

FLORENCE TRANSIT ADVISORY COMMITTEE MINUTES - May 18, 2016

CALL TO ORDER

The meeting was called to order at 1:35 pm by Chair Craig.

ROLL CALL

Committee members: Bill Craig, Jane Ashley, Stan Easter and Sandi Young were present.

Ex-officio members: Josh Haring (River Cities Taxi) and Susan Hekimoglu were present.

City Councilors: None Present.

Support Staff: Vevie McPherran, Florence Planning Department, was present.

APPROVAL OF AGENDA Young moved to approve, second by Easter. By voice, all ayes. Agenda approved.

APPROVAL OF April 20, 2016 MINUTES

Craig moved approval as written. Seconded by Ashley. By voice, all ayes. Minutes approved.

PUBLIC COMMENTS None.

ROUTE CHANGES UPDATE/OPERATIONS

Statistics: Haring reported that ridership was about the same as last month. He said there is a new rider via Vocational Rehabilitation, who has requested a Bus Buddy.

Benches: The first Kiwanis bench located at the library was being installed at the same time as this meeting. Craig thanked Haring for making that happen. Craig said that the second bench will be at the main entrance to the hospital and will include a Rob Spooner memorial plaque. The third bench will go at the rear of the Dollar Store. We have received a letter giving the OK to install the bench against the back of the building, out of the pedestrian pathway.

PROMOTIONS AND MARKETING

Radio advertisements: Haring reported that Sneddon at KCST/KCFM has offered 10, 30 second ads for the Rhody Express Rhody Day free rides to be run every ½ hour in the late afternoon. The cost is \$280. The free rides run from 9 pm - 3 am Friday and Saturday nights. *TAC members agreed that this was reasonable, and that we should try it???? A motion????*

Green Fair: Haring reported that the Green Fair is June 11. He will try to get the bus parked close to the main doors for visibility and comfort of viewers and volunteers. Young moved, seconded by Craig to participate in the Green Fair. An email will be sent out for TAC sign-ups to work during the fair.

OTHER

Sponsored Days/Weeks: Craig said that he had met with the new Chamber Director and that applications for sponsored trips would be sent to all Chamber members.

Publicity: Haring said that the Rhody Express information on the Chamber’s website has been updated and will be posted on that website.

LTD: LTD has a new General Manager who together with the upper LTD management, are very interested in the Florence/Rhody Express. This high level of interest should ensure that services continue to be provided after Hekimoglu’s retirement.

Yachats Connection: The Florence/Yachats route planning was funded and will occur during summer 2016. The bus for that route will also be funded, but the new bus for the Rhody Express and the new bus for the Diamond Express in Oakridge were not funded.

TGM Grant: Applications are due June 10, 2016. This would be for updating the City’s Transit Plan.

FUTURE MEETING DATE

Next meeting set for July 20, 2016 at 1:30 p.m. at City Hall. There will be no June meeting.

Meeting adjourned at 2:22 pm.

APPROVED BY THE TAC ON THE _____ DAY OF _____, 2016.

Bill Craig, Chairperson