

SECTION 10-26-8-1: HIGHWAY COMMERCIAL SIGN STANDARDS

These standards apply to all property zoned Highway District north of 21st Street

TYPE	MAX NO.	MAX AREA	MAX HT	MAX. PROJ- ECTION	MIN CLEAR ANCE	SETBACK	SPECIAL PROVISIONS
Wall	2 PB*	6% of wall area					May substitute other attached signs. Add'l awning signs allowed for add'l entrances. Third wall sign allowed if no freestanding sign installed. Where a readerboard sign is established, only one wall sign shall be permitted.
Other signs attached to bldgs	See wall signs	24SF		2'6"	8/15		Projecting, awning and under or over marquee signs allowed in place of wall sign. No projecting sign above marquee.
Freestanding	1PS	100SF* per sign face Monument 60SF per sign face	20'		8/15	5'	Freestanding signs must be at least 100 lin.ft. apart. If more than 1 business share sign, maximum area = 120sf., if shopping center, 140sf. Monument sign height 5' setback 1' from ROW, 1 additional foot of setback for each add'l foot of height up to 8' in height.
Roof	See free-standing	60SF					Allowed in place of freestanding sign. May not extend above roof line. No visible "A" frames or trusses as part of sign or sign structure. Guy wires are permitted for support only in instances where no other means of support exists. Trusses and frames which support signs will be enclosed with the supporting structures constructed as a part of or a continuation of the sign.
Readerboard	1PS*	30% of host sign or max. of 20sq ft whichever is less					Must be permanently affixed, be architecturally integrated into the host sign, not to exceed thirty percent (30%) of the host sign's surface area measured on any single face, or a maximum of 20 ft, whichever is less, and be counted as allowable sign size. Hanging a readerboard box on the same sign structure does not qualify. Where a readerboard sign is established, only one wall sign shall be permitted. There shall be 250 lineal feet minimum separation between readerboard signs on the same side of the street or highway.

PB: Per business; PS: Per site; Clearance: 8/15=grade/parking lots or driveways; * Exceptions
Amended by Ordinance 16, Series 2009

SECTION 10-26-8-3 PEDESTRIAN-AUTO SIGN STANDARDS

These standards apply to all property with Old Town (OT) or Marine District zoning, and Waterfront/Marine (WF/M).

TYPE	MAX NO.	MAX AREA	MAX. HT.	MAX. PROJ- ECTION	MIN CLEAR- ANCE	SET BACK	SPECIAL PROVISIONS
Wall	2 PB*	6% of wall area					May substitute other attached signs. Additional awning signs allowed for additional entrances.
Other attached bldgs	Signs to See wall signs	15SF		4'2"	8/15		Projecting, awning and under marquee signs allowed in place of wall sign. No projecting sign above marquee.
Free Standing	1PS	60SF* per sign face	8'			1'	Signs must be at least 100 lineal feet apart. Monument signs only. If more than 1 business share sign, maximum area - 80sf. Monument sign height 5' setback 1' from ROW, 1 additional foot of setback for each add'l foot of height up to 8' in height.
All signs							No interior illumination or use of plastic as part of the exterior visual effects, except neon tube.

PB: Per business; PS: Per site; Clearance: 8/15 = 8' from grade/ 15' from parking lots or driveways; * Exceptions - Amended April 1993, Amended by Ord. 1, Series 2008, Amended by Ordinance 16, Series 2009

SECTION 10-26-8-4: RESIDENTIAL SIGN STANDARDS

These standards apply to all property zoned Residential

TYPE	MAX NO.	MAX AREA	MAX HEIGHT	SETBACK	SPECIAL PROVISIONS
Wall	1 PS *	18sf			No internal illumination except Multi-family and lodging houses.
Free Standing	See wall signs	18sf per sign face	5'	5'	Allowed in place of wall sign. Signs must be at least 100' apart. Conditional Uses in the RM District may have, if requested at the time of CUP approval, both a monument and wall sign if freestanding sign spacing permits.
Subdivision	1 PS *	32sf per sign face	10'	1'	1 allowed, 1 additional if 5 acres or more and has more than one entrance.
Readerboard		10sf		5'	Monument or wall sign only. Schools, charitable, religious organizations only. Sign Review Board approval required with strict design standards and landscaping.

PS: Per site
Amended by Ordinance 16, Series 2009

SECTION 10-26-8-5: PROFESSIONAL OFFICE/INSTITUTIONAL SIGN STANDARDS

These standards apply to all property zoned Professional Office/Institutional (9th Street west of Ivy St., east of Rhododendron Dr.)

TYPE	MAX NO.	MAX AREA	MAX HEIGHT	SPECIAL PROVISIONS
Wall	2 per building	3% of wall area		
Free Standing Monument (Business Identification)	Per site*	40 sf per sign face	8 ft	Sites are limited to one site/business identification sign. However, if there are multiple public street entrances, a sign is permitted at each entrance so long as the signs are separated by a distance of 100'. Signs greater than 5' in height must be set back 1 foot from a public street ROW, with 1 additional foot of setback for each additional foot of height up to 8'.
Free Standing (Directional)	Per site*	30sf per sign face	8 ft	Use is limited to internal traffic direction. Internal directional signs indicating traffic movements not exceeding 6 sf and 2.5' in height are exempt from the sign permit process. On private roads/driveways signs may be any form of free standing sign. There is a maximum of one per intersection. Signs greater than 5' in height must be set back 1 foot from a public street ROW, with 1 additional foot of setback for each additional foot of height up to 8'.
Free Standing (Building or Tenant)	1 per building	30 sf per sign face	8 ft	Sites with multiple buildings may place a free standing sign at each building.
Window	2 per building	50% of window area to a maximum of 10 sf		

* See Special Provisions.

Additional Provisions;

1. Wall and Free Standing signage within the Professional Office/Institutional zone is restricted to external illumination only except for hospital/medical or emergency facilities. Illumination from signs and lighting on any property in the Professional Office/Institutional zone shall not exceed 2 foot candles at a height of 5 feet when measured at any point on property in a residential zone. External illumination should shield light sources so they are not directly visible from property in a residential zone adjacent to or across a street from the property in the Professional Office/Institutional zone.
Added by Ordinance 16, Series 2009

SECTION 10-26-8-2: COMMERCIAL-INDUSTRIAL SIGN STANDARDS

These standards apply to all property zoned Industrial, Airport Development, Commercial District, and to property zoned Highway District south of 21st Street and along Highway 126

TYPE	MAX NO.	MAX AREA	MAX. HT.	MAX. PROJ- ECTION	MIN CLEAR- ANCE	SET BACK	SPECIAL PROVISIONS
Wall	2 PB*	6% of wall area					May substitute other attached signs. Add'l awning signs allowed for add'l entrances. Third wall sign allowed if no freestanding sign installed. Where a readerboard sign is established, only one wall sign shall be permitted.
Other attached bldgs	Signs to wall signs	24SF		4'2"	8/15		Projecting, awning and under or over marquee signs allowed in place of wall sign. No projecting sign above marquee, except for businesses located on Hwy 101 in the Commercial District south of the intersection of Hwys 101/126 and in the Hwy District on Hwy 126 between Hwy 101/126 intersection and Spruce Street. Businesses with a projecting above marquee sign may not also have a freestanding sign, nor a roof sign.
Free Standing	1PS	80SF* per sign face Monument 60SF per sign face	20'		8/15	5'	Freestanding signs must be a least 100 lin. ft. apart. If more than 1 business share sign, maximum area = 100sf. If sign is for shopping center, maximum area = 140sf. Monument sign height 5' setback 1' from ROW, 1 additional foot of setback for each add'l foot of height up to 8' in height.
Roof	See Free Standing	40SF					Allowed in place of freestanding sign. May not extend above roof line. No visible "A" frames or trusses as part of sign or sign structure. Guy wires are permitted for support only in instances where no other means of support exists. Trusses and frames which support signs will be enclosed with the supporting structures constructed as a part of or a continuation of the sign.
Reader Board	1PS*	30% of host sign or max. of 20sq.ft. whichever is less					Must be permanently affixed, be architecturally integrated into the host sign, not to exceed thirty percent (30%) of the host sign's surface area measured on any single face, or a maximum of 20 sf., whichever is less, and be counted as allowable sign size. Hanging a readerboard box on the same sign structure does not qualify. Where a readerboard sign is established, only one wall sign shall be permitted. There shall be 250 lineal feet minimum separation between readerboard signs on the same side of the street or highway.

PB: Per business; PS: Per site; Clearance: 8/15 = 8' from grade/15' from parking lots or driveways; * Exceptions

Amended by Ordinance 16, Series 2009