florence.or.us).

## Lane County Trash Talk

### Lane County Master Recycler Program in Florence Accepting Applications!

Lane County Waste Management Division is offering a free course this spring that provides comprehensive training in local solid waste issues. Hear from local experts, tour local facilities and learn why things are (or are not) recyclable. The Waste Management Division hosts this course to help Lane County residents and businesses reduce, reuse, recycle, and rethink waste habits.

The Master Recycler training course includes 35 hours of classroom instruction: nine consecutive Tuesday evening classes, a Saturday compost demonstration and two Saturday multi-site field trips to area solid waste and recycling sites. Instructors are local experts in solid waste from business, government and non-profit sectors. The course is free for those who volunteer 30 hours to educate and assist their communities in the year following the training. Those who do not wish to volunteer may pay a small fee. More than 850 Lane County master recyclers have contributed 37,500+ hours of education and assistance to local citizens and businesses since the program began in 2000.

In addition to attending class sessions and tours with local experts, all participants enroll in Recycling 101 online. The R101 course was developed for and by Oregon's recycling industry. Normally valued at \$50–\$75, R101 is free for Lane County Master Recycler students.

Florence classes will be held on Fridays from 12:30 p.m. to 3:30 p.m. beginning January 13, 2017 and continuing through March 10, 2017 at Lane Community College in Florence (3149 Oak St.). Applications are available at [www.lanecounty.org/masterrecyclers](http://www.lanecounty.org/masterrecyclers) or by calling 541-682-2059. Completed applications may be submitted by fax, email or regular mail. For more information, contact Lane County Master Recycler Coordinator Kelly Bell at 541-682-2059 or via email at [kelly.bell@co.lane.or.us](mailto:kelly.bell@co.lane.or.us).

### Lane County Seeks Input on Regional Solid Waste Management Plan to Reduce Waste

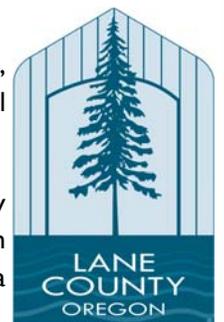
Lane County's Waste Management Division is seeking public input on its update to the regional Solid Waste Management Plan, including potential strategies to increase waste diversion from the landfill. The ultimate goal of the updated management plan is to develop a waste management system that is environmentally sound, technologically feasible, cost-effective, locally controlled and publicly acceptable, while providing for an overall reduction in waste generation. There are two ways for community members to provide feedback:

- Complete the brief online survey at [surveymonkey.com/r/LaneCountyWaste](http://surveymonkey.com/r/LaneCountyWaste) by Sept. 16
- Attend the Florence Area community meeting: Tuesday, September 20, 6:00 p.m.–7:30 p.m. at the FEC  
*The meeting will include an open house from 5:00 p.m. to 6:00 p.m. with information for those who are unfamiliar with the details of Lane County's regional solid waste systems.*

The current Solid Waste Management Plan was adopted in 2002. Lane County has since achieved the majority of the goals outlined in that plan. In addition, there have been significant changes in solid waste management technology and laws during the last thirteen years.

Lane County has set a targeted, countywide recovery rate of 63 percent by the year 2050. In 2014, the recovery rate was 53.1 percent. To reach its goal of a 63 percent recovery rate, the County will need to divert approximately 49,000 additional tons each year.

This update is a cooperative effort among citizens, local governments, and private industry stakeholders to develop an effective Solid Waste Master Plan that will guide regional efforts through 2030. It is an opportunity to seek new and innovative solutions and partnerships that will support a healthier community.



## Rhododendron Drive Shoulder Extension Project Update

We have been getting a few questions regarding the Rhododendron Drive Shoulder Extension status.

Our general contractor is working on several projects in the area and was ahead of schedule with their work on Rhododendron Drive. With them being ahead of schedule and coordinating with the scheduling of materials and subcontractors, many of you have noticed they have not been out working over the past few weeks.



*Contractor paving base lift of shoulder extension on the east side.*

One of the subcontractors will be out the week of September 5th working on retaining walls in a few areas. They will resume excavation and aggregate work again the week of September 12th.



*Excavation of the west side at Greentrees Village.*



We are still on track to be completed mid-October. Thank you for your patience with this project.

*Congressman DeFazio joined Mayor Henry, Public Works Director Miller, and officials from ODOT to learn about the project and see the progress on August 18th.*

## City Conducting a Rate Study

In 2015, the City Council initiated rate studies for its water, wastewater, and stormwater utilities, as well as several other City fees. At the City Council's direction, the City's Ad Hoc Finance Committee has been working with the City's consultant to review policies, comparisons with other communities, and rate study findings. The study findings were recently presented in a joint work session to the City Council, the Ad Hoc Finance Committee, and staff.

Key aspects of those findings included:



- The City's overall utility costs for residential and commercial users are below the average of Oregon cities.
- Revenue for each of the three systems, increased by inflation and growth, appear sufficient to meet projected operating and replacement costs.
- Detailed analysis to determine the equity of rates identified a few rate elements that could be adjusted to more equitably recover costs.

Based upon feedback from the City Council and the Committee, the Consultant will prepare options for a phase-in plan to adjust rates incrementally to address rate equity issues and ensure sufficient system funding. Those options will be presented to the Finance Ad Hoc Committee later in September. The Committee is anticipated to review and make recommendations to the Council for their consideration later this year. The City will post additional information on the City's website. The City Council will conduct one or more public hearings on any proposed changes to the rate schedule as they move forward with the process. Information regarding dates, times, and locations of those meetings will be distributed with the City Council agendas and posted on the City's website.



## Recorder's Corner

### News from the August Council Meetings

At the August 1st City Council meeting the Council heard from Florence Project Manager Megan Messmer about two proposed upcoming projects, the Public Works Facility Update and Florence City Hall remodel. The Council reviewed environmental considerations for the new public works facility including potential certifications. They also took a first look at a preliminary design and timeline for a proposed City Hall remodel to allow for current and future growth.

During August we also completed the following:

- ✓ Approval of contract to perform improvements of water and wastewater systems at the intersection of Munsel Lake and North Fork Roads.
- ✓ Approval of an agreement with the Oregon Department of Lane Conservation and Development (DLCD) to assist in tsunami resilience planning.
- ✓ Purchase of a new 2017 Ford Utility Police Interceptor.
- ✓ Approval of the street closure request for Rods & Rhodies Car Show on September 9th – 11th.
- ✓ Transfer of telecommunication franchise agreement from Coast Com, Inc. to Astound Broadband, LLC.
- ✓ Update to the Economic Development Committee to allow for two additional voting members.
- ✓ Update to the City of Florence Fee Schedule.
- ✓ Approval of a mutual aid agreement between the City of Florence and the South Coast Water District.
- ✓ Presentation of teacher of the year award by the Veterans of Foreign Wars.
- ✓ Presentation on the Florence Health Care System by Florence Peace Health Chief Executive Officer Rick Yecny.
- ✓ Introduction of new Senior Wastewater Treatment Plant Operator Dewayne Barkemeyer and Police Officer Brandon Bailey (right).
- ✓ Recognition of FEC Director Kevin Rhodes 20 years of service (right).
- ✓ Presentation of From the Heart Dentistry Day (right), Patriotism Week and Prostate Cancer Awareness Month Proclamations.
- ✓ Discussions on reimbursement districts, the recreational marijuana tax, and local housing options.

For more information about Florence City Council meetings and actions, please contact City Recorder Kelli Weese at 541-997-3437, or via email at [kelli.weese@ci.florence.or.us](mailto:kelli.weese@ci.florence.or.us). Information on all Council meetings and actions taken can be found on the City of Florence website at [www.ci.florence.or.us](http://www.ci.florence.or.us).



## Citing the Municipal Code

Once again I get the opportunity to share relevant code with you. Last month we focused on pets and the animal-at-large code found in 6-6-025. I would like to continue to discuss codes that relate to our pets as I spend a lot of my time on issues that concern our furry friends, primarily dogs.



Citizens continue to ask me about leash laws, both City and State. There are both City Codes and State Laws that pertain to animals, and I focus on our City Codes. Our City Codes often mirror State Laws and incorporate others that have been adopted by the City Council. Those that are City specific often focus on where dogs are allowed or disallowed, such as parks. The City also requires that dogs be licensed. You can license your dogs at City Hall.

As was discussed last month, the general rule is that the owner of an animal needs to have control of the animal and the ability to prevent the animal from interacting with the general public. The animal at large code, FCC 6-6-025, consists of a progressive fine: 1st time \$50, 2nd time \$100, 3rd time, \$200, 4th time \$400, and the 5th time and every time thereafter \$750. The City does have off leash areas for your dogs to run and play in. Visit Singing Pines Dog Park on the corner of Kingwood and 15th Street!

The other frequent question I am asked about is animal waste. Way too many animal owners are guilty of not picking up after their dogs. It is a citable offense not to remove solid waste immediately after it occurs. This City Code is designed to discourage owners from taking their animals off their own property to do its business so it can be left there for someone else to step in or deal with. Owners can receive a citation for doing this to another's private property or on public property.

Let us all do our part to be good pet owners, and everyone will be better off for it!

Dan Frazier, Code Enforcement Officer

## The Oregon Drive Less Challenge is back!



**Drive less. Connect.**  
Matching people with places.

Point2point at Lane Transit District invites you to join the fourth annual Oregon Drive Less Challenge, October 1 – 15, 2016. Discover fun, healthy, planet-friendly travel options to get to work, school, or play. Burn calories instead of gasoline by walking or biking. Or take the bus and let someone else do the driving while you relax, listen to music, or catch up on the latest page turning suspense thriller!

It's easy to participate. Just take the bus, train, carpool, vanpool, bike, walk, or telework and log your trips in your personal trip calendar at [DriveLessConnect.com](http://DriveLessConnect.com).



Every trip counts...work, school, errands, or play! You'll automatically be entered to win great weekly and grand prizes! Plus, you'll enjoy the many benefits of driving less. For more information visit [DriveLessConnect.com](http://DriveLessConnect.com) or contact us at 541-682-6183.

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# FLORENCE CITY COUNCIL



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## City Council Meetings

**Council Chambers**  
City Hall, 250 Hwy. 101  
(unless otherwise noted)

**Regular Meetings**  
Mon., Sept. 19, 6:00 PM

**Work Session**  
None. See you in October!

City Council regular meetings are open to the public, televised on cable Channel 191, and available for online viewing the following day. For the most current agenda & materials call 541-997-3437 or visit [www.ci.florence.or.us](http://www.ci.florence.or.us).

## COUNCIL GOALS

- Sustain and improve the delivery of cost effective and efficient services, including public safety, to the citizens of Florence and our visitors.
- Sustain and improve the City's livability and quality of life for Florence residents and visitors.
- Create a strategy and actions aimed towards sustaining and expanding the Florence economy.
- Sustain and improve the City's communication program and strengthen citizen trust.
- Sustain and improve the City's financial position, City-wide policies, and the infrastructure networks to support current and future needs.

# CITY CALENDAR: SEPTEMBER 2016

## Questions?

Contact City Hall at 541-997-3437.  
Contact the Florence Events Center at 541-997-1994.

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2 Gallery Reception for Cat Deuter 3 pm, FEC	3
4	5	6	7	8 Robert's Rules of Order in Brief Workshop 9 am, FEC	9	10 Flo Tones Latin Rhythms 7 pm, FEC
11 Flo Tones Latin Rhythms 3 pm, FEC	12 Public Art Committee 10 am, City Hall	13	14 TAC 1:30 pm, City Hall	15 EMAC 2 pm, City Hall	16 Senior Tsunami: Aging In Place 9 am—4 pm, FEC Wallflowers & Wine 6:30 pm, FEC	17 Yard Debris Disposal 9 am—2 pm, 27th St.
18 Celebrate Siuslaw Salmon Fundraiser 6 pm, FEC	19 City Council 6 pm, City Hall	20 Econ. Dev. Committee 2:30 pm, City Hall Lane County Solid Waste Community Meeting Open House: 5 pm Meeting: 6 pm, FEC	21 Airport Committee 2 pm, City Hall #StartupFloCo 5:30 pm—7:30 pm, Ocean Dunes	22	23 Festival of Books Panel — The Path: Idea to Print 3 pm, FEC Phillip Margolin 7 pm, FEC	24 Festival of Books 10 am—4 pm, FEC
25	26 Public Art Committee 10 am, City Hall	27 Planning Commission 7 pm, City Hall	28	29	30	